

#### Report on

## UPSKILL COMMUNICATION



6 May 2025

Organized by

### JCI Raipur Sanskar

and School of Studies in Biotechnology

in association with Placement cell

Pt. Ravishankar Shukla University, Raipur (C.G.)

The School of Studies in Biotechnology, PRSU, in collaboration with the Placement Cell, PRSU, and JCI Raipur Sanskar, organized an event titled "**Upskill Communication**" on 6 May 2025 at the Seminar Hall, School of Studies in Biotechnology, PRSU.

The event began at 2:30 pm with a warm welcome to the speaker, **Mr. Amitesh Pathak**, JCI National Director, Coaches Development, who was presented with a sapling by **Dr. Kamlesh Kumar Shukla**, Associate Professor, School of Studies in Biotechnology.

Following this, **Dr. Ninad Bodhankar**, Professor, School of Studies in Geology & Water Resources Management, introduced the audience to the work of JCI. He highlighted that although many individuals today are well-educated, they often lack social skills, effective communication abilities, and interview preparedness.

Mr. Amitesh Pathak then began his session by discussing various types of communication and essential communication skills. He emphasized the importance of tailoring messages to the audience's interests, the value of speaking less and listening more, and the significance of being presentable. He introduced the 5W1H approach—What, Why, Who, When, Where, and How—as a powerful tool for analyzing communication intent and purpose.

He advised participants to avoid misrepresenting themselves and stated that effective communication is driven by the speaker, while active listening is key to learning. He encouraged attendees to self-criticize before others do, take responsibility for their personal growth, and maintain control over their lives.

The session concluded with the presentation of a memento to Mr. Amitesh Pathak by Dr. Kamlesh Kumar Shukla as a token of appreciation. A vote of thanks was delivered jointly by Dr. Nagendra Kumar Chandrawanshi, School of Studies in Biotechnology, and Dr. G. K. Deshmukh, Institute of Management, PRSU.

The session proved to be highly impactful, equipping students and participants with practical insights into communication strategies essential for personal and professional development.

# Glimpses of the event













### List of attendees

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