

**Institute of Management
Pt. Ravishankar Shukla University, Raipur (C.G.)**

List of Ph.D. Scholars

S. No	Name of Research Scholar	Gender	Cate	Awarded	Supervisor	Title
				Pursuing		
1.	Mr. Vikas Nath	Male	Gen	2005	Dr. R. P. Das	Green Marketing Practices in Selected Indian Industries.
2.	Mr. Ashok Chandra	Male	OBC	2007	Dr. A. K. Srivastava	A Multidimensional Study on Consumerism via Consumer Protection Act with reference to District Raipur (CG).
3.	Ms. Sanskrity Joseph	Female	ST	2007	Dr. R. P. Das	Management of Financial Services in Selected Financial Institutions in the State of Chhattisgarh.
4.	Mr. Pranab K. Bhattacharya	Male	Gen	2007	Dr. A. K. Srivastava	Impact of Mechanization on Agricultural Productivity- A Study of the State of Chhattisgarh (CG)
5.	Mr. Snigdha Madhusudan Das	Male	Gen	2007	Dr. A. K. Srivastava	Impact of Family Life Cycle on Consumer Behavior in Selected Durables – A Comparative Study of Orissa and Chhattisgarh.
6.	Mr. Gopal Krishna Deshmukh	Male	Gen	2009	Dr. R. P. Das	Influence of Socio Cultural Factors on Consumer Behaviour in Selected Durables – A Study of Large Industrial Towns in Chhattisgarh.
7.	Mr. Satish Chandra Ailawadi	Male	Gen	2009	Dr. A. K. Srivastava	Impact of Globalisation on Research and Development of Pharmaceutical Industry.
8.	Mr. J. P. Dash	Male	Gen	2009	Dr. A. K. Srivastava	Development of Social Marketing Campaign for Promotion of Responsible Drinking among Under-Graduate Students at Raipur City.
9.	Mr. Dattatreya Hoskere	Male	Gen	2011	Dr. A. K. Srivastava	A Comparative Study of Marketing Mix in Selected Life Insurance Companies in India.
10.	Mr. Sunderlal Singh	Male	Gen	2011	Dr. A. K. Srivastava	Role of Human Resource Management in Promotion of Labour-Management Relationship in Bhilai Steel Plant and Tata Steel- A Study.
11.	Mr. Shyamsher Dayal Sharma	Male	Gen	2012	Dr. A. K. Srivastava	Value Addition through Information Technology in Public Sector Organisations : A Study On Airports Authority of India.

12.	Mr. Saket Ranjan Praveer	Male	Gen	2012	Dr. A. K. Srivastava	Retail marketing of Selected Fast Moving Consumer Goods: A Study in Chhattisgarh.
13.	Mr. Tarun Kumar Sharma	Male	Gen	2012	Dr. R. P. Das	Job Satisfaction and Organisational Commitment Among Employees in Selected Organised Retail Outlets in India-A Study.
14.	Ms. Shumaela S. Naeem	Female	Gen	2014	Dr. R. P. Das	Socio Economic Conditions of VRS Opted Employees in Selected Large Steel Manufacturing Organisations in India.
15.	Mrs. Suchitra Rathi	Female	Gen	2015	Dr. R. P. Das	Study of Corporate Social Responsibility Practices in Selected Steel Manufacturing Organisations in Chhattisgarh.
16.	Mr. Susheel Kumar Indurkar	Male	SC	08.04.2016	Dr. A. K. Srivastava	Managing Service Quality: A Study of Selected Financial Institutions of Chhattisgarh.
17.	Mrs. Archi Dubey	Female	Gen	29.11.2016	Dr. A. K. Srivastava	CRM Practices for Customer Loyalty in Telecom Sector in India.
18.	Ms. Deepti Baghel	Female	OBC	15.12.2016	Dr. A. K. Srivastava	Role of Self Help Group on Socio-economic Development of Rural Women – A Comparative Study between Durg and Rajnandgaon District.
19.	Ms. Tapas Lata Sahu	Female	OBC	30.03.2017	Dr. R. P. Das	Role of Emotional Intelligence in Managing Customer Relationship – A Study of Selected Service Sector Organizations in India.
20.	Ms. Ananya Sen	Female	Gen	24.01.2018	Dr. A. K. Srivastava	Influence of Store Image on Customer Purchase Intention for FMCG – A Study on Selected Organized Retail Outlets in Chhattisgarh.
21.	Mrs. Aishwarya Hada	Female	Gen	15.02.2018	Dr. R. P. Das	Prospects of Marketing Selected Handicrafts of Chhattisgarh
22.	Mrs. Shilpy Kashyap	Female	Gen	26.02.2018	Dr. Sanskrity Joseph	Retention of Women Employees in Selected Information Technology Companies in India – A Study.
23.	Ms. Sushrimiti Sahu	Female	OBC	16.03.2018	Dr. Sanskrity Joseph	Impact of Employer Branding on Attraction and Retention of Manpower in Indian Banking Industry - A Study.
24.	Mr. Gagandeep Saluja	Male	Gen	16.03.2018	Dr. Sanskrity Joseph	Green Marketing Practices in Selected Indian Hotels – A Study
25.	Mr. Ashok Kumar Jha	Male	Gen	26.03.2018	Dr. G. K. Deshmukh	Customers' Intention to Switch Towards Mobile Number Portability – A Study in Selected Districts of Chhattisgarh.

26	Mr. Dilip Kumar Ghritlahre	Male	SC	07.04.2018	Dr. G. K. Deshmukh	A Comparative Study on Performance of Services Provided in Selected Public and Private Hospitals in Chhattisgarh
27	Mr. Anurodh Banode	Male	OBC	25.05.2018	Dr. G. K. Deshmukh	Consumers' Susceptibility to Reference Group Influence on Selected Products – A Study in Chhattisgarh.
28	Mr. Prakash Kumar Mahilange	Male	SC	03.11.2018	Dr. R.P. Das	Retailers' Perception of Supply Chain System in Selected Cement Plants of Chhattisgarh.
29	Ms. Tripti Shastri	Female	Gen	03.11.2018	Dr. G.K. Deshmukh Dr. A. K. Srivastava	An Analytical Study of Complaint Perception on Consumer Dispute Redressal Agencies of Selected Districts of Chhattisgarh.
30	Mr. Teju Kujur	Male	ST	04.09.2021	Dr. Sanskrity Joseph	Behavioural Aspects of Investors in Selected Investment Avenues: A Study on Chhattisgarh.
31	Mrs. Jaya Chandra	Female	OBC	Submitted	Dr. A. K. Srivastava	Managing Sports Events- A Comparative Study of Sports Activities at Different Levels with respect to Selected Districts of Chhattisgarh
32	Ms. Asha Sahu	Female	OBC	Pursuing	Dr. G. K. Deshmukh	Adoption, Usage and Satisfaction towards Selected Mobile Applications in Banks – A Study in Chhattisgarh.
33	Mr. Pawan Kataria	Male	Gen	Pursuing	Dr. S. K. Indurkar	Customer Relationship Management through Social Media in Banks
34	Mr. Prakash Sanjay	Male	Gen	Pursuing	Dr. A. K. Srivastava	A Study on Supply Chain Management for Green Grocery in Major Cities of Chhattisgarh: Retailer's Perception
35	Ms. Abhilasha Shukla	Female	Gen	Pursuing	Dr. Sanskrity Joseph	Green HRM Practices in Selected Public and Private Sector Banks in Chhattisgarh.
36	Mr. Namit Kumar Sahu	Male	OBC	Pursuing	Dr. Sanskrity Joseph	Impact of Social Media on Consumer Buying Behaviour in Chhattisgarh- A Study of Selected Product
37	Mr. Dinesh Kumar Lalwani	Male	Gen	Pursuing	Dr. S. K. Indurkar	A Study to Measure effectiveness of Social Securities of Employees through National Pension System v/s Contributory Provident Fund in Selected Organizations of Chhattisgarh State.
38	Mr. Arijit Goswami	Male	Gen	Pursuing	Dr. G. K. Deshmukh	A Comparative Study of Multigenerational Consumers' Behaviour towards Selected Marketing Dimensions in Chhattisgarh.

39	Ms. Apoorva Pathak	Female	Gen	Pursuing	Dr. A. K. Srivastava	Commercial Impact of Socially Responsible Advertisement of the Selected Companies: A Study of Selected District of Chhattisgarh.

Ph.D. Status	
Awarded	30
Submitted	01
Pursuing	08
Total	39