

**Institute of Management**  
**Pt. Ravishankar Shukla University, Raipur (C.G.), 492010**

**Ph. D Students with their Ph. D. Topics**

S. No	Name of Research Scholar	Gender	Cate	Name of the Guide/s	Title	Awarded
						Pursuing
1.	Mr. Vikas Nath	Male	Gen	Dr. R. P. Das	Green Marketing Practices in Selected Indian Industries.	2005
2.	Mr. Ashok Chandra	Male	OBC	Dr. A. K. Srivastava	A Multidimensional Study on Consumerism via Consumer Protection Act with reference to District Raipur (CG).	2007
3.	Ms. Sanskrity Joseph	Female	ST	Dr. R. P. Das	Management of Financial Services in Selected Financial Institutions in the State of Chhattisgarh.	2007
4.	Mr. Pranab K. Bhattacharya	Male	Gen	Dr. A. K. Srivastava	Impact of Mechanization on Agricultural Productivity- A Study of the State of Chhattisgarh (CG)	2007
5.	Mr. Snigdha Madhusudan Das	Male	Gen	Dr. A. K. Srivastava	Impact of Family Life Cycle on Consumer Behavior in Selected Durables – A Comparative Study of Orissa and Chhattisgarh.	2007
6.	Mr. Gopal Krishna Deshmukh	Male	Gen	Dr. R. P. Das	Influence of Socio Cultural Factors on Consumer Behaviour in Selected Durables – A Study of Large Industrial Towns in Chhattisgarh.	2009
7.	Mr. Satish Chandra Ailawadi	Male	Gen	Dr. A. K. Srivastava	Impact of Globalisation on Research and Development of Pharmaceutical Industry.	2009
8.	Mr. J. P. Dash	Male	Gen	Dr. A. K. Srivastava	Development of Social Marketing Campaign for Promotion of Responsible Drinking among Under-Graduate Students at Raipur City.	2009
9.	Mr. Dattatreya Hoskere	Male	Gen	Dr. A. K. Srivastava	A Comparative Study of Marketing Mix in Selected Life Insurance Companies in India.	2011
10.	Mr. Sunderlal Singh	Male	Gen	Dr. A. K. Srivastava	Role of Human Resource Management in Promotion of Labour-Management Relationship in Bhilai Steel Plant and Tata Steel- A Study.	2011
11.	Mr. Shyamsher Dayal Sharma	Male	Gen	Dr. A. K. Srivastava	Value Addition through Information Technology in Public Sector Organisations : A Study On Airports Authority of India.	2012

12.	Mr. Saket Ranjan Praveer	Male	Gen	Dr. A. K. Srivastava	Retail marketing of Selected Fast Moving Consumer Goods: A Study in Chhattisgarh.	2012
13.	Mr. Tarun Kumar Sharma	Male	Gen	Dr. R. P. Das	Job Satisfaction and Organisational Commitment Among Employees in Selected Organised Retail Outlets in India-A Study.	2012
14.	Ms. Shumaela S. Naeem	Female	Gen	Dr. R. P. Das	Socio Economic Conditions of VRS Opted Employees in Selected Large Steel Manufacturing Organisations in India.	2014
15.	Mrs. Suchitra Rathi	Female	Gen	Dr. R. P. Das	Study of Corporate Social Responsibility Practices in Selected Steel Manufacturing Organisations in Chhattisgarh.	2015
16.	Mr. Susheel Kumar Indurkar	Male	SC	Dr. A. K. Srivastava	Managing Service Quality: A Study of Selected Financial Institutions of Chhattisgarh.	08.04.2016
17	Mrs. Jaya Chandra	Female	OBC	Dr. A. K. Srivastava	Managing Sports Events- A Comparative Study of Sports Activities at Different Levels with respect to Selected Districts of Chhattisgarh	Submitted
18	Ms. Asha Sahu	Female	OBC	Dr. G. K. Deshmukh	Adoption, Usage and Satisfaction towards Selected Mobile Applications in Banks – A Study in Chhattisgarh.	Pursuing
19	Mr. Pawan Kataria	Male	Gen	Dr. S. K. Indurkar	Customer Relationship Management through Social Media in Banks	Pursuing
20	Mr. Prakash Sanjay	Male	Gen	Dr. A. K. Srivastava	A Study on Supply Chain Management for Green Grocery in Major Cities of Chhattisgarh: Retailer's Perception	Pursuing
21	Ms. Abhilasha Shukla	Female	Gen	Dr. Sanskrity Joseph	Green HRM Practices in Selected Public and Private Sector Banks in Chhattisgarh.	Pursuing
22	Mr. Namit Kumar Sahu	Male	OBC	Dr. Sanskrity Joseph	Impact of Social Media on Consumer Buying Behaviour in Chhattisgarh- A Study of Selected Product	Pursuing
23	Mr. Dinesh Kumar Lalwani	Male	Gen	Dr. S. K. Indurkar	A Study to Measure effectiveness of Social Securities of Employees through National Pension System v/s Contributory Provident Fund in Selected Organizations of Chhattisgarh State.	Pursuing
24	Mr. Arijit Goswami	Male	Gen	Dr. G. K. Deshmukh	A Comparative Study of Multigenerational Consumers' Behaviour towards Selected Marketing Dimensions in Chhattisgarh.	Pursuing

25	Ms. Apoorva Pathak	<b>Female</b>	<b>Gen</b>	Dr. A. K. Srivastava	Commercial Impact of Socially Responsible Advertisement of the Selected Companies: A Study of Selected District of Chhattisgarh.	<b>Pursuing</b>
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