



Organized

ONLINE

REFRESHER COURSE IN BUSINESS STUDIES

AUGUST - 28 TO SEPTEMBER - 13, 2024

Theme of Course/Program:	Online Refresher Course in Business Studies					
Name of Course Coordinator	Prof. Ashish Kumar Shrivastava					
	Professor,					
	Institute of Management,					
	Pt. Ravishankar Shukla University, Raipur					
Name of Course Coordinator from	Dr. Brijendra Pandey					
MMTTC:	Assistant Professor					
	Malaviya Mission Teacher Training					
	Centre, Pt. Ravishankar Shukla University,					
	Raipur					
Date of Course/Program:	28.08.2024 to 13.09.2024					
Number of Participants:	43					
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Gender wise number of participants:	Male – 32, Female – 11					
Number of Resource Persons	38					
Online Platform						
Google Meet	Meet.google.com-oow-ndzf-dzq					

REPORT





Prof. Sachchidanand Shukla Vice-Chancellor Pt. RSU, Raipur (C.G.)



Prof. Preeti K. Suresh Director MMTTC, Pt. RSU, Raipur (C.G.)



Prof. Ashish Kumar Shrivastava Professor, Institute of Management , Pt. RSU, Raipur, (C.G.)



Dr. Brijendra Pandey Assistant Professor, MMTTC, Pt. RSU, Raipur, (C.G.)

Refresher Course - Business Studies (28.08.2024 - 13.09.2024)

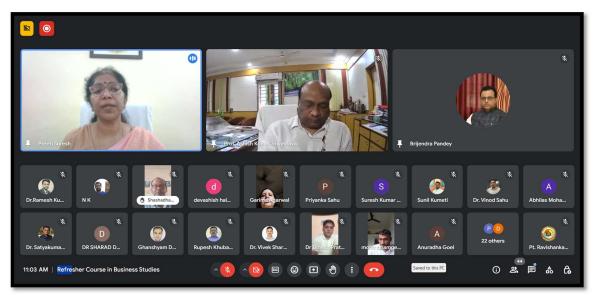
Detail of date wise organized program

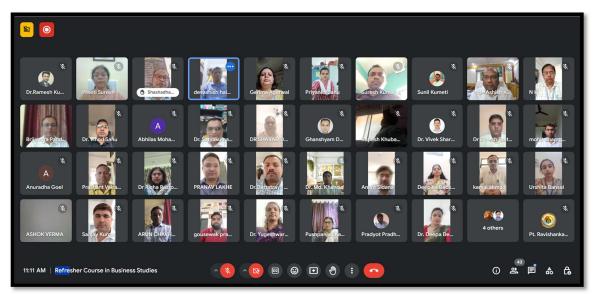
A Refresher Course on "Business Studies" was organized by Malaviya Mission Teacher Training Centre, Pt. Ravishankar Shukla University Raipur, in collaboration with Institute of Management, Pt. Ravishankar Shukla University, Raipur from 28th August - 13th, September 2024. The coordinator of the course Prof. Ashish Kumar Shrivastava, Professor & Director, PRSU, Raipur, (C.G.). The course was attended by Forty-Three registered participants from across the country. 25 outstation and 18 local participants attended the same. 38 resource persons delivered lectures.

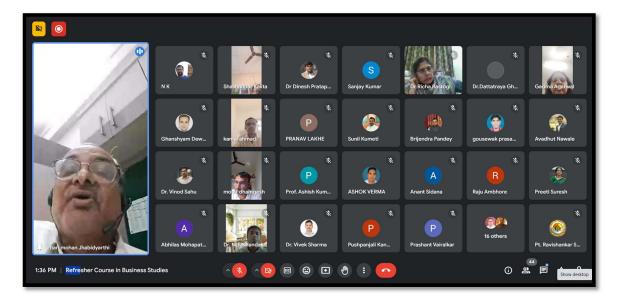
INAUGURAL CEREMONY

Malviya Mission Teacher Training centre, Pt. Ravishankar Shukla University Raipur has organized two-weeks Refresher Course on Business Studies held during 28.08.2024 to 13.09.2024. On the very first day during the inaugural session the honourable Vice-chancellor Prof. Sachchidananda Shukla in welcome address gave best wishes for organizing this course. **Director**, **MMTTC Prof. Preeti K. Suresh** welcomed the honourable Vice chancellor and the participants from various states of the country and wished them for their best performance during the course. The coordinator of the course **Prof.** Ashish Kumar Shrivastava, Professor & Director, PRSU, Raipur, (C.G.) introduced the session with the objectives and theme of Refresher Course on Business Studies". He also gave a brief account of the various topics to be covered and about the resource persons who will join and train the participants. The assistant professors from various central and state universities from all the corners of the country were participated in this course. Most of the participants were from Chhattisgarh however, there were participants from the other states of the country like Madhya Pradesh, Uttar Pradesh, Maharastra, Gujarat, Bihar.













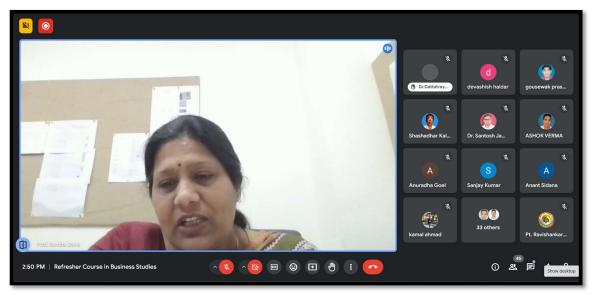












VALEDICTORY CEREMONY

The valedictory function of two-week Online Refresher Course on Business Studies started by **Dr. Brijendra Pandey** Course-Coordinator from the MMTTC by welcoming all. He congratulated everyone for successful completion of the course. **Prof. Ashish Kumar Shrivastava** in him address thanked and congratulated all the participants for successful completion of the course. He also thanked all the speakers for their valuable time and efforts. Feedback about each resource person as well as about the whole course was obtained from all the participants which revealed that the participants were fully satisfied with the design, organization, conduct and content of the course. **Prof. Sachchidanand Shukla**, Hon'ble Vice-Chancellor thanked all the **Course Coordinator and Director, MMTTC** for their efforts in making this programme a success in his valedictory address. She wished all the participants best of luck in all their future endeavours. The session ended by vote of thanks by **Dr. Brijendra Pandey**.









UGC-Malaviya Mission Teacher Training Centre Pt. Ravishankar Shukla University, Raipur, (CG) Refresher Course – Business Studies (28.08.2024 to 13.09.2024)

List of Participants

List of Participants								
Sr. No.	Name of Participants	Designation	Subject	Name of College/Institute	University			
01.	Dr. R. Nijanthan	Assistant Professor	Commerce	Jamal Mohamed College (Autonomous), Tiruchirapalli, Tamil Nadu	Bharathidasan University, Tiruchirapalli, Tamil Nadu			
02.	Dr. Padma Somnathe	Assistant Professor	Commerce	Late Bindeshwari Baghel Govt. College, Kumhari, Dist-Durg, (C.G.)	Hemchand Yadav University, Durg, (C.G.)			
03.	Mr. Raju Atmaram Ambhore	Assistant Professor	Economics	Ravs' Laxmichand Golwala College of Commerce and Economics, Mumbai, (M.S.)	University of Mumbai, Mumbai, (M.S.)			
04.	Gousewak Prasad	Assistant Professor	Commerce	Late Daran Bai Taram Govt. College, Gurur, (C.G.)	Hemchand Yadav University, Durg, (C.G.)			
05.	Arun Bhavsing Chavhan	Assistant Professor	Economics	S.N. Mor Arts & Commerce and Smt. G.D. Saraf Science College, Tumsar, Dist-Bhandara, (M.S.)	RTM Nagpur University, Nagpur, (M.S.)			
06.	Ravindra Kumar Thawait	Assistant Professor	Commerce	Shaheed Veer Narayan Singh Govt. College Jobi-Barra, Dist- Raigarh, (C.G.)	Shaheed Nandkumar Patel Viswavidyalaya, Raigarh, (C.G.)			
07.	Anuradha Goel	Assistant Professor	Commerce	Janki Devi Memorial College, Delhi	University of Delhi, Delhi			
08.	Dr. Prashant Santosh Vairalkar	Assistant Professor	Commerce	Jagadamba Mahavidyalaya, Achalpur, (M.S.)	Sant Gadge Baba Amravati University, Amravati, (M.S.)			
09.	Mohit Kumar	Assistant Professor	Economics	Govt. Sant Gahira Guru Rameshwar College, Lailunga, Dist-Raigarh, (C.G.)	Shaheed Nandkumar Patel Vishwavidyalaya, Raigarh, (C.G.)			
10.	Papanna C	Assistant Professor	Commerce	Govt. First Grade College, Bengaluru, Karnataka	Bangalore University, Bengaluru, Karnataka			
11.	Dr. Ghanshyam Dewangan	Assistant Professor	Commerce	Yashvant Rao Meghawale Govt. College, Magarlod, Dist- Dhamtari, (C.G.)	Pt. Ravishankar University, Raipur, (C.G.)			
12.	Dr. Avadhut Bhaupatil Nawale	Assistant Professor	Commerce	Ramkrishna Paramhansa Mahavidyalaya, Dharashiv, (M.S.)	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, (M.S.)			
13.	Dr. Kamal Ahmad	Assistant Professor	Commerce	School of Commerce, Chauras Campus, Hemvati Nandan Bahuguna Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand				
14.	Abhisek Mohapatra	Assistant Registrar	General Administratio n	Birla Institute of Technology, Mesra (Deemed To Be University), Noida, (U.P.)				
15.	Dr. Vivek Sharma	Assistant Professor	Commerce	Govt. Mahendra Karma Girls College, Dantewada, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Jagdalpur, (C.G.)			
16.	Shashadhar Kalita	Assistant Professor	Economics	Halakura College, Halakura, Assam	Gauhati University, Gauhati, Assam			

Sr. No.	Name of Participants	Designati on	Subject	Name of College/Institute	University
17.	Dr. Rupesh Wamanrao Khubalkar	Assistant Professor	Commerce	Nutan Adarsh Arts, Commerce & Smt. M.H. Wegad Science College, Umred, (M.S.)	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, (M.S.)
18.	Dr. Vivek V. Nagbhidkar	Assistant Professor	Commerce	N.H. College, Bramhapuri, (M.S.)	Gondwana University, Gadchiroli, (M.S.)
19.	Dr. Sharad Kumar Dewangan	Assistant Professor	Commerce	Dr. Bhanwar Singh Porte Govt. P.G. College, Pendra, (C.G.)	Atal Bihari Vajpayee University, Bilaspur, (C.G.)
20.	Mr. Abhilas Mohapatra	Assistant Registrar	General Administratio n	Birla Institute of Technology, Mesra (A Deemed To Be University), Ranchi, Jharkhand	
21.	Dr. Satya Kumar Rathi	Assistant Professor	Commerce	Moreshwar Arts Science and Commerce College, Bhokardan, Dist-Jalna, (M.S.)	
22.	Deepika Dadsena	Assistant Professor	Commerce	Govt. Kaktiya P.G. College, Jagdalpur, Bastar, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, (C.G.)
23.	Dr. Vinod Kumar Sahu	Assistant Professor	Commerce	Govt. Naveen Girls College, Surajpur, (C.G.)	Sant Gahira Guru Vishwavidyalaya, Sarguja, Ambikapur, (C.G.)
24.	Dr. Yugeshwari Sahu	Assistant Professor	Commerce	Govt. Kamladevi Rathi Mahila P.G. Mahavidyalaya, Rajnandgaon, (C.G.)	Hemchand Yadav University, Durg, (C.G.)
25.	Dr. Ninad Kashikar	Assistant Professor	Commerce	Kamla Nehru Mahavidyalaya, Nagpur, (M.S.)	RTM Nagpur University, Nagpur, (M.S.)
26.	Ashok Verma	Assistant Professor	Commerce	Govt. G.N.A.P.G. College, Bhatapara, (C.G.)	Pt. Ravishankar University, Raipur, (C.G.)
27.	Anant Bhushan Sidana	Assistant Professor	Commerce	Kamla Nehru Mahavidyalaya, Nagpur, (M.S.)	RTM Nagpur University, Nagpur, (M.S.)
28.	Pranav Purushottam Lakhe	Assistant Professor	Commerce	Kamla Nehru Mahavidyalaya, Nagpur, (M.S.)	RTM Nagpur University, Nagpur, (M.S.)
29.	Mr. Anjanee Rai	Assistant Professor	Commerce	School of Management Sciences, Varanasi, (U.P.)	
30.	Dr. Dattatray Nivruttirao Ghodake	Assistant Professor	Economics	Amruteshwar Arts, Commerce and Science College, Vinzar, Tal. Velha Dist-Pune, (M.S.)	Savitribai Phule Pune University, Pune, (M.S.)
31.	Dr. Sunil Kumar Kumeti	Assistant Professor	Economics	S.o.S. in Economics, Pt. Ravishankar University, Raipur, (C.G.)	
32.	Pushpanjali Kanwar	Assistant Professor	Commerce	Govt. College Sarona (Salhebhata), UB Kanker, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, (C.G.)
33.	Dr. Ramesh Kumar	Assistant Professor	Economics	Koshi College, Khagaria, Bihar	Munger University, Munger, Bihar
34.	Suresh Kumar Markam	Assistant Professor	Economics	Govt. College Sarona (Salhebhata), UB Kanker, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, (C.G.)
35.	Priyanka Sahu	Assistant Professor	Commerce	Govt. Naveen Girls College, Gobra Nawapara, Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
36.	Dr. Garima Agarwal	Assistant Professor	Commerce	Bareilly College, Bareilly, (U.P.)	Mahatma Jyotiba Phule Rohilkhand University, Bareilly, (U.P.)

Sr. No.	Name of Participants	Designati on	Subject	Name of College/Institute	University
37.	Dr. Deepa Dewangan	Assistant Professor	Commerce	Govt. Shukhram Nage Mahavidyalaya, Nagri, Dist- Dhamtari, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
38.	Dr. Devashish Haldar	Assistant Professor	Economics	Govt. Gundadhur P.G. College, Kondagaon, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, (C.G.)
39.	Dr. Dinesh Pratap Singh	Assistant Professor	Business Administratio n	Bareilly College, Bareilly, (U.P.)	Mahatma Jyotiba Phule Rohilkhand University, Bareilly, (U.P.)
40.	Dr. Richa Kinger Rastogi	Assistant Professor	Management	Bareilly College, Bareilly, (U.P.)	Mahatma Jyotiba Phule Rohilkhand University, Bareilly, (U.P.)
41.	Dr. Sanjay Kumar Dhanwani	Assistant Professor	Commerce	Swami Atmanand Govt. English Medium Model College, Bilaspur, (C.G.)	Atal Bihari Vajpayee Vishwavidyalaya, Bilaspur, (C.G.)
42.	Dr. Santosh Digambarrao Jamge	Assistant Professor	Commerce	Karmveer Mamasaheb Jagdale Mahavidyalaya, Washi, (M.S.)	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, (M.S.)
43.	Dr. Md. Khandakar Rafiqul Islam	Assistant Professor	Economics	Halakura College, Halakura, Assam	Gauhati University, Gauhati, Assam

MMTTC, PRSU, Raipur, Chhattisgarh Refresher Course - Business Studies August 28 to September 13, 2024 LIST OF THE CHAIRPERSONS AND REPORTERS

DATE/DAY	CHAIRPERSON	REPORTER	CHAIRPERSON	REPORTER
28.08.24/ Day – 1	Dr. Sanjay Dhanwani	Mr. Mohit	Mr. Abhilas Mohapatra	Dr. Vinod Sahu
29.08.24/ Day – 2	Mrs. Shweta Mishra	Dr. Devashish Haldar	Mr. Aayush Vaishnaw	Dr. Yugeshwarisahu
30.08.24/ Day – 3	Dr. Ghanshyam Dewangan	Mr.Ashok Verma	Dr. Satyakumar Rathi	Dr.Dineshsingh
31.08.24/ Day – 4	Mr. Raju Ambhore	Prashant Vairalkar	Arun Chavhan	Shashadhar Kalita
03.09.24/ Day – 5	Anant Sidana	Priyanka Sahu	Sunil Kumeti	Dr. Deepa Dewangan
04.09.24/ Day – 6	Anjani Rai	Dr Sharad Dewangan	Dr.Ramesh Kumar	Dr. Md. Khandakar Rafiqul Islam
05.09.24/ Day – 7	Suresh Kumar Markam	Deepika Dadsena	Anuradha Goel	Dr. Santosh Jamge
09.09.24/ Day – 8	Vivek Nagbhidkar	Dr Dinesh Pratap Singh	Avadhut Nawale	Kamal Ahmad
10.09.24/ Day – 9	Dr Richa Rastogi	Mr. Abhilas Mohapatra	Dr. Devashish Haldar	Mohit Dhamgesh
11.09.24/ Day – 10	Pushpanjali Kanwar	Pranav Lakhe	Gulam Ali Rahmani	Dr. Vinod Sahu
12.09.24/ Day – 11	Padma Somnathe	Raju Ambhore	Mr. Mohit	Dr. Vivek Sharma
13.09.24/ Day – 12	Rupesh Khubalkar	Ravindra Thawait	Mrs. Shweta Mishra	Dr. Yugeshwari Sahu

UGC - MMTTC, PRSU, Raipur, Chhattisgarh Tentative Time Table: Refresher Course – Business Studies Course Coordinator: Prof. Ashish Kumar Shrivastava

(28.08.2024 to 13.09.2024)

	Session I		Session II		Session III		Session IV
	10:30 to 12:00		12:15 to 13:45		14:15 to 15:45		16:00 to 17:30
Day 01 28.08.2024	Registration Inauguration		Prof. H. M. Jha "Bidyarthi" Shri Sant Gajanan Maharaj College of Engineering, Shegoan (M.S.)		<mark>Prof. P K Pradhan</mark> Utkal University, Bhubneshwar, Odisha		Prof. D B Mitra Vice Chancellor Dakshin Dinajpur University, Balurghat (WB)
Day 02 29.08.2024	Prof. H K Singh Banaras Hindu University, Varanasi		Prof. Kushendra Mishra Baba Saheb Bhim Rao Ambedkar University, Muzzarpur Bihar		Dr. Nilesh Barod Director MET Institute of Management, Bhujbal Knowledge City, Nashik		Prof. Shaik Kamruddin, Department of Management and Commerce, Maulana Azad National Urdu University, Hyderabad (Telangana)
Day 03 30.08.2024	Prof. Mahesh Sahu Department of Commerce, Utkal University, Bhubhneshwar (Odisha)	T E A	Prof. Ashish Sharma University Institute of Management, Rani Durgawati University, Jabalpur (M.P.)	L	Dr. Bhuvana Vekatraman Professor Department of Commerce, Guru Ghasidas University, Bilaspur (C.G.)	T E A	Prof. Tapesh Chandra Gupta Professor Government J. Yoganandam Chhattisgarh College, Raipur (C.G.)
Day 04 31.08.2024	Prof. Manas Pandey Professor & Head Dept. of Business Economics, EX – Dean, Faculty of Management of Studies, VBS, Purvanchal University, Jaunpur (U.P.)	B R E A K	Prof. P.C. Kavidayal Faculty of Management Studies, Kumaun University, Bhimtal, Nainital (Uttarakahand)	U N C H	Dr. Guruchanran Singh Professor School of Management Studies, Punjabi University, Patiala (Punjab)	B R E A K	Dr. Guruchanran Singh Professor School of Management Studies, Punjabi University, Patiala (Punjab)
Day 05 03.09.2024	Dr. Manjit Singh Professor University School of Applied Management Punjabi University, Patiala (Punjab)		Dr. Manjit Singh Professor University School of Applied Management Punjabi University, Patiala (Punjab)		Dr. Gopal Krishna Deshnukh Institute of Management Pt. Ravishankar Shukla University, Raipur (C.G.) 9425211225 gkd16@yahoo.co.in		Prof. S K Sinha, Dean, Faculty of Commerce and Management, Chaudhary Ranbir Singh University, Jind, Haryana
Day 06 04.09.2024	Prof. Chetan Shrivastava Professor School of Management Studies University of Hyderabad, Hyderabad (Telangana)		Prof Ravindra Shukla, Sundar Lal Sharma Central Institute of Vocational Education, Bhopal		Prof. Saurabh Department of Management Studies, Siddharth University, Kapilvastu, Siddharth Nagar (U.P.)		Prof. Shailendra Kumar Bharal Professor & Head Commerce Department Vikram University, Ujjain (M.P.)

	Session I 10:30 to 12:00		Session II 12:15 to 13:45		Session III 14:15 to 15:45		Session IV 16:00 to 17:30
Day 07 05.09.2024	Prof. Mufeed Ahmad Department of Management Studies, University of Kashmir, Kashmir		Prof. Sampada Kumar Swain Department of Tourism Studies, Pondicherry University, Pondicherry		Prof. Satish Aailwadi, Professor Emeritus, N L Dalmia Institute of Management Studies and Research, Mumbai		Dr. G.K. Deshmukh Associate Professor Institute of Management, Pt. Ravishankar Shukla University, Raipur (C.G.)
Day 08 09.09.2024	Dr. Jyoti Prakash Das Chief General Manager Ordinace Factor, Ambazari, Nagpur		Prof. Gyanendra Bahadur Singh Johri Department Of commerce and Business Administration, Allahabad University, Allahabad		Dr. Ashok Kumar Mishra Dept. of Commerce Guru Ghasidas Vishwavidyalaya, Bilaspur		Prof. Rajkumar Girdhari Singh Head, Commerce Dept. North Eastern Hill University, Shillong
Day 09 10.09.2024	Prof. Naveen Mathur, Dept of Business Administration, University of Rajasthan, Jaipur		Dr. Pranab. K. Bhattacharya, Retired General Manager HMT, Columnist, Hyderabad	L U N	Prof. Sumita Dave, Professor and Dy Pro Vice-Chancellor, Amity Business School, Raipur	E A B	Prof. Md. Altaf Khan Dept. of Commerce and business Studies, Jamia Milia Islamia, New Delhi
Day 10 11.09.2024	Mr. Dilip Mohanty, Chairman HRM, Jaiswal's NECO Steel Industries, Nagpur	R E A K	Prof. V. K. Shrotryia Dept. of Commerce, University of Delhi, Delhi	С Н	Prof. H. C. Purohit School of Management, Doon University, Dehradun (Uttarakhand)		Prof. H. C. Purohit School of Management, Doon University, Dehradun (Uttarakhand)
Day 11 12.09.2024	Major (Retd.) Shirish Shukla Head Human Resources – Eastern Cluster J K Lakshmi Cements Ltd., Raipur		Dr. Brijendra Pandey Assistant Professor Malaviya Mission Feacher Training Center, Pt. Ravishankar Shukla University, Raipur (C.G.)		Prof. Saket Ranjan University, Dept of Management, Kristu Jayanti Autonomous College, Bangalore		Prof. Saket Ranjan University, Dept of Management, Kristu Jayanti Autonomous College, Bangalore
Day 12 13.09.2024	Dr. S D Sharma, Airport Director, Airports Authority of India, Swami Vivekanand Airport, Raipur		Prof. H. M. Jha "Bidyarthi" Shri Sant Gajanan Maharaj College of Engineering, Shegoan (M.S.)		Valedictory		

Some Glimpses of the Short Term Program on E-content Development

