

INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: iicpresident.prsu@gmail.com

Report-“Two-day Workshop on Pre-Sensitization of Ideathon 2024: Focused on Business Idea Pitching”

A two-day workshop was organized on April 23, 2024, at the Pt. Ravishankar Shukla University in collaboration with the Institute Innovation Council (IIC-PRSU), PITEF (Section 8 Company, PRSU), S.o.S in Electronics & Photonics and IRETM. The workshop commenced at 11:30 AM in the university auditorium. The main guests for this event were Shri Prof. Dr. N. V. Ramana Rao (Director, NIT Raipur), Dr. Sameer Bajpai (Section 8 Company, NITRRFIE Raipur), and the program's patron, Dr. Sachchidanand Shukla (Chancellor, Pt. Ravishankar Shukla University), along with Dr. Anuj Kumar Shukla (CEO, NITRRFIE Raipur), Dr. Honey Durga Prasad Tiwari (CEO, INKOR Technology, Raipur), Dr. Shashank Jakhodia, and Dr. Kavita Thakur (President of IIC PRSU and Director of PITEF). The primary objective of this event was to promote startups and innovation. It aimed to provide a platform for university students to present their startup and innovative ideas through "Pre-Sensitization of Ideathon 2024: Focused on Business Idea Pitching".

Dr. N. V. Ramana Rao discussed the various financial methods adopted for startups and the challenges they face in starting up, along with potential solutions. He emphasized how observing problems in their surroundings can inspire startup ideas and advised not to fear failure as it teaches valuable lessons. Dr. Sameer Bajpai cited examples of successful startups like Ola, Uber, and Amazon to inspire youth to venture into startups. He explained the concept with the example of how three friends started Oyo.

Day-1

Technical Session 1

Dr. Anuj Kumar Shukla's session at the workshop focused on the vital role of startups in India's economy and the significance of incubation cells in supporting emerging ventures. He highlighted the need for startups in driving innovation, creating jobs, and addressing societal challenges. Drawing parallels with India's Mars Mission, he emphasized the importance of perseverance and collaboration in the startup ecosystem. He encouraged attendees to leverage their creativity and problem-solving skills to develop sustainable solutions. Overall, his insights and practical advice inspired aspiring entrepreneurs to embrace entrepreneurship and contribute to India's startup ecosystem.

Technical Session 2

Dr. Honey Durga Prasad Tiwari addressed all the students, having previously provided information on startup-related web pages and app development to students at a seminar in the electronics department. He discussed business models, startup objectives, targeting the audience, and provided examples of business models in India. The session at the workshop offered comprehensive insights into essential aspects of startup ventures. He focused on business modeling, goal setting, audience targeting, and navigating the Indian startup landscape. Through real-world examples and practical guidance, he empowered participants to develop a deeper understanding of the entrepreneurial journey and equipped

INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: iicpresident.prsu@gmail.com

them with the knowledge and tools needed to succeed in the competitive startup ecosystem.

The program concluded with the release of the brochure for Ideathon 2024, which will evaluate ideas in two stages. In the first stage, ideas will be collected online, followed by offline interviews for top ideas. The university will support the top 5 successful ideas. This initiative is exclusively for university students. The workshop proved to be informative and beneficial for students, providing them with essential information about startups.

Day-2

Technical Session 3

On the second day of the workshop, Dr. Shashank Jakhodia discussed the recently launched Ideathon at the university. Engaging with students on this topic, he emphasized the qualities required for startup ideas. He described ideas as mere thoughts that come to mind and stressed the importance of discussing them with mentors for guidance. During his discourse, he highlighted the significance of both success and failure in shaping one's journey, stating, "When someone succeeds, they are recorded in history, and when they fail, they gain experience from their failures." Regarding Ideathon, he commended the university's unique initiative to provide a platform for students interested in startups, ensuring them significant support and experience. He also discussed the promotion of startups and encouraged students to generate ideas themselves. Encouraging them, he said, "It is essential to reach your destination; the path you choose does not matter." With these words, he concluded his discussion. Following this, a Q&A session commenced, where students posed questions to him, who responded comprehensively to each query.

Day-3

Presensitization of Ideathon 2024 by Hon'ble Vice Chancellor-

The Pre-Sensitization of Ideathon 2024 event, commenced by Honorable Vice Chancellor Dr. Sachchidanand Shukla, marked a pivotal moment for Pt. Ravishankar Shukla University, Raipur. He said it is a platform for students to present their startup ideas. He explained how participating in Ideathon could help students become entrepreneurs by providing them with support and guidance from the university. Dr. Shukla encouraged students to come up with creative ideas and assured them that the university would support their endeavors. His words inspired students to get involved and take advantage of the opportunity to explore entrepreneurship. Overall, the event emphasized the significance of Ideathon in fostering entrepreneurial spirit among students. His words ignited a sense of enthusiasm and purpose among the student community, underscoring the importance of Ideathon 2024 as a platform for nurturing entrepreneurial talent and driving socio-economic development.

INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: iicpresident.prsu@gmail.com



Institute Innovation Council - PRSU & PRSU Innovation Technology and Entrepreneurship Foundation (PITEF) Pt. Ravishankar Shukla University, Raipur

Welcomes You to a two days workshop on **"Pre-Sensitization of Ideathon 2024: Focused on Business Idea Pitching"** on **April 23-24, 2024 | 11:30 AM Onwards** at **Auditorium Pt. Ravishankar Shukla University, Raipur**



Invitation
Institute Innovation Council & PRSU Innovation Technology and Entrepreneurship Foundation (PITEF) Pt. Ravishankar Shukla University, Raipur

Cordially invites you for the Inauguration of

A two day Workshop on "Pre-sensitization of Ideathon 2024: Focused on Business Idea Pitching"

Chief Guest
Prof. (Dr.) N.V. Ramana Rao
Director, NIT Raipur

Guest of Honor
Prof. (Dr.) Samir Bajpai
Board of Director, NITRRFIE

Date: April 23, 2024 | 11:30 AM Onwards
Venue: Auditorium, Pt. Ravishankar Shukla University, Raipur

Hon'ble Vice Chancellor
Prof. Sachchidanand Shukla
Pt. Ravishankar Shukla University, Raipur

Will Preside Over the function.

Dr. Shailendra Patel
Vice-Chancellor, PRSU, Raipur

Dr. Kavita Thakur
President, IIC-PRSU



Schedule

Day-01

Inauguration Session

11:30 AM: Arrival of Chief Guest and Speakers
11:35 AM: Saraswati Vandana
11:38 AM: Floral Welcome and Inauguration to Guest & Speakers
11:40 AM: Welcome address by Dr. Kavita Thakur President IIC-PRSU & Director, PITEF
11:45 AM: Address by Hon'ble Vice-Chancellor Prof. Sachchidanand Shukla
11:55 AM: Address by Chief Guest Dr. N.V. Ramana Rao Director NIT Raipur
12:05 PM: Address by Guest of Honor Dr. Samir Bajpai Board of Director, NITRRFIE
12:15 PM: Address by Dr. Anuj Shukla CEO, NITRRFIE, NIT Raipur
12:20 PM: Address by Dr. Honey Durga Prasad Tiwari CEO, INKOR, Technologies, Raipur
12:25 PM: Address by Dr. Shashank Jadhava Address by Prof. Nissad Bhatnagar On University Placement Initiatives
12:30 PM: Address by Dr. Shailendra Patel Registrar, PRSU
12:40 PM: Vote of Thanks
End of the Inauguration Program with Group Photography (In Break/20 Minutes)

Technical Session

Venue: Auditorium, PRSU, Raipur

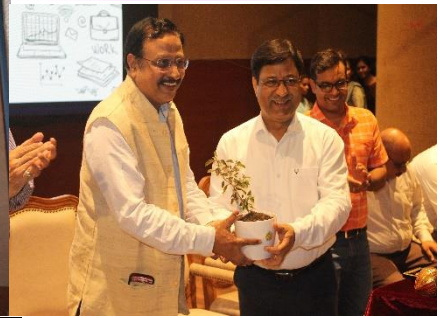
01:00 PM: Expert Lecture by Dr. Anuj Shukla CEO, NITRRFIE, NIT Raipur
02:00 PM: Expert Lecture by Dr. Honey Durga Prasad Tiwari CEO, INKOR, Technologies, Raipur
End of the Technical Session Day-01 with Group Photography

Day-02

Technical Session on "Business Model Canvas"

Venue: University Institute of Pharmacy, PRSU, Raipur

11:00 AM: Expert Lecture by Dr. Shashank Jadhava
12:30 PM: Q & A Session
01:25 PM: Vote of Thanks
End of the Technical Session Day-02 with Group Photography



INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: iicpresident.prsu@gmail.com



रविवि में आइडियार्थन-2024 शुरू

5 इनोवेशन को स्टार्टअप शुरू करने मिलेगी फंडिंग

सिटी रिपोर्टर, रायपुर

एक बेहतरीन आइडियेशन के लिए डिजिटल माइंड का होना जरूरी है। इसके लिए आपको क्या करना है? सबसे पहले अपना विजन क्लियर करें, अपने गोलस तैयार करें। जब आप अपने आइडिया को लेकर क्लियर रहेंगे तो ही इसे अच्छे से पिच कर पाएंगे। रविवि के आइडियार्थन में स्टूडेंट्स को मोटिवेट और गाइड करते हुए ये बातें एनआईटी रायपुर के डायरेक्टर डॉ. एनबी रमना राव ने कही। इन्टीरप्रियुअर इनोवेशन काउंसिल और रविवि के इनोवेशन काउंसिल की ओर से आइडियार्थन-2024 का आयोजन किया जा रहा है। करीब दो महिने तक चलने वाले आइडियार्थन के लिए दो दिनी वर्कशॉप रखा गया है। आइडियार्थन के अंतिम चरण में चयनित 5 इनोवेटिव आइडियाज को स्टार्टअप में बदलने फंडिंग दी जाएगी। वर्कशॉप में एनआईटी से डॉ. समीर वाजमेशी, डॉ. अनुज शुक्ला, डॉ. हनी दुर्गा प्रसाद और रविवि से डॉ. कविता ठाकुर व अन्य मौजूद रहे।

स्टार्टअप आइडिया आपकी कितनी मदद करेगा, यहीं से सोचना शुरू करें: शशांक

मिठी रिपोर्टर, रायपुर

रविवि के इनोवेशन काउंसिल की ओर से आयोजित आइडियार्थन-2024 वर्कशॉप के अंतिम दिन आइडिया पिच करने की टेक्निकल ट्रेनिंग दी गई। इस दौरान एक्सपर्ट लेकर के लिए आश्रीनोर शशांक इन्वेंचियर ने स्टूडेंट्स को आइडिया पिच करने की ट्रेनिंग के साथ आइडिया पिच करने की ट्रेनिंग दी। शशांक ने कहा कि आपको सबसे पहले ये सोचना होगा कि आपका आइडिया कितना अच्छा है और ये आसानी से कितनी मदद करेगा। इसके बाद आगे बढ़ें और सोचें कि मेरा आइडिया इस यूनिवर्सिटी के लिए मेरे दोस्तों के लिए, परिवार के लिए, समाज के लिए और मेरा के लिए कितनी मदद करेगा।

नवभारत 25.04.2024

स्टार्टअप के लिए आइडियाज की जानकारी मिली स्टूडेंट को

रायपुर। पं. रविशंकर शुक्ल विप्लवविद्यालय में इंटिग्रेटड इनोवेशन काउंसिल एवं सेक्शन 8 कंपनी के संयुक्त तत्वावधान में आयोजित वर्कशॉप के दूसरे दिन विद्यार्थियों को स्टार्टअप के लिए आइडियाज को लेकर जानकारी मिली। मुख्यअतिथि शशांक जाबडोडिया ने कहा कि आइडिया कुछ नहीं बस दिमाग में आया हुआ एक विचार होता है। हमारे दिमाग में स्टार्टअप से संबंधित जो भी विचार आए, उसे हमें अपने शिक्षकों से विचार विमर्श करना चाहिए तथा उनकी गाइडेंस लेनी चाहिए। यहां सवाल जवाब के क्रम विद्यार्थियों ने अपने मन में उठे प्रश्न अतिथि शशांक से पूछे और उन्होंने ने भी बखूबी सभी प्रश्नों का उत्तर दिया। इलेक्ट्रॉनिक विभाग की एचओडी डॉ. कविता ठाकुर इस मौके पर मौजूद रही।

