

### Pt. Ravishankar Shukla University, Raipur (C.G.), India 492010

**CURRICULUM & Syllabus** (Based on CBCS & LOCF)

### M.Sc.-Resource Management

Home Science (Semester System)

Semester: I-IV

Session: 2025-27

टीप- सत्र 2024-25 के पाठ्यक्रम को सत्र 2025-27 के लिए यथावत प्रभावशील किया जाता है।

Approved by

**Faculty of Home Science** 

**Board of Studies** 

Dates

20<sup>th</sup> May 2025

Name of Chairman:

Dr. Shipra Banerjee

Name of Member's:

Dr. Saroj Prasad

Dr. Rekha Diwan

Dr. Kalpana Jadhav

Dr. Aarti Diwan

## Programme: M.Sc. (Home Science) Resource Management PROGRAMME CODE: MSCRM M.Sc. (Home Science) Resource Management

Home Science is a science-oriented, multidisciplinary subject which encompasses the multifarious activities that occur in families, households, and communities. Over years, the discipline has evolved and expanded to encompass activities and services of relevance, not only to the micro contexts of the family and community, but also to the macro context of the larger society. Resource Management is both multidisciplinary and interdisciplinary in its context encompassing the five major disciplines of Family Resource Management, Foods and Nutrition, Textiles and Clothing, Human Development, and Extension and Education. Each discipline has one or more specific areas of specialization.

These students would be strongly able to make up their bright career in different fields such as higher education for teaching & tesearch/ Interior Designer /civil services/Front Office/ corporate and /or industry / job, entrepreneurship and other private sectors after completion of this program –

#### PROGRAM OUTCOMES:

Upon successful completion of the Master of Science in Resource Management program, students will be able to:

PO-1	Knowledge for Practical life: Apply the acquired knowledge in practical life
PO-2	Prepare for higher level research: Investigate the potential applications of learning in the discipline and become meticulous and systematic in scientific enquiry
PO-3	Critical thinking: Analytical reasoning and Problem solving: Ability to employ critical thinking in identifying the problem, developing analytical skills and capabilities to resolve the problems efficiently related to all the five specific areas on a tailor-made basis for a client, customer, an individual, family and society either independently or with the support of concerned authorities.
PO-4	Research and Scientific reasoning: Skills in undertaking small researches by way of Term paper, Case Studies, Market Surveys, Field visits, Laboratory Experiments etc. on the related topics/ problems of the discipline and arrive at the results based on the scientific reasoning wherever applicable. Find out new methods and technologies to care for nature and life for sustainable development.
PO-5	Cooperation/ Team Work: Capability of working enthusiastically and united with the working teams in organizing events in the Department/ Faculty/ University/ Community, and accomplishing group work/ assignments / tasks by willing cooperation of all and well-coordinated group living through during educational visits.
PO-6	Reflective thinking: Ability to practice empathy and objectivity in dealing with the personal and community interactions and problems. Become Confident, responsible, autonomous and critically reflective lifelong learners
PO-7	Digital Literacy: Competency in accessing relevant and authentic information and data from electronic media with a motive to learn and synthesize it on the given topics in Home Science discipline for academic and extension work presentation and to prepare computer aided designs by using the needed software's.

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PO-8	Self-directive learning: Potential to complete the assigned projects successfully either at
	Residential / Commercial level or Community level by managing the resources
	independently and wisely.
PO-9	Multicultural competence: Ability to learn about different cultures by way of practicing
	traditions, traditional cooking, ethnic designing and stitching, developing itineraries, and
	making traditional arts.
PO-10	Effective Citizenship: Responsible for learning, develop honesty in work and respect for
	self and others. Function effectively as an individual member or leader in diverse teams
	and in multidisciplinary settings towards the development of the society or nation

### **PROGRAMME SPECIFIC OUTCOMES (PSOs):** At the end of the program, the student will be able to:

PSO1	Develop various skills to manage micro and macro level organizations.
PSO2	Study principles and techniques of management of human and material resources
PSO3	Acquire global outlook and competency in human resource management
PSO4	Commitment to social responsibility and ability to take up leadership roles
PSO5	Adopt true professionalism in the work environment
PSO6	Commitment to upkeep professional ethics
PSO7	Attain better vision for research, communication, interpersonal relations.
PSO8	Acquire ability to handle stressful conditions
PSO9	Ability of decision making in normal and adverse condition
PSO10	Acquire aesthetic sense and become more artistic and creative
PSO11	Confidence to face the world and readiness to accept change at each level.

#### MSc. RESOURCE MANAGEMENT

Specification of course	Semester	No. of Courses	Credits	
Core	I-IV	16	80	
Elective	III-IV	4	20	
Total		20	100	

Additional Courses (Qualifying in nature, for Student admitted in School of Studies only)

Generic Elective	II-III	02	06	
Skill Enhancement (Value Added Courses)	III- IV	01	02	
Indian Knowledge System (IKS)	I	01	02	

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### M.SC. (HOME SCIENCE) RESOURCE MANAGEMENT PROGRAMME STRUCTURE

Semester	Course Nature	Course Code	Course Title	Course Type (T/P)	Hrs/ Week	Credits	Marks		
							CIA	ESE	Total
	Core	MSCRM110	Research Methodology	T	5	5	30	70	100
	Core	MSCRM120	Theory of Management	Т	5	5	30	70	100
	Core	MSCRM130	Consumer Economics	Т	5	5	30	70	100
Semester-I	Core	MSCRM140	Environment management & Land Scaping	Т	5	5	30	70	100
	Core	MSCRM150	Practical (Communication Technology)	PR	10	5	30	70	100
l'otal						25		1	500
	Core	MSCRM210	Statistics and computer application	T	5	5	30	70	100
Semester-	Core	MSCRM220	Hospitality Administration	Т	5	5	30	70	100
II	Core	MSCRM230	Public Finance	T	5	5	30	70	100
	Core	MSCRM240	Environment Management	T	5	5	30	70	100
	Core	MSCRM250	Practical (Land Scaping)	PR	10	5.	30	70	100
Гotal						25		1	500
	Core	MSCRM310	Ergonomics	T	5	5	30	70	100
	Core	MSCRM320	Entrepreneurship	T	5	5	30	70	100
	Core	MSCRM330	Housing	T	5	5	30	70	100
Semester-	Elective-	MSCRM340 A	Fuel Technology	Т	5	5	30	70	100
III	2 (Select any one)	MSCRM340 B	House Keeping and Facility Management	Т	5	5	30	70	100
	Core	MSCRM350	Practical Ergonomics	P	10	5	30	70	100
l'otal						25			500
	Core	MSCRM410	Residential And Establishment	T	5	5	30	70	100
	Core	MSCRM420	Consumer Education	T	5	5	30	70	100
	Elective-	MSCRM430 A	Space Design	Т	5	5	30.	70	100
Semester- IV	2 (Select any one)	MSCRM430 B	Management of Human Resources	T	5	5	30	70	100
	Core	MSCRM440	Home Event Management	Т	5	5	30	70	100
	Core	MSCRM450	Practical- Dissertation and housing and space design	PR	10	5	30	70	100
Total						25			500

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#### **COURSE OUTCOMES**

Course Code	Course Name	Course Out Comes
		Enable to understand the basics of research and its applicability  Explore the types, tools and methods of research
RM110	Research	Develop the ability to construct data gathering instruments appropriate to the research design
	Methodology	Appreciate and understand importance of writing scientifically
		Understand the types and characteristics of research design
		Familiarize with the concepts of reliability and validity in research
		To understand the significance of management in the micromacro level organization.
RM120	Theory of	student will be able to understand Importance of Management in India.
	Management	students will learn about Resources in family
		students will learn about Management abilities
		students will learn about decision making
		students will learn about Consumer and the Indian economic
	Consumer Economics	environment
RM130		students will learn about the market
		students will learn about the market practices
		students will learn about the consumer protection
		To be aware of the holistic ecological approaches to environment.
		To be aware of the environmental problems, hazards and risks.
		To understand tile aspect of environmental pollution and waste
RM140	Environment Management &	management.
KWITTO	Landscaping	To be aware of the environmental policies, movements and ethics.
		To study and to Understand the Landscape designing and its appropriate
		To get familiar with the various materials related to landscaping.
	Practical	Students will learn about communication skill.
RMP150	(Communication Technology)	Students will learn about new communication technology.
		Understand the analysis of research data of and its application
RM210	Statistics and	How to calculate mean, mode median
101270	computer application	students will able to do presentation of data
		learn all about computer working, window, ppt
	Hospitality	Types Meaning and definition of hospitality
RM220	Administration	Learn about Scope & importance of house keeping
		Learn about Safety, security and sanitation
RM230	Public Finance	To Understand the National income
		Learn about Public finance

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		Learn about Tax planning
		Learn about Markets and Marketing
RM240	Land Scaping	Students will learn about land scaping, location, orientation.
RM 250	Practical (Land Scaping)	Students will practically do the designing.
RM310		students will be able to understand about the role of ergonomic in work effectiveness and efficiency.  students will be able to understand about the physiological aspect of ergonomics
KIVISTU	Ergonomics	Learn about Anthropometry and Biomechanics
		learn about postures
		Learn about environment
		learn about the concept of entrepreneurship
RM320	Entrepreneurship	Learn about Institutional finance and Entrepreneurship
		Learn about Licensing & regulation of industries
		learn how to prepare project
		Students will be able to understand History of Housing
	Housing	Learn about present situation of housing in India
RM330		Learn about present situation of public and private housing
		False Ceilings – Different types and various materials
		Well informed of present housing conditions in India
		students will be able to understand Sources of Energy and their classifications
RM340	Fuel Technology	students will be able to understand Fossil fuels power
		students will be able to understand all about solar energy
		students will be able to understand energy from biomass
RM350	Practical	Ergonomics
		Learn about Water supply system
D) (410	Residential And	Learn about Drainage System
KM410	Establishment	Learn about Electrical layout and wiring system
	·	Learn about Air Conditioning, Building Disaster Management
	_	To understand the Consumer Education
RM420	Consumer	decision-making, sound purchasing habits,
	Education	Learn about Consumer aids
		To understand the Analysis of Housing Design
		Learn about the object of decoration.
RM430	Space Design	Learn about the Special Needs
		Learn about current trends in Interior Design
		Principles of human resources
	Management of	Learn about Motivation
RM440	Human	
KIV144U	Resources	Learn about Methods and techniques for improving resources use
RM330 RM340 RM350 RM410 RM420		Learn about training and techniques

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#### **COURSE OUT COME**

#### MSc. RESOURCE MANAGEMENT

#### SEMESTER I

MSc. H.Sc. SEM I	Paper I	Research Methodology	Enable to understand the basics of research and its applicability
	Paper II	Theory of Management	To understand the significance of management in the micromacro level organization. Student will be able to understand Importance of Management in India. Students will learn about Resources in family Students will learn about Management abilities Students will learn about decision making
	Paper III	Consumer Economics	Students will learn about consumer and the Indian economic environment Students will learn about the market Students will learn about the market practices Students will learn about the consumer protection
	Papper IV	Environment Management & Land Scaping	Students will learn about ecological approaches to environment Students will learn about environmental problems Students will learn about pollution and waste management
		Practical – 1	Communication Technology

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#### PAPER I- RESEARCH METHODOLOGY

#### **COURSE CODE MSCRM 110**

Unit	Subject	Hours
1.	<ul> <li>Science, scientific methods and approach.</li> <li>Social research and survey: Meaning, definition, nature, scope, objects, types. Distinction between social survey and research.</li> <li>Pretesting and pilot survey.</li> <li>Hypothesis: Definition, source, characteristics, importance, main difficulties in the formation of hypothesis, disadvantage</li> </ul>	10 hours
2.	<ul> <li>Source of data: Primary and secondary sources.</li> <li>Methods or techniques of data collection- Observation</li> <li>Interview, Schedule</li> <li>Questionnaire</li> <li>Case-study</li> </ul>	10 hours
3.	<ul> <li>Sampling: Meaning, characteristics, advantages and disadvantages.</li> <li>Types of Sampling</li> <li>Random Sampling</li> <li>Purposive sampling</li> <li>Stratified sampling</li> <li>Other sampling method</li> <li>Classification and tabulation of data Analysis and interpretation of data.</li> </ul>	10 hours
4.	<ul> <li>Research design-steps and process of its formulation.</li> <li>Types of research design</li> <li>exploratory,</li> <li>descriptive,</li> <li>diagnostic and</li> <li>experimental.</li> <li>Diagrammatic presentation of data.</li> </ul>	10 hours

#### References

- Babbie, E. (2010). The practice of social research (12th ed.). Belmont, CA: Wadsworth.
- Esterberg, K. G. (2002). *Qualitative methods in social research*. Boston, MA: McGraw-Hill.
- Garfinkle, H. (1967). Studies in ethnomethodology. Englewood Cliffs, NJ: Prentice Hall.
- Gubrium, J. F., & Holstein, J. A. (2000). Analyzing interpretative practice. In N. Denzin & Y.S. Lincoln (Eds.), *The handbook of qualitative research* (2nd ed.), (pp. 487-508). Thousand Oaks, CA: SAGE Publications.
- Heritage, J. C. (1984). Garfinkel & ethnomethodology. Cambridge: UK. Polity Press.
- Krippendorff, K. (2004a). Content analysis: An introduction to its methodology (2nd ed.). Thousand Oaks, CA: Sage

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#### PAPER II- THEORY OF MANAGEMENT

#### **COURSE CODE MSCRM 120**

Unit	Subject	Hours
1.	-History and development of management in India else where Industrial, Farm, Agricultural -Institutional, Household, Education -Managements System- Definition, Elements, Types Advantages and limitations of systems approach -Management Abilities- Conceptual, Human, Technical	10 hours
2.	-Decision making- Meaning, Types of decision, modes of decision making Techniques and tools for decision making Decision tree Cost benefit analysis Management Functions and Processes -Management Functions and Processes -Planning — Objectives, Principles, policies, strategies	10 hours
3.	-Organising, - Purpose, Principles, processes, delegation authority, responsibility & accountability.  Staffing, purpose, principles, recruitment, appraisal Guiding, directing, leadership, motivation, Communication Controlling, tools for management control, feedback Appraisal/evaluation-Tools & Techniques.	10 hours
4.	-Human Behaviour in Organisation-Personality, attitudes, motivating factors. Group behaviour and dynamics, Team management Stress & Conflict Management Ends Sought through Management Goals— factors affecting, ends Values — Sources of value patterns, status, security Standards — Quality control, Total Quality Management Harmony Ethics	10 hours

#### References:

- Parker, S. K. (2013). Beyond motivation: Job and work design for development, health, ambidexterity, and more. Annual Review of Psychology, 65, 661-691.
- Pakarinen, E., Lerkhanen, M-K., Poikkeus, A-M., Sidkkinen, M., & Nuirmi, J-E. (2010). Classroom organization and teacher stress predict learning motivation in kindergarten children. European Journal of Psychology of Education,
- Schermerhorn, J. R., & Wright, B. (2014). Management: Third Canadian Edition. John Wiley & Sons Canada. 3. Fritz, M. S., & Arthur, A. M. (2017). Moderator variables. Oxford Research Encyclopedias,
- Hackman, J. R., & Oldham, J. R. (1980). Work redesign. Addison-Wesley. Osteraker, M. C. (1999). Measuring motivation in a learning organization. Journal of Workplace Learning, 11(2), 73-77.
- Bergendahl, M., Magnusson, M., & Bjork, J. (2015). Ideation high performers: A study of motivational factors. Creativity Research Journal, 27(4), 361-368

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#### PAPER III- CONSUMER ECONOMICS

#### **COURSE CODE MSCRM 130**

Unit	Subject	Hours
1.	Consumer and the Indian Economic Environment- Definition characteristics of consumers.  Definition, role, types and how does an economy function, problem of economy. Background of Indian economic environment. Role of consumer in the economy of the nation.  Contemporary Economic Environment- Introduction of market Meaning, definition, characteristic, types.  Changing business environment- Tele markets, global, privatization of monopolistic services, e-business and e-commerce.	10 hours
2.	Consumer Behavior -Understanding Consumers and their wants.  Determinates of consumer behaviour- Opinion, leadership, group influence, social class and culture, consumer dissatisfaction. Market strategies influencing consumer behaviour. Guidelines for wise purchasing practices.  Market practices that exploit consumers  Types of exploitation- Adulteration, packaging, label, weights & measures, advertising & sale gimmicks.  Causes of exploitation. Consumer problems & their solutions.	10 hours
3.	Consumer protection Need & Rationale Consumer movement in India-History, Origin, growth, causes for slow growth. Role of consumer organisations-National, regional and international. Role of government agencies, legislation Empowerment of consumers. Ways of promoting consumerism. Socio-economic environment, National income.Income distribution, per capital income. Inequalities of Income, Consumer price index, Inflation Vs. Deflation Wages & Deflation Wages & Deflation Waste differentials	10 hours
4.	Financial Planning and implementation Budgeting- allocation of resources, identifying aspiration, expectations and goals, objectives, advantages of budgeting, control in the context of changing economic conditions.  Planning a budget for a Family, Family of fixed income.  Record keeping and Accounting -Fundamental principles of accounts Income and expenditure accounts, Revenue and capital items of expenditure.  Balance sheet/ledger, Ratio analysis, cash flow, Fund flow Financing of enterprises / consumer durables. Housing, Automobile, Equipment Education, Small Scale Industry	10 hours

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#### Reference

- 1. Parker, S. K. (2013). Beyond motivation: Job and work design for development, health, ambidexterity, and more. *Annual Review of Psychology*, 65, 661-691.
- 2. Schermerhorn, J. R., & Wright, B. (2014). Management: Third Canadian Edition. John Wiley & Sons Canada.
- 3. 5. Hackman, J. R., & Oldham, J. R. (1980). Work redesign. Addison-Wesley.

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#### PAPER IV- ENVIRONMENT MANAGEMENT & LAND SCAPING COURSE CODE MSCRM 140

Unit	Subject	Hours
1.	Fundamentals of environment- Environment definition. Scope of environment studies. Life and the environment. Physio-chemical factors in the environment changes in the environment- anthropogenic and non anthropogenic. Environmental hazards and risks.  Natural resources — conservation and sustainable development.  Eco-system- Earth, Man and Environment  Ecosystem of the world. Forest ecology. Pathays ill ecosystem.  Environment implications of energy use. Problem of sustainability of ecosystems.	10 hours
2.	Population and Environment- Carrying capacity: Limits to population growth. Population growth and natural resources. Impact of population growth on economic development and environment.  Land and water resources of the earth- Land resources of tile earth, Land Use Water resources of the earth. Factor affecting changes in ecosystem and environment (Socio, economic, cultural and geographic)	10 hours
3.	Population and environment with reference to Air, Water, Soil, Noise. Source of pollution, Effect of pollution, Remedies to control pollution Environment and Public Health- Environmental population and community health, Water borne diseases, Air borne diseases, Chemical insecticides and its impact on health, Toxic actions of metals and biological substances Waste Management- Types of waste, Methods of waste management Water pollution and treatment of waste, Solid waste management Air pollution control technology	10 hours
4.	Environmental Control Measurement- Environmental legislation, Environmental policies, Human rights issues relating to environment, Environment movements Women and environment, Environment ethics Role of Municipal authority, government agencies in propitiating better health environment.	10 hours

#### References

- Amit Khanna Deet (1998) Sustainable Development and Environment Voll, Cosmo Publishers, New Delhi.
- Basu, R.N. (2000) Environment, University of Calcutta.
- Bhatia, H.S. (1998) A Text of Environment Pollution and Control, New Delhi.
- Chauhan, I.S. and Chauhan, A. (1998) Environment Degradation: Socioeconomic consequences, Rawal Publishers, Jaipur.

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#### **COMMUNICATION TECHNOLOGY**

Max. Marks: 100

#### **DISTRIBUTION OF MARKS**

#### Sessional - 20

#### Viva - 20

#### Two Practical - 60

- Concept of communication, Scope of communication process, approaches to communication.
- Different media, their, characteristics and use.
- Use of video projector, slide/filmstrip Projector computers.
- Introduction to new communication technologies.
- a. Satellite distribution and broadcast networking.
- b. Developing close circuit television package on (CC TV) topics
- c. Incorporating the use of video films in presentation i.e. The selected clippings.
- d. Slides: Making use of slides with audio commentaries for presentation.
- e. Development and use of transparencies.
- f. Digital method of communication.
- g. Computer Graphic Designing.
- h. Preparation of graphics for research reports /seminars/other presentation.
- i. Designing- leaflets/pamphlets/booklets/cover pages/ posters.
- j. Presentation using power points.

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#### M.SC. (HOME SCIENCE) RESOURCE MANAGEMENT

# II SEMESTER PART-I THEROY PART – II PRACTICAL PART III – INTERNSHIP / FIELD PLACEMENT

The student will be required to undergo an internship/field placement for a total duration of six to eight weeks in their chosen area of interest after IInd semester which will facilitate their pursuing a professional career in same field.

This programme could be taken up either as a single block or in two different blocks. It is mandatory that the organization / institution (public/private) participating in the field.

Placement programme will be of good professional standing. The student will be required to submit and present a report of the internship/field placement project after its completion. It is also envisaged that participating organization/institution will give their performance appraisal of the student work. Grade A (60% and above), Grade B (48% to 59%), Grade C (40% to 47%) should be given to the student after evaluation of field placement/ internship report by the department. The grade will be mentioned in the mark sheet of the IV<sup>th</sup> semester of the student. Excursion trip/field visits should be arranged regularly by the department for the up liftment of the knowledge of the students.

#### This programme is designed with the following objectives-

- i. To enable the students to acquire an in-depth understanding of the practical aspects of knowledge and skills acquired during the course in the relevant subject/subjects.
- ii. To gain hands on experience for higher proficiency in their selected area of expertise To help the students to develop and have their analytical abilities for situation and analysis and bringing about improvements

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#### **COURSE OUT COME**

#### MSc. RESOURCE MANAGEMENT

#### SEMESTER II

M.Sc. HSc. SEM II	Paper V	Statistics and computer Application	Understand the analysis of reasearch data of and its application mean, mode mediun Students will able to do presentation of data learn all about computer working, windows, ppt
	Paper VI	Hospitality Administration	Types Meaning and definition of hospitality Learn about Scope & importance of house keeping Learn about Safety, security and sanitation To Understand the National Income
	Paper VII	Public Finance	Learn about Public finance Learn about Tax planning Learn about Markets and Marketing
	Papper VIII	Land Scaping	To understand the management which is very important for life every aspect of environment Learn about eco system Learn about pollution Learn about sources of pollution
		Practical	Land Scaping

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#### PAPER V- STATISTICS AND COMPUTER APPLICATION

#### **COURSE CODE MSCRM 210**

Unit	Subject	Hours
1.	Statistics: Meaning, Definition, Scope, importance, characteristics, distrust of statistics Classification and tabulation of data. Measurement of Central tendency:  — Mean, Median, Mode	10 hours
2.	Graphic presentation of Data: Importance, types  - Histogram, Frequency polygon, Frequency curve Correlation: Definition, Meaning and types, Methods of determining coefficient of correlation  - Product moment method, Rank correlation Methods of Dispersion and variation  -Mean deviation, Standard deviation, Quartile deviation	10 hours
3.	Introduction to computers: Definition, Characteristics, components of computer system, block - diagram of computer. CPU, I/O devices and memory (RAM and ROM), Secondary storage devices (Hard disk, floppy disk, magnetic tape etc.) Analysis of variance -One way method: Direct and shortcut.	10 hours
4.	Computer generations. Classification of computer: Analog, digital, hybrid, general and special purpose computers. Types of Computer: Micro, mini, mainframe and super computer. Chi- square test and goodness to fit. Application of student 't' test for small samples. Working with MS - word: Getting started with word, formatting text and paragraph, Applying text and language tools, Designing pages with columns and tables, - using graphics.	10 hours

#### References

- 1) Field, A. (2005). Discovering statistics using SPSS. 2ndEd. London: Sage Publications.
- 2) Mann, Prem. (2001). Introductory statistics. 4th Ed. Upper New York: John Wiley & Sons.
- 3) Weinberg, S.L. & Abramowitz (2008). Statistics using SPSS: An integrative approach. 2ndEd. New York: Cambridge University Press.
- 4) Hair, J.F., Black, B.J., Babin, B.J., Anderson, R.E. & Tatham, R.L. (2010). Multivariate data analysis. 7thEd. Upper Saddle River: Pearson Prentice Hall.

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- 5) Ott, R.L. & Longnecker. (2001). An introduction to statistical methods and data analysis. 5thEd. Pacific Grove: Duxbury.
- 6) Coakes, S.J., Steed, L. & Ong, C. (2010). SPSS Version 17.0 for Windows: Analysis without anguish. Milton: John Wiley & Sons Australia.
- 7) Grace-Martin, K. & Sweet, S.A. (2003). Data analysis with SPSS: A first Course in applied statistics. Boston: Pearson Education, Inc.

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### PAPER VI- HOSPITALITY ADMINISTRATION

COURSE	<b>CODE MSCRM 220</b>	
COURSE	CUDE MISCRIM 220	

	COURSE CODE M	SCRM 220
Unit	Subject	Hours
1.	Hospitality- Meaning, definition, Nature, Scope, significance of Hospitality Management	10 hours
	- Tradition and History of Hospitality in India- Role of housekeeping in hospitality industry Housekeeping in relation to commercial and welfare sections.	
	Management of housekeeping department	
2.	Housekeeping- Scope and importance.  - Layout of housekeeping department: planning, organizing and communication of housekeeping activities.  - Coordination with other departments, Roles /responsibilities of personnel in the housekeeping department.  - Service Management: Power requirement, flushing system, music and television Maintenance: Repairs and redecoration programmes.	10 hours
3.	Administrative policies: - Personal management: Recruitment, training, handling personnel - promotion, evaluation, distribution of jobs, Job analysis.  - Budget: Definition and types, preparing and advantage of budget  - Human behaviour in organization: personality, Meaning and definition, Characteristics and types.  - Factors - influencing personality, attitudes, Meaning and Definition Human behaviour in organization: Personality, attitudes, motivating factors Group behaviour and dynamics	10 hours
4.	<ul> <li>Safety, security and sanitation: Safety, firefighting, first aid, safety in equipment - use, pest control, sanitation standard.</li> <li>Uniform, types, selection, distribution and control.</li> <li>Hostess training.</li> <li>Banquet Management</li> <li>Stress Management - Definition of stress, Types &amp; Methods of stress reduction. Team Management. Stress and conflict management, Energy and water management: Power requirement, flushing system, music and television.</li> </ul>	10 hours

#### Reference

- Kapur, S.K.(1996) Professional Management, S.K. Publishers, New Delhi.
- Deacon, R.E. and firebaugh F.M. (1975) Home Management: Context and concept. Houghton Mill Boston.
- Deacon, R.E. and Firebaugh, F.M.(1981) Resource Management Principles and Application, Allyn and Bacon, Boston.
- Sherman, A.W. et al (1988) Managing Human Resources, South Western publication co. Cincinnati.

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#### PAPER VII- PUBLIC FINANCE

#### **COURSE CODE MSCRM 230**

Unit	Subject	Hours
1.	National income:  - Income distribution, per capita income  - Inequalities of income  - Consumer price index  - Inflation v/s Deflation  - Wages and earning principles of wage, determination- Wages differentials	10 hours
2.	Financial planning and implementation  — Budgeting: Allocation of resources, identifying aspiration, expectations and goals, objectives and advantages of budgeting, control.  — Planning a budget for a: Family of fixed income  — Restaurant/hostel/any selected organization  — Boutique, Small industry	10 hours
3.	Tax planning- Types of taxes, Principles and procedures of income tax, Preparation of statement of income and filling of income tax in case of returns.  - Individuals (Salary class)  -Knowledge of various exemptions and deductions Saving and investments: Importance of savings components, Saving facilities and investment opportunities, Evaluations of savings components  - Economics security and components  - Economics security and financial alternatives	10 hours
4.	Impact of globalization and direct foreign investment on business opportunities in India.  -Income and property rights- Will, trusts and legal aspects of economics  - Unemployment, its nature and causes.  - Government programmes designed to increase family financial security.  Markets and Marketing: Basic concept, Types of markets, nature of the business world i.e. e-business and e-commerce.  - Marketing environment, marketing theories, models.  - Markets and prices: Definition and types of marketing prices.  - Pricing under perfect and imperfect competition and monopoly	10 hours

#### References

- "Public Finance: A Contemporary Application of Theory to Policy" by David N. Hyman
- "Public Finance in Theory and Practice" by Richard Abel Musgrave and Peggy B. Musgrave

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- "Government Finance: Economics of the Public Sector" by James M. Buchanan and Richard A. Musgrave
- "Public Finance and Public Expenditure in Developing Countries" by B. A. Prakash
- "The Economics of Public Finance: A Student's Guide" by C. Eugene Steuerle and Greg Anrig
- "Public Finance: An International Perspective" by Alan J. Auerbach and Jagadeesh Gokhale Journals and Articles:
- "The Theory of Public Finance: A Study in Public Economy" by Richard A. Musgrave, The Quarterly Journal of Economics

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#### PAPER VIII- LAND SCAPING

#### **COURSE CODE MSCRM 240**

Unit	Subject	Hours
1.	Introduction of landscaping from interior design point of view. Historical references of landscape. Location & Drientation. Climatic condition Land Profile Soil types.	10 hours
2.	Availability of Water sources Understanding of various materials for paving, walk way etc. (Stone masonry Brick masonry). Fencing to entrance gate and other gates. Tree guards sit-outs.	10 hours
3.	Open frame sheds for semi-shady plants. Green House Gazebo Pedestals, monuments, status, abstract etc. Pargolesill various materials. Study of Indoor & Damp; outdoor plant species. (Natural / Artificial) Variety of Shrubs, Creepers grass etc. (Natural / Artificial).	10 hours
4.	Drainage- Storm water drains Troughs potted plants, Rain water form terrace Waterproofing & checking the strength of Terrance slab for terrance garden Water Bodies: Natural & Artificial Garden Furniture Study of indoor and outdoor plant species (Natural/artificial) Variety of shrubs, creepers, grass etc. (natural/artificial). Pot Culture.	10 hours

#### References

- Carson, R. (1962). Silent Spring. Houghton Mifflin.
- Kolbert, E. (2014). The Sixth Extinction: An Unnatural History. Henry Holt and Company.
- Kimmerer, R. W. (2013). Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge, and the Teachings of Plants. Milkweed Editions.
- Wohlleben, P. (2016). The Hidden Life of Trees: What They Feel, How They Communicate- discoveries from a Secret World. Greystone Books.
- Klein, N. (2014). This Changes Everything: Capitalism vs. The Climate.
- Simon & Schuster. Diamond, J. M. (2005). Collapse: How Societies Choose to Fail or Succeed. Penguin Books.

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#### PRACTICAL - II

#### LAND SCAPING

Max. Marks: 10

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#### **DISTRIBUTION OF MARKS**

Sessional - 20

Viva - 20

Two Practical - 60

- Designing of Terrace Garden.
- Designing of partly outdoor & amp; Indoor Landscaping.
- Preparation of Herbarium file-shrubs, creepers, flowers & Damp; grass.
- Water bodies- natural & Damp; artificial.
- Garden Furniture.
- Kitchen garden & horticulture Making scheme.

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#### **COURSE OUT COME**

#### MSc. RESOURCE MANAGEMENT

#### **SEMESTER III**

		<del></del>	
M.sc. H.sc. SEM III	Paper IX	Ergonomics	Students will be able to understand about the role of ergonomic in work effectiveness and efficiency.  Students will be able to understand about the physiological aspect of ergonomics.  Learn about anthropometry and biomechanics  Learn about postures  Learn about environment
	Paper X	Entrepreneurship	Learn about the concept of Entrepreneurship Learn about institutional finance and entrepreneurship Learn about licensing & regulation of industries Learn how to prepare project
	Paper XI	Housing	Students will be able to understand history of housing Learn about present situation of housing in India Learn about present situation of public and private housing False ceilings – different types in various materials
	Papper XII	Fuel technology (Elective)	Students will be able to understand sources of energy and their classifications Students will be able to understand fossil fuels power Students will be able to understand all about solar energy Students will be able to understand energy from biomass
		House Keeping and Facility Management (Elective)	Become aware of different areas and functions of housekeeping department.  Develop and acquire skills in house keeping activities Acquire knowledge regarding procedures for maintenance of rooms
		Practical	Ergonomics

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#### **PAPER IX- ERGONOMICS**

#### **COURSE CODE MSCRM 310**

Unit	Subject	Hours
1.	Ergonomics: Definition and meaning of Ergonomics Scope of Ergonomics in home & Eamp; other occupations. Nature of work in household & Eamp; other occupations. Importance of Ergonomics study. Energy- Sources and requirement of Energy for muscular work Physiological Aspects of Work Structure & function of the muscles and joint	10 hours
2.	Physiological Factors involved in muscular Carbohydrates, fats & proteins Oxygen Cardio Vascular & respiratory system Thermo regulatory system. Energy expenditure for different activities.	10 hours
3.	Anthropometry and Bio-mechanic- Definition, Scope Human body as a system of levers Identification and analysis of postures, Types of postures Effect of wrong postures on cardio vascular & muscular skeletal system correct techniques of lifting & carrying weights	10 hours
4.	Environment Physical Heat Heat regulation of the body at rest Factors responsible for exchange heat between body & surrounding Heat stress Thermal comfort	10 hours

#### References:

- Kroemer, K. H. E., & Grandjean, E. (2001). Fitting the Task to the Human: A Textbook of Occupational Ergonomics. CRC Press.
- Dul, J., & Weerdmeester, B. (2012). Ergonomics for Beginners: A Quick Reference Guide (3rd ed.). CRC Press.
- Bridger, R. S. (2003). Introduction to Ergonomics (3rd ed.). CRC Press.
- Sanders, M. S., & McCormick, E. J. (1993). Human Factors in Engineering and Design (7th ed.). McGraw-Hill.
- Pheasant, S. (2016). Bodyspace: Anthropometry, Ergonomics and the Design of Work (3rd ed.). CRC Press.
- Wilson, J. R., & Corlett, E. N. (2005). Evaluation of Human Work: A Practical Ergonomics Methodology (3rd ed.). CRC Press.

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#### PAPER X- ENTREPRENEURSHIP

#### **COURSE CODE MSCRM 320**

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Unit	Subject	Hours
1.	Conceptual Framework Entrepreneurship  a. Concept, nature & Entrepreneurship. b. Development of Entrepreneurship in India, c. Entrepreneurship and socio-economic development.	10 hours
2.	Entrepreneurship Institutional finance and Entrepreneurship organization, concept, nature process and importance of organization. The Entrepreneur:  a. Meaning, definition, characteristics and function, b. Social responsibility of an Entrepreneur, c. Effectiveness of Entrepreneurs.	10 hours
3.	The Entrepreneurs- Organization supporting Entrepreneurs Licensing & regulation of industries Infrastructure facilities Launching & organizing Entrepreneurship.	10 hours
4.	Economic and sociological viewpoints. Entrepreneurial development programs Preparation of a new project Project report Start and expansion of a new business.	10 hours

#### References

- Meredith, G.G. et at (1982): Practice of Entrepreneurship. ILO, Geneva.
- Patel, V.C. (1987): Women Entrepreneurship Developing New Entrepreneurs, Ahmedabad ED!!.
- Akhauri, M.M.P. (1990): Entrepreneurship for Women in India, NIESBUD, New Delhi.
- Hisrich, RI). and Peters, M.P. (1995): Entrepreneurship-Starting, Developing and Managing a New Enterprise, Richard 0., irwin, INC, USA.
- Hisrich, RD. and Brush, C.G (1986) The Women Entrepreneurs, D.C. Health & Co., Toranto.

#### **PAPER XI- HOUSING**

#### **COURSE CODE MSCRM 330**

Unit	Subject	Hours
1.	Housing- History, Needs, definition and importance. Changes in Housing needs & standards. Housing in India as affected by Trends in Population, Establishment of Households Level of Income Per Households Occupation, Family Mobility, Technological Development Present Housing Condition in India- Rural & Urban	10 hours
2.	Cost of Housing, Quality of Housing Available. Private and Public Housing Various Housing Schemes & Local Government Programs, Industrial Housing. Study of building materials. Factors to be considered while designing- Orientation Grouping of user's area Circulation between & within user's area	10 hours
3.	Light &Ventilation, Flexibility, Privacy Roominess, Services, Aesthetics, Cost Study of various types of fixtures fitting used in interiors their use, selection and case.  Types of floor False Ceilings- Different types in various materials.  Kitchen Platform and types.  Storage areas- need and rules for storage.	10 hours
4.	- Storage arrangements in different rooms. Socio-Economic environment impact of families and organization. Environmental Issues- Human & Environment. Entrepreneurship management. Housing Research Agencies for research & Development Methods & Techniques	10 hours

#### References

- Ambedkar. V.N. & Dodak, N.y. (1971): Town & Double & Housing Orient Longmafl.
- Deshpande, R.S. (1974): Modem Ideal Homes for India, United Book Corporation.
- Faulkner, S. (1979): Planning a House, Holt, Richard & Samp; Wirison.
- George, D: (1981): How to be your own Electrician, Saence Stall Book, Harper and Row
- Graham, L (1982): Lighting your Home, Wills and BooflS Ltd.
- Rangwala, S.C. (1974): Town Planning: Charotar Book Stall, Anand. Publication of Housing Boards, NBO, ISI, HUCPO etc.

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#### PAPER XII- FUEL TECHNOLOGY (ELECTIVE)

COURSE	CODE	MCCDM	240 4
COURSE	CODE	VINC RIVI	340 A

Unit	Subject	Hours
1.	Energy- Sources of Energy and their classifications, non- renewal V/S renewable Alternative, conventional vs non-conventional Commercial Vs non - commercial. Energy Consumption Pattern.	10 hours
2.	Fossil fuels power- The theories of fossil fuels formation. Fuel - Introduction, origin, classifications of fuel- solid, liquid & Gaseous Artificial fuel- solid, Liquid & Gaseous their Properties & composition.	10 hours
3.	Solar Energy Solar radiation reaching the earth surface. Characteristics of Solar Energy. Application of Solar Energy to system for. i. Water heating ii. Refrigeration iii. Cooking Air Energy - Introduction, use, air rotator, Air energy in India	10 hours
4.	Energy from Bio-mass: Thermal conversion processes available for obtaining gaseous and liquid fuels from bio-mass, Bio- gas plant and advances gasohol. Energy plantation.  Energy conservation: Principles of improving the efficiencies of 1) combustion 2) heat exchange 3) energy conservation 4) waste heat recovery and utilization etc.  - Proper use and maintenance of domestic sector  - Energy conservation in the transport sector.	10 hours

#### References

- Rai, G.D. (1996): Non-Conventional Energy, Khanna Publishers, New York
- Chaman Kashkari: Energy Resources Demand and Conservation Tata McGraw Hill.
- Chatterji Manas (1981): Energy and Environment in Developing Countries, John Wiley, Chichester.
- Duukerley, J. (1990): Patterns of Energy use in Developing Countries.
- Jam, H.C. (1986): Non-conventional Sources of Energy, Sterling Publication, New Delhi.
- Parich, J.K. (1980): Energy, Systems and Development, OUP, New Delhi.
- Dayal, M. (1989): Renewable Energy, Environment and Development, Konark Publishers.
- Gusain, P.P.S. (1990): Renewable Energy in India, Vikas Publishing House, New Delhi.
- Agarwal, M.P. (1985): Solar Energy. S. Chand & Co., New Delhi

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### PAPER XII- HOUSE KEEPING AND FACILITY MANAGEMENT (ELECTIVE) COURSE CODE MSCRM 340 B

Unit	Subject	Hours
1.	House keeping -Introduction and importance of hospitality -Organization of housekeeping department -Duties and responsibilities of housekeeping staff	10 hours
2.	Cleaning activity -Cleaning agents- Selection and use for different surfaces -Cleaning equipments- Selection and care, maintenance -Cleaning Techniques- Sweeping, dry and wet mopping, vacuum cleaning spray cleaning	10 hours
3.	Uniforms -Types of uniform -Selection of uniforms -Distribution and control	10 hours
4.	Furniture -Types of Furniture -Furniture management Accessories- Various types and their place in interior decoration	10 hours

#### References

- 1.) The Facility Management Handbook 4th Edition by Kathy Roper & Richard Payan
- 2.) Introduction to Healthcare Facilities Management by Skip Smith, Tim Adams, Chad E. Beebe
- 3.) The Complete Guide to Facility Management by Dan Lowry
- 4.) Facilities Manager's Desk Reference, 3rd Edition by Jane M. Wiggins
- 5.) The Facility Manager's Guide to Finance and Budgeting by David G. Cotts & Ed Rondeau

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#### PRACTICAL - III ERGONOMICS

Max. Mark: 100

#### **DISTRIBUTION OF MARKS**

Seasonal - 25

Work Book – 35

Practical Work - 20

Viva - 20

Contents: Use of instiumais employed in ergonomics research (any five)

- Treadmill, step-stool
- ECG, Heat rate monitor
- Noise level meter, environment kit
- Skin thermometer
- Sphygmomanometer
- Height & weight measuring instruments
- Stopwatch

Determination of workload using heart rate - Treadmill or By-cycle ergo meter

Determination of workload of some selected household activities by Using.

- Pulse rate techniques
- Time and motion study
- Energy cost
- Temporal cost

#### **Postures**

Identifying the types of posture assumed by women during work, analysis & interpretation to

Analysis of individual approaches.

#### **COURSE OUT COME**

#### MSc. RESOURCE MANAGEMENT

#### **SEMESTER IV**

M.Sc. HSc. SEM IV	Paper XIII	Residential and Establishment	Learn about water supply system Learn about drainage system Learn about electrical layout and wiring system Learn about air conditioning, To understand the building disaster Management
	Paper XIV	Consumer Education	To understand the consumer education decision-making, sound purchasing, habits, Learn about consumer aids Learn about consumer protection to understand the
	Paper XV	Space Design	Analysis of housing design Learn about the object of decoration. Learn about the Special Needs Learn about current trends in Interior design
	Papper XVI	Management of Human Resources (Elective)	Principles of human resources Learn about Motivation Learn about Methods and techniques for improving resources use Learn about training and techniques
		Home Event Management (Elective)	Learn about the object of decoration.  Learn about the Special Needs  Learn about current trends in Interior Design
		Practical	Dissertation and housing and space design

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#### PAPER XIII- RESIDENTIAL AND ESTABLISHMENT

#### **COURSE CODE MSCRM 410**

Unit	Subject	Hours
1.	Water supply System water supply system to commercial and residential building Water pipe and volve used in water supply system Types of water supply system Water supply to bathrooms, Toilets, W.C. and kitchen.	10 hours
2.	Drainage System Drainage system — with municipal drain line. Septic tank, Soak pit Drainage system using septic tank and soak pit Types of drains, pipe size for drain. Garbage disposal - Vermi composting - Vermi culture	10 hours
3.	Electrical layout and wiring system -Types of lamps and light fixtures -Types of wiring system Air Conditioning- General purposes System of air condition Essentials of Ac System	10 hours
4.	Building safety constructions Termite proofing - Essentials of termite proofing, method of termite proofing Damp prevention - sources of damp, effects of damp, techniques of damp prevention, methods of damp prevention Heat Insulation- definition, principles, materials Firefighting- General measures of fire safety in building. Building Disaster Management Anti disaster constructions.	10 hours

#### References

- Rangawala S.C. (1992) Water supply and Sanitary Engineering, Charotar pulilishing House, Anand.
- Patil S.M. (1995) Plumbing Engineering, Seama Publication Bombay.
- Kamala A and Khanthrao, D.L. (1988), Environmental Engineering water supply.
   Sanitary Engineering and pollution Tata Mcgraw Hill Publication company Ltd. New Delhi.

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- Hussain S.K. (1974) Text book of water supply sanitary engineering oxford &TBH
   Pub. Co.Pvt. Ltd., New Delhi.
- Bhat, A. M. (2012). Sustainable Urban and Regional Infrastructure Development: Technologies, Applications, and Management. IGI Global.
- Majumdar, D., & Mandal, S. K. (2017). Sustainable Residential and Commercial Buildings: Design, Evaluation, and Implementation. CRC Press.
- Srinivasan, S. M., & Sivapalan, S. (2014). Affordable Housing in India. Taylor & Francis.
- Gambatese, J. A., & Hinze, J. W. (2000). Management of Commercial Building Construction. McGraw-Hill.
- Sinha, S., & Srinivasan, S. (2018). Green Building: Guidebook for Sustainable Architecture. Routledge.

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#### PAPER XIV- CONSUMER EDUCATION

#### **COURSE CODE MSCRM 420**

	COURSE CODE IN	ISCINI 420
Unit	Subject	Hours
1.	Consumer Education- brief history Definition concept and significance/need and Objectives Approach to consumer education - Economic environment social cultural, health & Safety and legal. Action line for consumer education Action plan knowing situation for formulating plan of action implementing evaluation and follow up.	10 hours
2.	Methods of imparting education Role plays and gams project testing and evaluation.  Contents - Resource management, decision making sound purchasing habits, learning, skills conversation and protection of environment.  Resources - Media - written, audio and visual Market place, government agencies consumer organizations.  Problems faced and remedial measures.	10 hours
3.	Teaching consumerism Plans for teaching better consumption and practices factors. Consumer aids - Meaning Classification types. Consumer Rights and responsibilities.	10 hours
4.	Consumer protection Need measures and method Role of consumer organization - National and International Consumer international regional office and pune India. Consumers laws – Role and Provisions of the acts - Implications	10 hours

#### References

- Consumer Education and Economics by Donald R. Franceschetti, Linda M. Phillips, and Jack C. Haynes. (2004). Glencoe/McGraw-Hill.
- Consumer Behavior: Building Marketing Strategy by Del I. Hawkins, David L.
   Mothersbaugh, and Roger J. Best. (2018). McGraw-Hill Education.
- Consumer Education and Economics, Student Edition by Roger LeRoy Miller. (2009). South-Western Cengage Learning.
- Consumer Protection in India: Policies and Case Studies by Atul Saxena and Deepa Awasthi. (2015). Springer.

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#### PAPER XV- SPACE DESIGN

#### **COURSE CODE MSCRM 430**

Unit	Subject	Hours
1.	Analysis of housing design Selection of site Analysis of plan- needs, definition and importance Process of map making Site plan and floor plan Types of Design - Structural design decorative design Styles of Interior Designs: Traditional, cottage and modern style.	10 hours
2.	Design and colour: Colour theory dimensions of colour, classification of colours Psychological and physical effects of colours types of colour schemes. Decorations: history of development of decoration. Object of decoration. Furniture Design: Fundamentals of furniture arrangement in various rooms. Classification: Residential furniture – Sketch form and size all details of any 6 items, such as sofa, Diwan, chairs, centre table, wall unit, dining table, Side board, kitchen unit, bed, wardrobe dressing table etc.	10 hours
3.	The special need to do some of rooms and their arrangement. Circulation in building, Space needs in the relation to furniture and fitments Space in room and passage. Layout and dimensions of rooms Entrance wall in front door. Leaving & drawing room Bedroom & children room	10 hours
4.	The special need to do some of rooms and their arrangement- Guest room The Kitchen Dining Room, Bathroom & W.C. Current trend in interior design- place of art in the home Use of principle of art in the decoration uses of colour in home decoration Current trends of Indian decorative regional art.	10 hours

#### References

- Alexander, N.J., Mercoust Brace (1972): Designing 'Interior EnvirOnment. Havanovich Inc.
- Ball, Victoria K1655 (1980): The Art of Interior Design. Mc Millan & Desi
- Bhatt, P.D., Goenka S. (1990): Foundation of Arts Design, Lakhari Book Depot.
   Bombay.

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- Butler Margaret G.E. Greaks Berlyt S. (1980): Fabric Furnishing, E.T. Badsford Ltd., London.
- Chudley, R. (1978): Construction Technology Vol.1-2 (-lBS Long Man Ltd., New York.
- G.V. Robert (1983): Rendering with Pen + Ink. Thames, Hudson. London
- Gustafsan karen arid Yes Robert (1983): Corporate Design, Thomas and Hudson.
   London
- Grandjean Ettiens (1978): Ergonomics of the Home, Taylors and Fracis Ltd., London
- Grandjean Ettiens (1979): Human Dimensions and Interior Space Whitney, New York
- Laoch, Ski Del Har, Techniques of Interior Design, Rendering and Presentation,
   McGraw Hill, New York.
- Leinbac (1986): Visualisation Techniques, McMillan (Prentice Hall), New Jersey.
- Rangawala, N., Building Materials.

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- Encydopaedla of Interior Design
- Space, Time, and Architecture: The Growth of a New Tradition by Sigfried Giedion. (1982). Harvard University Press.
- Indian Architecture: Islamic Period by Percy Brown. (2009). Read Books.
- Indian Architecture: Buddhist and Hindu Period by Percy Brown. (2009). Read Books.
- The Architecture of India by Takeo Kamiya. (2018). Routledge.

Re-imagining the City: Art, Globalization and Urban Spaces by Suzanne Hall. (2013).
 Edinburgh University Pres

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#### PAPER XVI- MANAGEMENT OF HUMAN RESOURCES (Elective)

#### **COURSE CODE MSCRM 440 A**

	COURSE CODE MISC	1
Unit	Subject	Hours
1.	Principles of human resources use Fatigue in impairment in men - physiological causes and remedy Psychological- Causes and remedy Motivation: Meaning, nature and characteristics of motivation Process and method of motivation Importance and Factors of motivation	10 hours
2.	Productivity- Meaning and factors of productivity Effect of motivation on productivity Methods and techniques for improving resources use Development of labour saving device Improvement of working conditions Changing of attitudes Development of work methods.	10 hours
3.	Personality and development of manager.  Introduction and definition  Types of personality  Importance of managerial development  Development method of executive management  Training- Introduction, definition, Objectives, Characteristic of training  Principles, value and method of training	10 hours
4.	Leadership – introduction, quality and style of leadership Training for personality development & leadership Goals of training and development Efficiency in use of human resources Concept of efficiency Vs effectiveness Types of efficiency -Factors affecting efficiency -Factors affecting effectives	10 hours

#### References

- Cascio Wayne, F. (1985): Managing Human Resource, McGraw 1-1111 Book Co, New York.
- Rae, NP. (1986); Human Resource Development in Management and Administration, B.K. Publishers, Delhi.
- Rao, T.V. (1992): Appraising and Developing Managerial Performances, Academy of Human Resource Development. BK. Publishers. Delhi.

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- Singh, P.N. (1993): Developing and Managing Human Resources, Suchāridm Publishers Ltd., Bombay.
- Leap, T.L and Curio, M.D. (1990) Personnel! HRM-, Macmillan Pub. Co.New York.
- Kamilc, V.0. (1984): Personnel Management, Jaico, Bombay.
- Mamoria, G.B. (1982): Personnel Management: Management of Human Resources Himalaya, Bombay.
- Säiyadin Mirza (1988): Human Resources Management., Chaitanya Publishing.
   Alahabad.
- Kuchal, S.C. (1982): Financial Management An Approach and Conceptual Approach., Tata McGraw Hill, New Delhi.
- Soloman, E. and Pnngle, J.D. (1978): Introduction to Financial Management, Prantice Hall of India, New Delhi.
- "Human Resource Management: Text and Cases" by K. Aswathappa. (2017). McGraw-Hill Education.
- "Human Resource Management" by Gary Dessler. (2017). Pearson.
- "Human Resource Management: A Contemporary Text" by Julie Beardwell and Tim Claydon. (2010). Pearson Education.
- "Strategic Human Resource Management: A Guide to Action" by Michael Armstrong.
   (2016). Kogan Page.
- "Indian Human Resource Management" by P. Subba Rao. (2016). Himalaya Publishing House

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#### PAPER XVI- EVENT MANAGEMENT (Elective)

#### **COURSE CODE MSCRM 440 B**

Unit	Subject	Hours
1.	Introduction to home event management.  -Meaning -Definition  Types of events.  Cultural events.  Festival events.  Religious events.	10 hours
2.	Event planning: Role of event manager Responsibilities of event manager Resources required for event organization. contingency planning	10 hours
3.	Coordinating events Developing concept of events Preparing effective event organizational chart Coordinating various activities of events	10 hours
4.	Event budget planning Advantage and constraints of using a budget. Identifying key elements of budgetary control.	10 hours

#### References:

- The Art of Gathering: How We Meet and Why It Matters" by Priya Parker. (2018). Riverhead Books.
- "Home Event Planning Guide: The Ultimate Guide to Planning the Perfect Event" by Mary Bratko. (2015). CreateSpace Independent Publishing Platform.
- "The Complete Idiot's Guide to Throwing a Great Party" by Sarah Young Fisher and Susan Shelly. (2002). Alpha.
- "Party Confidential: New Etiquette for Fabulous Entertaining" by Lara Shriftman and Elizabeth Harrison. (2008). Villard.

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### PRACTICAL IV HOUSING & SPACE DESIGN

Max. Marks: 100

#### **DISTRIBUTION OF MARKS**

Seasonal - 25

Work Book - 35

Practical Work - 20

Viva - 20

- Floor Plan Evaluation
- Drawing house plan for various income groups.
- Study of building materials.
- Drawing sketches of interior decorative aspect like- Interior schemes of rooms.
- Colour Schemes.
- Analysis rate of certain items like stool, tables etc.
- Preparation of art object.
- Collection of false ceiling material.

• Floor decoration- Alpana, Rangoli and Flower medium.

3 By 20/5/25