03/09/2025



Pt. Ravishankar Shukla University Raipur (C.G.), India 492010

CURRICULUM & Syllabus

(Based on CBCS & LOCF)

M.A. Rural Development

(Semester System)

Semester: I-IV

Session: 2025-27

Approved by

Board of Studies

Regional Studies

Dates

: 16.05.2025

Name of Chairman

Dr. L.S. Gajpal

Name of Member's:

Dr. Sukhdev Nayak (External Expert)

Dr. N.P. Patak (External Expert)

Dr. B.L. Sonekar (BOS Member)

Dr. Madhulata Bara (BOS Member)

Mr. Mithun Paliwal (Industry)

Mrs. Manisha Sharma (NGO)

School of Regional Studies and Research Pt. Ravishankar Shukla University Raipur (C.G.)

M.A. in Rural Development

The discipline of Rural Development is of vital significance for understanding the development issues related to rural society. The course curriculum covers action oriented, learner centric, innovative and capacity building modules for enhancing competencies of students aspiring for becoming architect of holistic rural development and inclusive regional development programmes. The syllabus of M.A. Programme in Rural Development is designed to include such diverse academic contents as are essential in the making of this discipline in the Indian context. An essential component of this programme is the dissertation based on empirical research in rural areas. The programme will be useful to personnel working in various Government Departments/agencies, NGO's, cooperative anks and other institutes engaged in rural transformation. It will also be beneficial for fresh graduates interested in pursuing a career in the discipline of rural development.

Program Outcomes (POs): Upon successful completion of the Master of Arts in Rural Development program, students will able to:

PO-1	Understanding of Rural Development Concepts: Demonstrate a comprehensive									
	understanding of key concepts, theories, and frameworks related to rural									
	development.									
PO-2	Analytical Skills in Rural Contexts: Apply analytical skills to assess the socio-									
	economic, cultural, and environmental factors influencing rural communities.									
PO-3	Research Proficiency: Conduct independent research using appropriate									
	methodologies to address issues and challenges in rural development.									
PO-4	Policy Analysis and Development: Evaluate existing policies and contribute to the									
	development of effective and sustainable rural development policies.									
PO-5	Community Engagement and Participation: Foster community engagement and									
	participation by implementing strategies that empower and involve local									
	communities in development processes.									
PO-6	Sustainable Agriculture and Resource Management: Design and advocate for									
	sustainable agricultural practices and resource management strategies in rural areas.									
PO-7	Entrepreneurship and Economic Development: Promote entrepreneurship and devise									
	strategies for economic development to enhance the livelihoods of rural populations.									
PO-8	Cultural Sensitivity and Inclusivity: Demonstrate cultural sensitivity and inclusivity									
	in development interventions, respecting and valuing diverse perspectives within									
	rural communities.									
PO-9	Communication and Advocacy Skills: Effectively communicate development									
	initiatives and advocate for the needs of rural communities to diverse stakeholders,									
	including government agencies, NGOs, and the private sector.									
PO-10	Monitoring and Evaluation: Implement monitoring and evaluation systems to assess									
1.0-10	the impact of rural development programs, making data-driven decisions for									
	continuous improvement.									
<u></u>	1 continuous improvement.									



Program Specific Outcomes (PSOs): At the end of the program, students will able to:

PSO-1	To equip the students with skills to identify entrepreneurship opportunities in rural areas and to engage the local populations in productive activities for empowering rural societies.
PSO-2	To give the students adequate exposure and knowledge about the formalities for establishing entrepreneurial initiatives and also arranging finance for the required investment.
PSO-3	Develop integrated community development plans that address the economic, social, and environmental needs of rural areas, incorporating sustainable practices and cultural considerations.
. PSO-4	Formulate strategies to promote and support rural entrepreneurship, including the establishment of small businesses and agricultural ventures, to stimulate economic growth in rural communities.
PSO-5	Conduct participatory action research methodologies to engage local communities in identifying their own needs, strengths, and potential solutions for sustainable development.

M.A. in Rural Development

Specification of Course	Semester	No. of Courses	Credits
Core	I-IV	15	82
Elective	JII-IV	06	18
Total		21	100
Additional Courses (Qualifying in nature, f	or students admit	ted in Regional Studi	es only)
Indian Knowledge System	· I	. 01	02
Generic Elective	II-III	02	04
Skill Enhancement/Value Added Courses	III, IV	02	04



M.A. in Rural Development Programme Structure

Semester	Course	Course	Course Title	Course	Hrs/	Credits	· .	Marks	
	Nature	Code		Type (T/P)	Week		CIA	ESE	Total [*]
r.	Core	RD101	Chhattisgarh: History, Culture and Geography	Т	5	5	30	70	100
	Core	RD102	Rural Development Planning and Management: Indian Context	T	5	5	30	70	100
1	Core	RD103	Rural Development Programmes and Evaluation (With special reference to Chhattisgarh)	T	5	5	30	70	100
	Core	RD104	Rural Sociology	Т	5	5	30	70	100
Å	Core	RD105	Panchayati Raj and Rural Administration (With special reference to Chhattisgarh)	T	5	5	30	70	100
	Core	RD201	Urban Planning and Development	Т	5	5	30	70	100
II	Core	RD202	Rural Economy & Industrialization	Т	-5	5	30	70	100
	Core	RD203	Rural Health Care	T	· <u>.</u> 5	5	30	70	100
μ_{ij}	Core	RD204	Scientific Research Methodology in Rural Development	T	5	5	30	70	100
,	Core	RD205	Tribal Development	Т	5	5	30	70	100
	Core	RD206	Early Semester Internship*	P	*	2	30	70	100
•	Core	RD301	Communication and Extension in Rural Development	T ·	5	5	30	70	100
	Core	RD302	Dissertation: Project Report based on Rural Engagement	P	5.	10	30	70	100
	Elective-	RD303	Rural Social Development	T	5	3	30	70	100
, III	1 (Select any one)	RD304	Rural Finance and Banking	Т	5	3	30	70	100
Ä	Elective- 2 (Select	RD305	Voluntary Action in Rural Development	Т	5	3	30	70	100
,	any one)	RD306	Public Policy	T	5	3	30	70	100
4	Elective- 3 (Select	RD307	Land Reforms and Rural ' Development	Т	5	3	30	70	100
-	any one)	RD308	Agricultural Economics	` T	5	3	30	70	100
	Core	RD401	Entrepreneurship and Rural Development	Т	5	5	30	70	100
•	Core	RD402	Internship and Presentation	P	5	10	30	-70	100
	Elective-	RD403	Natural Resources and Sustainable Development	T	5	3	30	70	100
IV	any one)	RD404	Geo-informatics for Rural Development	T	5	3	30	70	100
	Elective- 2 (Select	RD405	Resources and Livelihood Management	T	5	3	30	70	100
	any one)	RD406	Rural Marketing	T	5	3	30	70	100
	Elective-	RD407	Livestock Management	T	5	3	30	70	100
	3 (Select any one)	RD408	Working with Rural Community: Techniques and Processes	Î	5	3	30	70	100

Note:

- 1. In place of elective course student can choose paper(s) from MOOC Courses (SWAYAM Portal) subject to following conditions:
 - a. The chosen paper will be other than the papers offered in the current course structure.
 - b. The paper will be PG level with a minimum of 12 weeks' duration.
 - c. The list of course of SWAYAM keeps changing; the departmental committee will finalize the list of MOOC courses for each semester.
 - d. The paper(s) may be chosen from SWAYAM portal on the recommendation of Head of the Department.
- 2. The candidates who joined the PG programme in the School of Studies (University Teaching Department), shall be undergo Generic Elective Courses (only qualifying in nature) offered by other departments/ SoS in Semester II and Semester III.
- 3. The candidates who joined the PG programme in the School of Studies (University Teaching Department), shall be undergo Skill Enhancement/ Value Added Courses (only qualifying in nature) in Semester II and Semester III.
- 4. *Student need to undergo 15 days (4 hours daily) or 30 days (2 hours daily) for Early Semester Internship after second semester examination. The marks will be added in the result of third semester.

Indian Knowledge System Course: Offered to PG Students of School of Regional Studies and Research only

Semester	Course	Course Title	Course	Hrs/	Credits		Marks	
	Code	,	Type	Week		CI	ESE	Total
			(T/P)			A		
Ī	IKS101	Indian Knowledge and Rural	T	2 .	2	30	70	100
		Development				١.		

Generic Elective Courses: Offered to PG Students of other Departments/SoS only

Semester	Course	Course Title	Course	Hrs/	Credits		Marks	
	Code		Туре	Week		·CI	ESE	Total
			(T/P)			Α		
II	GE101	Applied Research Methodology	Т	2	2	30	70	. 100
III	GE102	Corporate Social Responsibility	Т	2	2	30	70	100

Skill Enhancement/ Value Added Courses: Offered to PG Students of School of Regional Studies and Research only

Semester	Course	Course Title	Course	Hrs/	Credits		Marks		
	Code		Type (T/P)	Week		CI A	ESE	Total	
III	SE101	Communication and Soft Skills	T	2	2	30	70	100	
. IV	SE102	Social Entrepreneurship	Т	2	2	30	70	100	



Programme Articulation Matrix:

Following matrix depicts the correlation between all the courses of the programme and Programme Outcomes

1	Course					i e	Os.	1						PSC) *** *	
٠	Code		2	3,	4.	,,5	6	7	8	1.9	310	1:1	7 2	3	4	5.5
R+ S	RD1015	V	1	1	1	V	1	1	×	×	1	17	17	17	×	\ \frac{1}{\sqrt{1}}
1700	RD102-%	V	1	1	1	7	1	11	17	×	1	17	17	17	×	17
	ZRD1034	V	V	17	V	V	×	1	17	×	17	1	×	1	×	1
5 % X	RD104	V	1	1	1	7	1	1	17	×	17	1	1	17	×	17
7,85%	** RD105*4	7	7	1	√	7	1	11	×	×	1 1	1	1	11	×	×
7	RD204	7	V	1	7	7	1	1	×	×	1	1	1	11	×	+7
	RD202¥}	7	7	1	1	V	1	17	11	· ×	17	1	1	17	×	1
2000	RD203	V	1	1	V	1	×	1.1	17	×	17	1	×	17	×	×
- X-250	* RD2043	7	V	1	7	√	1	1	1	×	1	1	1	1	×	×
2000	* RD205	7	1	1	7	1	7	1.1	×	×	1	1	1	1	×	×
	- IRD30/A	1	V	V	V	V	7	1.1	1	×	1	1	7	17	×	×
838	₹RD302#	√	V	1	1	7	1	1	1	×	1	1	1	1	×	1
	. RD303	×	√	×	V	7	V	. V	×	1	×	×	×	×	7	×
	RD304	√	1	1	√	√	1	. 1	1	×	: 1	V	1	1	×	×
	RD305	√	7	√	V	×	V	1	V	1	1	√	1	1	√	1
	* RD306	√	1	√	1	$\sqrt{}$	V	V	V	7	1	$\sqrt{}$. √	V	$\sqrt{}$	7
	RD307	√.	√	1 1	×	√	×	1	V	1	7	1	V	7	×	×
	3: RD308#	√	√	1	λ	√	√	√	1	√	. 1	7		×	7	×
200	**************************************	√	√	1	×	1	×	√	1	×	√	1		1	×	×
1	RD402*	. 7	√	1	×	V	√	√	√	×	· √	1	7	7	×	7
	₹RD4030#	1	√	1	7	√	٧	√	√	×	√	1	7	1	×	$\sqrt{}$
	RD404	7	1	1	V	V	7	. 1	√	×	√	V	V	V	×	V
	≱RD40523	×	√ 	×	7	7	٧	'7	×	√	×	×	×	×	7	×
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	\$RD4074;	1	√ 	V .	V	7	1	٧	٧	√,	√	1	V	7	7	×
	RD408	√ 	· 1	√ 	√	1	٧	√	√	V	1	1	1	7	7	7
	No. of a courses	24	26	24	23#	25	22*	26"	20	*8 "	24	24	22	23	7	/13
	mapping:															
	the PO/PSO	W. 5 \$ 1			15/1	1	1:	13.4	•	1.34						



M.A. in Rural Development, Semester-I

. Program .	Subject	u-∦- Year	Semester :
M.A	Rural Development	1	I
Course Code	Course I	itle (Course Type
RD101	Chhattisgarh: Histor	* -	Core
	Geograp	hy	
Credit	Hot	irs Per Week (L-T-P)	
	$\mathbf{L}_{\mathbf{G}}^{\mathbf{G}}$	-4: T	P
5	5	1	
Maximum Marks	CIA		ESE
100	30		70 ·

Learning Objective (LO):

The objective is to enable students to gain comprehensive knowledge of Chhattisgarh's history, culture, and geography, and critically examine state and national policies impacting rural development. It aims to build analytical skills for understanding rural governance, tribal welfare, and sustainable practices essential for effective rural planning and development in the regional context.

Course Outcomes (CO):

CO No.	Expected Course Outcomes	CL::
1	To understand the historical evolution and socio-political formation of	U
	Chhattisgarh and its relevance to rural society.	
2	To analyze the diverse cultural traditions, tribal heritage, and their role in shaping rural identity and community life.	An
3	To explain the geographical features and natural resources of Chhattisgarh and their impact on rural livelihoods and development.	U
4	To evaluate key state and central government rural development policies implemented in Chhattisgarh, including tribal and forest rights initiatives	E.
5	To apply theoretical knowledge to assess rural development challenges and opportunities within the specific regional context of Chhattisgarh.	Ap

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO	SIN C				////P	Os		9 2.7	1 0,566				PSO		3834
.co	¥1%	2	3	4 /	- 5	6	7	-8.	.9⊁	;,10	31.	2		4	5.5
- GOHANA	3	3	3	-	1	-	3	1	2	-	3	1	1		- t
CO2#is	3	3 .	: 3	1	1	1	3	-	-		3	2	-	3	3
-CO3924	2	3	· 3·	1	1	1	3.		3	2	.2	2	3	2	2
CO416	3	3	3	1	1	2	. 3	1	-	2	3	2	2	2	. •••
-c(e5)#4	2	1	. 1	2	. 3	4	2	3	2	1	2	3	1	1	*



Unit No.	Fopics , Latting to the second	No. of Lectures	∦CO≱ No:
I ·	Historical Background of Chhattisgarh	15	1
	Ancient history and archaeological sites (Sirpur, Malhar etc.)		
	Dynasties: Mauryas, Satavahanas, Kalachuris, Marathas, Vakataks,		
	Kakatiyas, Nals etc., Role in Indian freedom struggle		
	Formation of the state (2000) - political and administrative context		
	Historical relevance to rural social structures	-	
П	Cultural Heritage and Tribal Traditions	15	2
	Major tribes: Gond, Baiga, Halba, Korwa, etc.		
	Tribal customs, beliefs, and social systems		
	Festivals (Bastar Dussehra, Hareli, Goncha)		
	Folk music, dance (Panthi, Raut Nacha), and oral traditions		
	Role of culture in rural identity and governance		
m	Geography and Natural Resources	15	3
	Physical features: rivers (Mahanadi, Indravati), plateaus, forests		
	Climate and agro-climatic zones		•
	Forest wealth and biodiversity		
	Mineral resources and their impact on fural livelihoods		
	Water resources and irrigation patterns		
IV	Socio-Economic Profile and Rural Economy	15	4
	Demographics and rural population distribution		
	Agriculture: cropping patterns, land use, traditional methods		
	Forest-based livelihoods (NTFP collection, minor forest produce)		
	Rural industries and handicrafts		
	Challenges in rural infrastructure and development		
V	Policies and Programs for Rural Development in Chhattisgarh	15	5
	State-Specific Rural Development Policies		
	National Rural Policies Implemented in Chhattisgarh		
,	Tribal and Forest Policies		
	Agriculture and Land Policies		
	Monitoring and Institutional Mechanisms		

- 1. Desai, Vasant. Rural Development in India. Himalaya Publishing House, New Delhi, 2005.
- 2. Singh, Katar. Rural Development: Principles, Policies and Management. Sage Publications, New Delhi, 2013.
- 3. Pandey, Vinay Kumar. Chhattisgarh Ki Sanskritik Virasat. Hindi Granth Akademi, Raipur, 2011.
- 4. Sharma, R.S. Chhattisgarh Ka Itihas. Rajkamal Prakashan, Raipur, 2008.
- 5. Tiwari, S.K. Tribal History of Central India. Concept Publishing Company, New Delhi, 2002.

- 6. Tiwari, R.C. Chhattisgarh Bhugol. Vasundhara Prakashan, Raipur, 2010.
- 7. Jha, A.K. Environmental Geography of Chhattisgarh. National Publishing House, New Delhi, 2014.
- 8. Das, Mohan. Tribal Development in India: Problems and Prospects. Classical Publishing Company, New Delhi, 2006.
- 9. Government of Chhattisgarh. Chhattisgarh Economic Survey. Directorate of Economics and Statistics, Raipur (Latest Edition).
- 10. Ministry of Tribal Affairs, PESA and FRA Implementation Reports. Government of India, New Delhi (Annual Reports).

M.A. in Rural Development, Semester-I

Program (**)	Subjects Subjects	Na 👸 Year	Semester ;
M.A	Rural Development	, 1	I
Course Code	14 구 4 를 Course	Title A 1 1 kg	Course Type;
RD101	Rural Developm	Core	
	Management:	Indian Context	•
. Credit		ours Per Week (L-T-I)""
	The responding to	particle Transfer	\mathbf{r}_{i} , \mathbf{r}_{i} , \mathbf{P}_{i}
5	5	1 ,	
Maximum Marks	Lik Cigital CI	Attack straight	ESE
100	3	0	70

Learning Objective (LO):

This course enables students to understand rural development concepts, trace India's policy evolution, analyze decentralized planning mechanisms, evaluate implementation and monitoring systems, and critically assess contemporary challenges. Learners gain skills to develop inclusive, sustainable, and participatory rural strategies using governance frameworks, program evaluation tools, and innovative, technology-driven development models.

Course Outcomes (CO):

.CO No.	Expected Course Outcomes At the end of the course, the students will be able to	GL)
1	To demonstrate a clear understanding of key concepts, theories, and the scope of rural development in India.	U
.2	To analyze historical and contemporary rural development policies and evaluate their impact.	An
3	To apply knowledge of decentralized planning and the role of PRIs in rural governance.	Ap
4	To assess implementation frameworks and use tools for effective monitoring and evaluation of rural programs.	An
5	To propose sustainable and inclusive solutions to current rural development challenges using innovative approaches.	С

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO	9:42	A seas	C Vas	0467	. P(ار si		ŽIV.				Sing.	PSO	95 2. U	
co	1	2:	∵3 ≨	4	S 5,4	6 €	7/2	8	.'9	10	341	2	. 3	4	5
* COL	3	2		1		-		2	2	1	2	-	-	. 1	-
42(O2)	2	3	2	2	1	3	. 1	-	2 .	- .	2	1		••	-
(6/28)	3	2	1	3	2	-	1	_	2	2	2	1	2	2	<u> </u>
SEC	3	3	2	2	1	2	1	2	2	2	2	_1	2	1	· .
MICE!	2	2	2	2	3	-	-	3	2	-	10		1	2	2 .

1338	Unit No.	Topics	No. of Lectures	CO No.
	1	Conceptual Framework of Rural Development	15	1
],	Definition, Nature, and Scope of Rural Development		
		Objectives and Significance in the Indian context	·	
		Characteristics of Rural Economy and Society	·	
1		Determinants of Rural Development: Economic, Social, Political,		
		and Ecological, Interrelationship between Agriculture and Rural		•
		Development, Theories and Models of Rural Development (Marx,		
	-	Rostow, Myrdal, International Dependence Theory, Gandhian		-
-		model, Lewis model, Integrated Rural Development)		
	п	Evolution and Approaches to Rural Development in India	15	2
,	1	Historical overview: Pre- and Post-Independence Rural		
		Development efforts, Five-Year Plans and Rural Development		
		Key Programs and Initiatives:	* 154	
		Community Development Programme (1952)		
		Integrated Rural Development Programme (IRDP)		
		National Rural Employment Programme (NREP), etc.		
. 1	-	Shift from Welfare to Rights-Based Approaches		
		Approaches to Rural Development:		
		 Sectoral vs. Integrated 		
		Participatory Planning	-	
		Area-Based and Target-Group Approaches		
1	III	Planning Mechanisms and Governance Structures	15	3
		Planning Institutions: NITI Aayog, Ministry of Rural Development,		
		State Planning Boards, Decentralized Planning: 73rd Constitutional		
	. ,	Amendment, PRI structure and functions, Village-Level Planning:		
		Role of Gram Sabha and Gram Panchayat		,
-		District Planning Committees and DRDA (District Rural		
	•	Development Agency), Convergence of schemes and integrated	^	
		planning (MGNREGA, SBM, NRLM), Participatory Rural		
Ŀ		Appraisal (PRA) and community-led planning techniques		· · · · · · · · · · · · · · · · · · ·
	IV	Implementation, Monitoring, and Evaluation of Rural	15	4
-		Development Programs, Institutional Mechanisms: Central, State,		
		and Local Level Implementing Agencies, Role of NGOs, SHGs,		
		and Cooperatives, Human Resource and Capacity Building for		
ŀ		Rural Development, Monitoring and Evaluation Techniques:		
*		Social Audits		
-		MIS (Management Information Systems)		46 .35 .
		Impact Assessment Studies		
		Use of ICT and e-Governance in Rural Development (e.g., DISHA		
		Dashboard, e-Gram Swaraj)		
	V	Contemporary Issues and Challenges in Rural Development	15	5
_	,	Persistent Issues: Poverty, Unemployment, Migration,		
		Infrastructure Deficits, Agrarian Distress and Rural Credit		
		Gender and Social Inclusion in Rural Planning		
		Environment and Climate Change: Sustainable Rural Development		
٠.	7	Urban-Rural Linkages and Rurban Development		
	1	Emerging Trends: Digital India, Start-ups in Rural Economy, FPOs		
N.	3 1	Case Studies of Successful Rural Development Models		<u> </u>

- 1. Desai, Vasant. Rural Development in India. Himalaya, New Delhi, 2005.
- 2. IGNOU. Rural Development: Indian Context. IGNOU, New Delhi, 2005.
- 3. Narwani, G. S. Training for Rural Development, Rawat Publications, New Delhi, 2002.
- Rao K. Hanumantha. Rural Development Statistics: 2007-08, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad, 2008.
- Prasad, B.K. Rural Development: Concept, Approach and Strategy, Sarup & Sons, New Delhi, 2003.
- 6. Rau, S.K. Global Search for Rural Development, NIRD, Hyderabad, 2001.
- 7. Satya Sundaram, I. Rural Development, Himalaya, Mumbai, 2002.
- 8. Thomas & Christopher. Rural Development: Concept and Recent Approaches, Rawat Publication, New Delhi, 2015.
- Jana, AK. Decentralizing Rural Governance and Development, Rawat Publication, New Delhi, 2015.
- 10. Katar Singh Rural Development: Principles, Policies and Management
 - 11. Maheshwari, S.R. Rural Development in India
 - 12. Government of India Reports: MoRD Annual Reports, NITI Aayog Documents
 - 13. Dreze and Sen India: Development and Participation

M.A. in Rural Development, Semester-I

Program	Subject	Year	Semester
M.A	Rural Development	1	I
Course Code	: Course	Title	Gourse Type
RD103	Rural Developmen		Core
	Evaluation (With s Chhatt		
Credit	H	ours Per Week (L-T-F	
	L.F.	T.P	$P = \mathcal{V}_{\mathcal{A}}$
5	5	1	gai qa
Maxiinum Marks	· , · , · , · , · , · OI	A : Nig	ESE
100	30	70	

Learning Objective (LO):

To understand the structure, implementation, and impact of rural development programmes in India, with a special focus on Chhattisgarh. The objective includes evaluating key schemes, analyzing challenges and successes, and developing the ability to assess programme effectiveness through participatory and evidence-based approaches tailored to regional needs.

Course Outcomes (CO):

CO No.	Expected Course Outcomes At the end of the course, the students will be able to:	CL
1	To explain the impact of rural development programmes on the poor and rural	U
	areas.	
2	To outline services and infrastructure development programmes in rural	U
	areas.	
3	To know wage employment programmes in India and Chhattisgarh.	U
4	To understand the main objectives of Natural Resources Management and	U
	Environment.	. ,
5	To identify comprehensive rural welfare programs.	U .

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

	PO		9002350			Pc	iS);(;/4	43.50	* 44.5	8 (7.44)	19.4 A		ri'	PSO	MANGE:	divis.
CO		I	2	3	4	*5.	6	7.	'8 '	9	10	1	12	3	4	5
123	coil	3	3	3	1	1	-	2	-	1	1	3	2	_	-	444
	CO21	3	3	3.	1	1	2	2	-	2	2	3	2.	2	3	2
	cos	3	3	3	1	1	Ţ	2	-	2	2	3	2	-	3 7 s	2
*31	CO4	3	3	3	2	1	2	2	1	2	2	3	2	1.	2	1
	005	2	2	2	2,	2	2	2	∴3 ∘	2	2	3	3	2	2	2

"3" - Strong; "2" - Moderate; "1" - Low; "-" No Correlation

So

Unit	Topics :	No. of	CO
No.		Lectures	No.
I	Poverty Alleviation and Employment Generation	15	1
	Programmes		
	Rural Poverty: Nature, Causes and Measures, Estimation of		
	Poverty in India, Background of Rural Development Programmes,		
, 1	Pre and Post-Independence era, Poverty Alleviation Programmes		
	in Chhattisgarh, Minimum Needs Programme, Mahatma Gandhi		
×	National Rural Employment Guarantee Act (MGNREGA), Self-		
1	Employment and Entrepreneurship Development		
П	Basic Services and Infrastructure Development Programmes	.15	2
1	Universal Literacy and Elementary Education		
	Rural Housing, Electrification and Energy		
1	Drinking Water, Sanitation and Rural Health Care		
	Rural Connectivity		
m	Wage Employment Programmes	15	3
	Gandhian approaches and Rural Economics		
	Deen Dayal Upadday - Gramin Kaushal Vikas Yojna,		
	Pradhan Mantari Kaushal Vikas Yojna, Mukhiya Mantari Kaushal		
	Vikas Yojna Swarnajayanti Gram Swarozgar Yojana (SGSY)		
	Sampoorna Grameen RozgarYojana (SGRY)		
	National Social Assistance Programme (NSAP),		
	Food Security- TPDS, Prime Minister's Rozgar Yozara (PMRY),		
	Rashtriya Mahila Kosh, Rural Employment Generation		
	Programme (REGP)		4
IV	Natural Resources Management and Environment	15	4 _
**	Special Area Development Programmes		
	Watershed Management Programmes		
	Social Forestry and Joint Forest Management		
	Science and Technology for Rural Development	1.5	<u> </u>
, V	Other Development Programmes	15	4
a de la constanta de la consta	National Rural Social Assistance and Welfare Programmes		
	Food Security, Rural Livelihood Mission and Aspirational District		
	Programme, Sansad Adarsh Gram Yojana and Rurban Mission.		<u> </u>



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M.A. in Rural Development, Semester-I

Program S	Subject	Year Year	Semester	
M.A	Rural Development	1	I	
Course Code	+ Course	Title:	Course Type	
RD104	Rural Se	Core		
Credit	1. H			
		Take	3 P	
5.	5	1		
Maximum: Marks	a in his in	A UST TO SHEET	ESE*	
100	30	70		

Learning Objective (LO):

To explore the structure, dynamics, and transformation of rural society, focusing on social institutions, cultural practices, and economic patterns in villages. The objective is to develop an understanding of rural problems, social change, and the role of rural sociology in planning and implementing development policies effectively.

Course Outcomes (CO):

The state of the s	Expected Course Outcomes * * * * * * * * * * * * * * * * * * *	#CL
. 1 .	To understand the problems of inequality and tribal issues.	Ū
2	To know the gender inequality, Status of women in different ages.	U
3	To know the role and status of women and violence against women.	U
4	To identify the problems of land and displacement.	An
5	To examine rural social transformation trends	An

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create)

CO-PO/PSO Mapping for the course:

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Unit No.	Topics A	No. of Lectures	CO No:
Ī	Rural Sociology	15	1
	Emergence and Development of Rural Sociology: Definition,		
	Nature, Scope and Importance of Rural Sociology, Study of Rural		
	Sociology in India		
п	Rural Community	15	2
	Village community and its characteristics, Types of village		
	communities, Village leadership; Village Studies in India and		
	Chhattisgarh	٠	
III	Rural Social Institutions	15	3
	Rural Family, marriage, Caste and Class, Rural Religion, Rural		
	Polity, Rural Economy and Rural Education		·
IV	Major Issues and Problems in Rural Society	15	4
	Rural unemployment; indebtedness; bonded and child labour;		
	labour migration; agrarian crisis and distress among farmers;		
	development and displacement		
V	Changing Scenario in Contemporary Rural society	15	5
	Changing Conceptions of Village Society, Rural - Urban		
1.	Continuum, Agrarian Structure and Its Transformation, Changing		
	Patterns of Village Economy, Socio Cultural Changes in Rural		
	Society due to Globalization		

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- 2. Breman, J. (1997): The Village in Focus, in The Village in India Revisited. Edited by J. Breman, P. Kloos, and A. Saith, Delhi, Oxford University Press.
- 3. Jodhka, S. (1997): From "Book-view" to "Field-view": Social Anthropological Constructions of the Indian Village, QEH Working Paper Series, Working Paper No. 5. Oxford, Queen Elizabeth House, University of Oxford.
- 4. Gupta, Dipankar (2011): How rural is rural India RNFE, Oxford Handbook of Agriculture.
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- 7. Thorner, Daniel & Dhanagare, D. N. (1991): Social Stratification: Readings in Sociology and Social Anthropology, Oxford University Press, New Delhi.
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- 10. Jodhka, S. (2012): Caste, Oxford University Press, New Delhi.

- 11. Beteille, Andre (1969): Caste, Class and Power: Changing Patterns of Stratification in a Tanjore Village, University of California Press.
- 12. Sarathi De, Partha (2012): Rural Sociology, Pearson, New Delhi.
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- 14. Desai, A.R (1978): Rural Sociology in India, Popular Prakasan, Bombay.
- 15. Chitambar, J.B (1993): Introductory Rural Sociology: A synopsis of Concepts and Principles, Wiley Eastern Limited, New Delhi.
 - 16. Jodhka, Surinder, S. (2012): Village Society: Essays from Economic and Political Weekly, Orient BlackSwan, New Delhi.

M.A. in Rural Development, Semester-I

Program	Subject	Year year at the	Semester
M.A	Rural Development	1	
Course Code	Course	Title :	Course Type
RD105	Panchayati Raj and R	Core	
	(With special referen		
Credit	Hour	s Per;Week (LAT-P)	
			P 17
5	. 5	1	
Maximum Marks	A S. CI		ESE:
100	30	70	

Learning Objective (LO):

To understand the structure, functions, and significance of Panchayati Raj Institutions (PRIs) in rural governance, with special emphasis on Chhattisgarh. The objective includes analyzing the role of PRIs in decentralized planning, rural administration, and development, while evaluating challenges and opportunities in strengthening grassroots democracy.

Course Outcomes (CO):

CQ No:	Expected Course Outcomes VI	CL!
1	To understand the evolution of Panchayati Raj System in India.	U
2	To know the thrust areas of decentralized planning.	U
3	To know the Chhattisgarh Panchayati Raj Adhiniyam.	Ū
4	To understand the functions of Panchayat Raj System.	U
- 5	To learn about PESA Act 1996 and its Implementation.	Ap

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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3				
13.85	Unit No.	Topics A Line Control of the Control	*No. of . Lectures	20
-	I	Panchayati Raj : Historical Background	15	1
	ř	Evolution and Growth of Panchayati Raj System in India		
		Structure and Functions of Panchayati Raj Institutions	. •	
١.		Government, Panchayati Raj Policy, Functioning Problems of		
1.		Panchayati Raj Institutions, Efforts to Revitalize the Institutions,	^- ' ;	
ŀ		Recent Developments in Panchayati Raj		
	II	Decentralized Planning	15	2
1		Meaning and Concept, Principles of Decentralized Planning	,	
		Meaning of Popular Participation, Goals of Decentralized		
		Planning, Actions Needed for Decentralized Planning		
		Ways of Practicing Decentralized Planning		
	m	Chhattisgarh Panchayati Raj Adhiniyam	15	3
		Panchayat Raj Adhiniyam, 1993, Chhattisgarh Panchayati Raj		
		Adhiniyam 2000 and its provisions, Chhattisgarh Panchayati Raj		
		Adhiniyam Amendments, Panchayat Nirvachan Niyam		
	IV	Rural Administration of Chhattisgarh	15	4
	٠.	Rural Development Administration and Panchayat Raj		
		Institutions, Functions of Panchayat Raj System, Sources of		
		income for Panchayats, Merits and Demerits of Panchayat system,		
	•	Strengthening of Panchayat Raj System, Emergence: People and		
-		Panchayati Raj Financial Organizations/ Institutions		
	V	A ADDITION AND ADDITION ADDITION AND ADDITION ADDITION AND ADDITION AND ADDITION AND ADDITION AND ADDITION AD	15	. 5
-		Introduction of PESA Act 1996, Characteristics and features of		
¥		Schedule Areas, Tribes and Fifth & Sixth Schedule Area, Bhuria	Talestan American	
		Committee Recommendations, Gram Sabha and its role in		,
	• :	Schedule Area, Operational Issues and Challenges		<u> </u>

- 1. Desai, Vasant. Fundamentals of Rural Development. Rawat Publications, New Delhi, 1991.
- 2. Meier, Gerald (ed.). Leading Issues in Economic Development, Oxford Uni. Press, New Delhi, 1987.
- 3. Prasad, B.K. Rural Development: Concept, Approach and Strategy, Sarup & Sons, New Delhi, 2003.
- 4. Rau, S.K. Global Search for Rural Development, Hyderabad: NIRD, 2001.
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- 6. Arora, R. Panchayati Raj, Participation and Decentralization, Rawat Publications, New Delhi, 2018.
- 7. Maddick, H. Panchayati Raj, Rawat Publications, New Delhi, 2018.
- 8. Sharma, BM. Panchayati Raj and Reservation Policy, Rawat Publications, New Delhi, 2018.

M.A. in Rural Development, Semester-II

Program	Subject	Year	Semester
M.A	Rural Development	1	II
Course Code	iz iz Course	Title: 5. 18. 40 (12) (13)	Course Type
RD201	Urban Planning a	and Development	Core
Credit	How	s Per Week (L-T-P)	
	1.	L. L. Pitti	P
5	5	Į	
. Maximum Marks	HO C		ESE
100	3	O	70

Learning Objective (LO):

To understand the principles, processes, and policies of urban planning and development. The objective includes analyzing urbanization trends, infrastructure planning, sustainable development strategies, and governance mechanisms to address urban challenges and promote inclusive, efficient, and resilient urban growth.

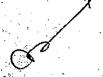
Course Outcomes (CO):

.CO No.	Expected Course Outcomes At the end of the course, the students will be able to	C L
1	To understand the meaning, goals and objectives of urban planning.	U
2	To know the theories of urbanization and concepts of urban	Ū
	development.	
3	To know the urban governance concept and importance.	U
4	To learn urban management and development management cycle.	U
5	To identify relevance of rural area for urban development.	·An

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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1 30	Unit Nõ.	Topics (i.e., i.e., i.e.	No. of Lectures	No.
	I	Urban Planning	· 15	1
		Urban Planning: An Overview, Meaning, Need and Importance		
		Types of Plan for Urban Planning, Techniques For Urban Planning		
		Urban Land Use Planning, Planning For City - Regions		
	П	Urban Development: Concept and Dynamics	15	2
		Urbanization: An Overview, Concepts, Meaning and Causes of		
*		Urbanization, Urbanization and Urban Problems, Theories of		
		Urban Development - Concentric Zone Theory, Sector Theory,		
		Multiple Nuclei Theory, Land use and Land Value Theory of		
		William Alonso, Scientific Rationalism, Advocacy Planning and		
		Equity, Evolution Of Urban Development		
		Urban Development Experience in India and Chhattisgarh		
-	Ш	Urban Governance	15	3
		Governance: An Overview, Concept and Importance, Formal and		
		Informal Governance Systems, Types of Governance, Good		
		Governance, Challenges of Good Governance, Institutional and		
-	WY.	Structural Framework of Urban Governance, Urban E-Governance	1.5	
	IV	Urban Management	15	4
		Urban Management: An Overview, Meaning, Aims, Scope and Elements Development Management Cycle, Urban Management		
		and Management of Urban Services, Financial Management, Urban		
4		Assets Management	***	
	V	Relevance of Rural Area for Urban Development	15	5
٧Ţ		Mutual dependence between urban and rural areas: Industry and		
; •		Agriculture, Characteristics of Symbiotic Development and pattern	1	
		of Urban Development, Ecological and Environmental	1	
		considerations in Rural Development		
	L	1		

- 1. P. Healey, Planning Theory, Pergamon Press, 1981.
- 2. Andrews, Richard B. **Urban growth and development: A problem approach**. Simmons Boardman, New York, 1962.
- 3. Ferguson, T; Benjamin, B.; Daley, Allen; Glass, D.V.; Mckeown, Thomas; Johnson, Gwendolyn Z; Mackintosh, J.M., Public health and urban growth, Center for Urban Studies, London, 1964.
- 4. Adrian, Charles R, State and local Governments: A study in the political process, McGraw-Hill Book, New York, 1960.
- 5. Humes, Samuel, Structure of local governments throughout the world, Martinus Nijhoff, Hague, 1976.

- 6. New Delhi, IIPA; Urbanization and urban development, IIPA New Delhi, 1968.
- 7. India, Ministry of Welfare & Housing, TCPO, Project Planning Division; Report on norms and space standards for planning of public sector project towns, Govt. of India Press, Delhi.
- 8. McLoughlin, J. Brian. Urban and Regional Planning, Rawat Publication, New Delhi, 2019.
- 9. Mukhopadhyay, A. Saxena. HM. Urbanization and Housing: State, Market & Consumer, Rawat Publication, New Delhi, 2017.
- 10. Advani, M. Urbanization, Displacement and Rehabilitation, Rawat Publication, New Delhi, 2016.



M.A. in Rural Development, Semester-II

· Program	Sübject.	Year	Semester
M.A	Rural Development	1	I
- Course Code	VA CO	irse Title Water to	Course Type
RD202	Rural Economics	and Industrialization	Core
**Credit	Fig. 1	ours Per Week (L-T-P)	
		作。"红"	P :
5	5	. 1	
Maximum Marks		CIA 1 7 14	ESE ()
100		30	70

Learning Objective (LO):

To study the economic structure of rural areas, focusing on agriculture, employment, and income patterns, and examine the role of industrialization in rural development. The objective includes understanding rural-urban linkages, promoting agro-based and small-scale industries, and evaluating policies that enhance rural economic growth and sustainability.

Course Outcomes (CO):

CO No:	Expected Course Outcomes - At the end of the course; the students will be able to :	#CL r
1	To understand the concept and basic needs of rural economy.	U
2	To know the basic needs of rural people in Chhattisgarh	R
3	To learn about rural market and industrialization.	U
4	To know the policies and programmes for rural industrial development.	R
5	To understand policy support for rural industrialization.	U

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No:	Topics (S)	No. of Lectures	CO No.
I	Rural Economy	15	1
	Rural Economy: Concept, Features and Importance		
	Factors affecting Rural Economy, Traditional Rural Economy,		
	Colonial Rural Economy, Rural Economy after Independence,		
	Globalization of Rural economy, Impact of Taxation and GST on		,
	Rural Economy.		
п	Basic Needs of Rural People in Chhattisgarh	15	2 ·
	Basic Needs: Housing, Health, Education, Training, Drinking		
E E	Water, Electricity, Sanitation, Rural Transportation, Potential areas		
	for rural self-employment with special reference to agro industries,		
	Role of Co-operatives in Rural Economy, Role of Micro Finance		
	institutions in Rural Areas: Financial and Non-Financial		
Ш	Rural Market	15	· 3
	Rural Market: Definition, Scope and Importance, Types of Rural		
	Markets, Problems of Rural Marketing, Policy Measures for		
	Development of Rural Markets		
IV.	Rural Industrialization	15	4
	Rural Industrialization: Meaning and Significance		
	Role of Industries in Rural Economy, Features of Rural Industries		
-	Types of Rural Industries, Challenges of Rural Industrialization		
	Measures to Promote Rural Industries		
V	Policies and Programmes	15	, 5
	Rural Industrial Development Policies during Planning era,		
	Important Progrmmes for Industrial development of Rural Areas,		
-	Micro, Small and Medium industries in Rural Areas, Progress and		
	Problem of Rural Industrialization with special reference to	-	
	Chhattisgarh		

- 1. Satya, Sundaram. Rural Development, Himalaya, Mumbai, 2002.
- 2. Datt, Rudra & Sundharam Indian Economy, S. Chand, New Delhi, 2008.
- 3. Book by Gyanindra Dash and Rajan Kumar Sahoo. Agriculture and Rural Economy, 2009
- 4. Barun Kumar Sahu. Rural Development in India, 2003.
- 5. Harris, J. Rural Development: Theories of Peasant Economy, Rawat Publication, New Delhi, 2017.



M.A. in Rural Development, Semester- II

-, Program	Subject	Yeari,	Semester
M.A	Rural Development	1	П
Course Code	り。。	rseaTitle : "A."	Course Type
RD203	Rural E	lealth Care	Core
Credit	The state of the	urs Per Week (L-T-P)	
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5	5	. 1	
Maximum Marks	it is the distance of	CIA 1	ESE
100		30	70

Learning Objective (LO):

To understand the structure, challenges, and delivery mechanisms of rural health care services. The objective includes analyzing government health programmes, the role of primary health centers, community participation, and strategies to improve accessibility, quality, and equity in health services in rural areas.

Course Outcomes (CO):

≹©© 4No:	Expected Course Outcomes At the end of the course, the students will be able to	CL(
1	To understand the concepts of health in rural India and Chhattisgarh.	Ŭ
2	To learn about various diseases and its prevention and controls.	U
3	To get information about planning and management of rural health care services.	R
4	To know the health care delivery system in rural India and Chhattisgarh.	R
5	To understand the nutrition status in Rural India and Chhattisgarh.	U

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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- ·		No. of	(CO
Unit No.:	Topics 1	Lectures	No.
1	Health in Rural India and Chhattisgarh	15	1
	Health: Definitions, Concepts and Components, Health and	^	
	Development, Types of Health Care Services, Development of		
	Health Care Services in Rural India, Health and Nutrition Status in		
	Rural India, Different Models of Health Care Delivery		
II	Health Care Programme and Performance	15	2
	Communicable Diseases in India - An Overview, Types of		
	Communicable and Non-Communicable Diseases, Programmes for		
	Prevention and Control of Communicable Diseases and Non-		,
	Communicable, Environmental Sanitation and Hygiene, National		
	Rural Health Mission, Aayushman Bharat Yojana, Reproductive,		
	Maternal, Neo-Natal, Child and Adolescent Health Care		
	Programmes, National Nutritional Programmes		
m	Health Care Planning and Management	15	3
	Planning Rural Health Care Services		
	Management of Rural Health Care Services		
	Communication and Health Education: An Outline		*
	NGO Experience in Health Care		
IV	Health Care Delivery System in Rural India and Chhattisgarh	15	4
	Health care delivery system in rural India: A Retrospective View		
	Structure of rural health care system: Community Health Centre		
,	(CHC), Primary Health Centre (PHC), Health Sub Centre (HSC)	·	Ŧ
	Challenges for rural health system, Performance of rural health		·
	service		,
V	Nutrition Status in Rural India and Chhattisgarh	15	5
	Nutritional problems & factors influencing health and nutritional		r
	status in rural India, Different methods of assessment of nutritional		
	status in community including Growth Charts, Health & nutritional		the control of the co
	status of rural women & children, National Nutrition Policy,		
	Important national nutritional Programs including the Integrated		
	Child Development Services Scheme (ICDS) etc. Challenges of		
,	keeping rural India healthy		l

- 1. Urban -Rural Health Comparisons: Key results of the 2002/03, Health Survey. Wellington: Ministry of Health, New Zealand.
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- 3. Jacob C. Warren -Rural Public Health: Best Practices and Preventive Models, 2014



- 4. Charlene A. Winters, Helen Lee, Rural Nursing: Concepts, Theory and Practice, Third Edition, 2005.
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- 6. Nagla, Madhu. Sociology of Health and Medicine, Rawat Publication, New Delhi, 2018.
- 7. Hanefeld, J. Globalization and Health -2nd Edition, Rawat Publication, New Delhi, 2018.
- 8. Verma, A. Women's Health and Nutrition, Rawat Publication, New Delhi, 2018.
- 9. Unisa, S. Population Health and Environment, Rawat Publication, New Delhi, 2018.
- 10. Akram, M. Maternal Health in India, Rawat Publication, New Delhi, 2018.

M.A. in Rural Development, Semester- II

Las Program	ين Subject إ	Year	. Semester
M.A	Rural Development	1	II
Coursé Code	(A) A Cor	urse Title	Course Type
RD204	Scientific Researc	h Methodology in Rural	Core
,	Dev	elopment	
Credit	H	ours Per Week (L-T-P)	
		Total Control	2
5	5	1	5-lb and
Maximum Marks		GIA); i i i i i i i i i i i i i i i i i i i	i ESE
100		30	70

Learning Objective (LO):

To equip students with foundational knowledge and practical skills in scientific research methodology, enabling them to design, conduct, and analyze rural development research using appropriate tools, techniques, and ethical standards for generating valid and actionable insights.

Course Outcomes (CO):

CO No	Expected Course Outcomes 12 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	CLi
1	To explain the meaning, importance and purpose of research.	U
2	To describe the nature of research and identify the areas of rural development in which research is being increasingly undertaken.	U
3	To describe the steps in the sampling process and the various methods of sampling and define a probability sample and describe the various types of probability sample.	U
4	To write a research report.	Ap
5	To write structured and valid research reports.	C

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO					PC)ś				. i (4)			PSO		
CO_		2	3) 4	$\sim S_0$. 6	7 3	. 8	*9	410	1.1	2	3%	. 4	.5
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C 10 0 3 1	3	3	3	2	2	1	1	. 1	2	2 -	3	2	2	1	1
Seco4	3	3	3	2	2	1	1	1	2	2	3	2	2	1	1
3 (005)	3	′3 .	3	2	2	1	1	2	2	1	1	2	2	l	1

Unit No.	Topics - A	No. of Lectures	No:
I	Scientific Research	15	1
	Introduction to Scientific Research: Definition, Purpose, Nature and		
	Scope, Research in Rural Development Retrospect: National and		,
	International Perspectives.		
II II	Research Process	15	2
	Research Process I: Formulation of Research Problem		
	Research Process II: Preparing a Research Proposal		
Ш	Research Methods	15	3
	Scientific Methods of Social Research, Descriptive and Experimental		
	Research Evaluation and Action Research, Naturalistic Inquiry and		
	Case Study, Applied Research Methodology: PRA and RRA		
IV	Sampling and Data Analysis	15	4
	Sampling: Methods of Sampling, Tools of Data Collection, Data		-
	Analysis, Qualitative Data Processing and Analysis, Elementary		
	Statistics, Measures of Central Tendency, Measures of Variability,		
	Test of Significance: t-test, Chi-square Test, Correlation, Regression		
	and ANOVA, Computer application in Research: MS Word, MS		***
	Excel, MS Power Point, SPSS		
V	Research Report Writing	15	5
	Structure, Clarity and consistency, Chapter-scheme		
	Review of literature, Preparation of Bibliography and Reference	****	
,	Methods of presentation, Appendices		

- 1. Crabtres & Miller (ed.). Doing Qualitative Research, Sage Publications, New Delhi, 2000.
- 2. Denzin & Lincoln (eds.). Handbook of Qualitative Research, Sage Publications, New Delhi, 2000.
- 3. Herekar, P.M. Research Methodology and Project Work, Phadke Prakashan, Kolhapur, 2004.
- 4. Kumar, P.S.G. Research Methods and Statistical Techniques, B.R. Publishing Co., Delhi, 2004.
- 5. Kothari, C.R. & Garg, G. Research Methodology: Methods and Techniques (Fourth Edition), New Age International Publishers, New Delhi, 2019.
- 6. Healey, J.F. Statistics: A Tool for Social Research, Rawat Publications, New Delhi, 2018.
- 7. Yesudhas, R. Methodologies in Social Research, Rawat Publications, New Delhi, 2017.
 - 8. Babbie, E. Basics of Social Research 6th Ed., Rawat Publications, New Delhi, 2015.

M.A. in Rural Development, Semester-II

- Program	Subject 17	Year Year	Semester
M.A	Rural Development	1	П
- Course Code	Cours	e Title - :	Course Type
RD205	Tribal Developm	ent (With special	Core
	reference to	Chhattisgarh)	
Credit	Hou	rs Per Week (L-T-P)	
	and About a		gy in P
5	5	1	pro-dur
Maximum Marks	18:1/= 12:3/2 // (Q	IA(\$ 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ESE
100		80	70

Learning Objective (LO):

To provide students with a comprehensive understanding of tribal communities, their socioeconomic conditions, cultural practices, and the policies and programs aimed at their development, with a specific focus on the unique challenges and initiatives in Chhattisgarh.

Course Outcomes (CO):

:CO No:	Expected Course Outcomes. At the end of the course, the students will be able to the state of the course.	CL;
1	To know the tribe and its classification.	R
2	To understand the concept and objectives, plans, programmes of tribal development.	U
3	To know the major tribes in India and Chhattisgarh.	R
4	To critically review the forest policies of tribal and identify the problems of tribes.	An -
5	To know the various tribal problems and challenges.	R

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO					PC)s	1.1						PSO		
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Un N		No.jof Lectures	CO No.:
J	Tribe	15	1
	Definition of Tribe, Characteristics, Classification - Geographical,		
	Linguistics, Economic and Racial, Difference between Schedule		
	Caste and Scheduled Tribe Constitutional Safeguards for Scheduled		
	Tribes	·	
i n	Tribal Development	15	2
	Concept and Objectives, Tribal Development Plans, Programmes		
	and their Implementation, Tribal Sub-Plan, Scheduled and Tribal		
1	Area, Role of Non-Governmental Organization (NGO) in Tribal		
	Developments		
П	Major Tribes of Chhattisgarh	15	3
	Gond (Muria and Maria), Oraon, Kawar, Halba, Binjhwar,		
	Primitive Tribes of Chhattisgarh: Abujhmaria, Pahari Korwa,		
'	Kamar, Baiga, Birhor, Bhunjiya and Pando, Social Organization of		
	Major Tribes and PVTG's of Chhattisgarh: Family, Marriage,		
	Economic, Religious, Political, Youth Dormitories etc.		;
T	Forest Rights Act and Tribal	15	4
	The Scheduled Tribes and other Traditional Forest Dwellers	***************************************	
	(Recognition of Forest Rights) Act - 2006, Recognition and vesting		
	of forest rights in forest dwelling, Scheduled Tribes and other		
	traditional forest dwellers, Critical review of Forest policies,		
1	Deforestation and Tribal, Forest Management and Tribal Welfare,		
7	Challenges and Limitations of FRA		
7	Tribal Problems and Challenges	15	5
	Different approaches to tribal problems, History of Tribal		
	Movements with special reference to India and Chhattisgarh, Major	1	
	tribal problems: Land alienation, Displacement and Rehabilitation,		
	Industrialization and Urbanization, Naxal problem in tribal area of		
	Chhattisgarh		

- Verrier Elwin, Muria and Their Ghotul: Kingdom of the young (abridged edition),
 New Delhi: VanyaPrakashan, 1991.
- 2. Verrier Elwin, The Baiga, New Delhi: Gyan Publishing House, 2002.
- 3. Verrier Elwin, Maria, Murder and Suicide, New Delhi: Vanya Prakashan, 1991
- 4. Vidhyarthi & Rai, The Tribal Culture of India. New Delhi: Concept Publishing Company, 1985.
- 5. Nadeem Husnain, Tribal India, Delhi: Palka Prakashan, 2006,
- 6. Sir Wilfrid Grigson, The Maria Gonds of Bastar, New Delhi: Vanya Prakashan, 1991.



- 7. R.C. Verma, Indian Tribes Through the Ages,. New Delhi: Publication, Division, Govt. of India, 1995.
- 8. Majumdar, D.N., Races and Cultures of India, New Delhi: Kalyani Publishers, 1990.
- 9. उपाध्याय एवं शर्मा, भारत की जनजातीय संस्कृति, भोपालः म.प्र. हिन्दी ग्रंथ अकादमी, 2004.
- 10. पी.आर. नायडू, भारत के आदिवासी विकास की समस्याएँ, नई दिल्लीः राधा पब्लिकेशन, 2002.
- 11. Verma S. Underdevelopment and Naxalism in India, Rawat Publications, New, Delhi, 2018.
- 12. Behera MC. Resources, Tribes and Development, Rawat Publications, New Delhi, 2015.

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M.A. in Rural Development, Semester-II

- Program	پن Subject ا	Year	;;:Semëster:		
M.A	Rural Development	1	П		
Course Code	Cours	é Title	-Course Type		
RD206	Early Semest	er Internship	Core		
Credit .	ii i i i i i i i i i i i i i i i i i i	rs Per Weeki (Lett-P)			
		Tiri	P		
2	5	1			
Maximum Marks		IA in th iste along	ESE!		
100		30	70		

Learning Objective (LO):

To provide students with a comprehensive understanding of tribal communities, their socioeconomic conditions, cultural practices, and the policies and programs aimed at their development, with a specific focus on the unique challenges and initiatives in Chhattisgarh.

Detailed Syllabus: 🤲 🤭 🔢

The Early Semester Internship for the M.A. in Rural Development program, conducted after the completion of the second semester, is an essential field-based component designed to provide students with direct exposure to the practical aspects of rural development. Student need to undergo 15 days (4 hours daily) or 30 days (2 hours daily) for Early Semester Internship. The marks will be added in the result of third semester.

The internship aims to bridge academic learning with real-world application by placing students in grassroots organizations, NGOs, government agencies such as DRDA or BDO offices, or CSR units engaged in development initiatives. Prior to the fieldwork, students undergo a short orientation focusing on rural realities, ethical considerations, and field methods such as participatory rural appraisal (PRA), interviewing, and observational techniques. During the internship, students actively engage in ongoing projects related to livelihoods, self-help groups (SHGs), rural employment schemes like MGNREGA, watershed development, and social mobilization. They are expected to maintain a detailed field diary, participate in community interactions, and contribute to data collection, documentation, or program evaluation tasks. The culmination of the internship includes the submission of a comprehensive report that outlines the organization profile, activities undertaken, key insights, challenges faced, recommendations, supported by annexures such as photographs or survey tools. The assessment is based on multiple components including attendance, field diary, report quality, supervisor's evaluation, and a viva voce. Overall, the internship is structured to enhance the student's understanding of rural dynamics, strengthen practical skills, and foster a deeper connection with the processes and challenges of rural development in India.

M.A. in Rural Development, Semester-III

Program	Subject	Year 😲 🖖	Semester						
· M.A	Rural Development	2	, III						
Course Code	Coi	ırseyTitle	Course Type						
RD301	Communication a	Communication and Extension in Rural							
	Dev								
Credit	H								
		通过。近 线							
5	5	1							
Maximum Marks		CIAN	: ESE: ;						
100		70							

Learning Objective (LO):

To enhance students' understanding of communication theories and extension methods used in rural development, and to build their capacity to effectively disseminate information, mobilize communities, and facilitate behavioral change through participatory communication strategies.

Course Outcomes (CO):

	Expected Course Outcomes: At the end of the course, the students will be able to:	CU
1	To understand the meaning, concept and communication process.	R
2	To understand the concept and objectives, plans, programmes of tribal development.	U
3.	To know the major tribes in India and Chhattisgarh.	R
4	To critically review the forest policies of tribal and identify the problems of tribes.	An
5	To know the various tribal problems and challenges.	R

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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S. W. W. (W.	Unit No.	Topics	No. of Lectures	CO No
	1	Introduction to Development Communication	15	1
		Communication: Meaning & Concept, Communication Process,		,
		Functions of Communication, Communication Channels and their		
		use in Rural Development, Role and Significance of Development	i	
		Communication, Interrelation between Development and		
١	*	Development Communication, Models of Development		
		Communication.		
ſ	П	Methods of Contact and Demonstrations	15	2
l		Individual Contact Methods, Group Contact Methods, Method and		
1		Result Demonstrations, Group Meetings, Group Discussion,		
١		Communication - Media Mix for Rural Development, Role of		
		Mass Communication in Social Change, Traditional and Modern		
		Means of Mass Communication		
	III	Forms of Communication	15	3
l		Verbal, Non-verbal and Written, Organizational Communication,		
١		Communication Strategies for Rural Development		
	IV	Introduction to Extension	15	4
	,	Extension: Concepts, Philosophy and Principles, Historical		
1		Development of Rural Extension in India, Types of Rural		
١	·	Extension, Extension Methods, Extension Teaching Methods, Use		
4		of Extension Teaching Methods and Its Advantages and		
;		Limitations		
3	V	Extension Campaign and Programme Planning	15	5
	·	Mass Contact Methods - Farm Publications, Circular Letter, News		
		Articles, Campaign, Exhibition, Radio, Television, View Data and		
		Network System, Programme Planning: Importance of Programme		
		Plan in Extension, Evaluation: Meaning and Purpose of		
	-	Evaluation, Types of Evaluation, Documentation: Need for		
		Reporting and Recording, Procedures for Recording		

- 1. Gamble, T.K. & Gamble, M, Communication Works, McGraw Hill. 2002.
- 2. Knapp, M.L. & Miller, G.R. Handbook of Interpersonal Communication, Sage Publications. 1985.
- 3. Melkote, Srinivas, Communication for Development in the Third World, Theory and Practice, Sage Publications. 1991.
- 4. Owen, Hargie, The Handbook of Communication Skills, Routledge, 2006.
- 5. Treholm, Sarah, Thinking through Communication: An Introduction to the Study of Human Communication. Allyn & Bacon. 1993.

- 6. Thompson, Neil, Communication and Language: A Handbook of Theory and Practice' Palgrave. Macmillan, 2003.
- 7. Morreale, Spitzberg & Barge, Human Communication: Motivation, Knowledge and Skills, Wadsworth: Thomson Learning, 2001.
- 8. Charle S. Dickenson (1972) Agricultural Extension System, principles, management and Approaches, Weily Publications.
- 9. Kothari and Mishra Ashok Gulati (1999) Management of Agricultural Extension, Himalaya Publications.
- 10 Malhitra, S.K. and Chaturvedi, R.G. (2010), External Education and Training for Rural Development.

Program	Subject (Year Year	Semester [.
M.A	Rural Development	. 2	m
Course Code	SALIKE SEPA SCO	urse Title 12 14 14 14	Course Type
RD302	Dissertation: Pro	oject Report based on	Core
	Rural		
F- At Credit	$\mathbf{H} \in \mathbb{R}^{n}$	ours Per Week (LET-P)	
		The state of the s	P
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Maximum Marks		$\operatorname{CIA}_{\mathcal{C}_{k}^{*}}: \{\{\{\}_{k}^{*}\}\}\}$	ESE
100		30	70

Learning Objective (LO):

To develop students' ability to independently conduct applied research grounded in rural realities, enabling them to identify issues, collect and analyze data, and produce a structured dissertation that reflects critical thinking, methodological rigor, and engagement with rural communities.

Detailed Syllabus:

Students are required to undertake a Dissertation/Project work consisting of approximately 1 month preparatory work, approximately 3/4 weeks of field investigation, approximately 1 months for data analysis and completion of the Dissertation/Project work.

The Dissertation will be selected in consultation with the faculty members decided by Head of the department, according to their specialization. Dissertations/Project work will typically be a document of about 100-150 pages with sections in the following sequence: Introduction, Objectives, Hypothesis (if necessary), Research design/ Methodology, Results, Discussion, Conclusion and Suggestions, Literature cited etc.

Presentation and Viva-Voce of the Dissertation/Project work will be in the presence of External examiner and faculty of the department.

Program	Subject	Year Year	Semester
M.A	Rural Development	2	III
Course Code	Goi	urse)Title \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Course Type
RD303	Rural Soci	Elective-1	
Credit	H (1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
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Maximum Marks		GIAI (*	# ESE
100		30	70

Learning Objective (LO):

To enable students to understand the social structures, institutions, and processes that influence development in rural areas. The course aims to foster critical thinking about social change, inequality, and the role of various stakeholders in promoting inclusive and sustainable rural development.

Course Outcomes (CO):

CO No.	Expected Course, Outcomes At the end of the course, the students will be able to:	CL:
1	To understand the meaning, concept and communication process.	U
2	To understand the concept and objectives, plans, programmes of tribal development.	U
3	To know the major tribes in India and Chhattisgarh.	Ap
4	To critically review the forest policies of tribal and identify the problems of tribes.	An
5	To evaluate social legislation related to marginalized groups.	E

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No.	後國軍 网络沙科尼亚特 经自动证券 经存储的 经银币基本 医甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基	No. of Lectures	CO No.
I	Development of Rural Women	15	1
	Rural Women: Status and Development Strategies		
	Education and Training of Rural Women		
	Health and Nutrition of Rural Women		
II	Women Empowerment	15	2
	Empowerment of Rural Women (Gender Frame Work Approach)		
	Empowerment of Rural Women – Policies and Programmes		
Ш	Development of Rural Children	15	3
	Situation of Rural Children, Health and Nutrition of Rural		
	Children, Education of Rural Children, Integrated Child		
	Development Services		
IV	Development of SC, SC and Other Under-privileged Groups	15	4
	Development of Scheduled Castes, Development of Scheduled		
	Tribes, Bonded Labour, Development of Artisans and Landless		
-	Labourer		
V	Policies and Social Legislations on Children, Women and SC/ST	15	5
	Social Legislations on Children, Social Legislations on Women, Social		
	Legislations on Scheduled Castes and Schedule Tribes,		
	Other Social Legislations		

- 1. Dr. Sundaram, I. Satya. Rural Development, Himalaya Publishing House, Mumbai, 2002.
- 2. Datt and Vasant. Fundamental of Rural Development, New Delhi: Rawat publication, 1991.
- 3. Datt and Rudra. Growth Poverty and Equality, Deep and Deep Publication, New Delhi, 2008.
- 4. Khanna, Sulbha. Rural Development, Sonali Publication, New Delhi, 2003.
- 5. Joshi V. Tribal Situation in India: Issues and Development, Rawat Publications, New Delhi, 2017.
- 6. Chaudhary, S.N. Tribes, Castes and Development, Rawat Publications, New Delhi, 2018.
- 7. Gangadharan, K. Health and Development: The Millennium Perspectives, Rawat Publications, New Delhi, 2011.

Program	ing Subject	Year	Semester
M.A	Rural Development	2	Ш
Course Code	g∉ Coi	ırse (Title	Course Type
RD304	Rural Fina	Elective-1	
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5	5	1	par mary
Maximum Marks		CIA	ESE
100		30	70

Learning Objective (LO):

To understand the structure, functions, and significance of rural finance and banking systems; identify key institutions and services involved; analyze the challenges faced in rural financial inclusion; and evaluate the role of government initiatives and digital solutions in promoting sustainable economic development in rural areas.

Course Outcomes (CO):

6 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Expected Course Outcomes! At the end of the course, the students will be able to :	CL
1	To explain the concept and importance of rural finance in supporting	U
	agricultural and rural development.	,
2	To identify the key institutions involved in rural banking and their respective	U
	roles.	
3	To analyze the major challenges faced in rural financial inclusion.	An
4	To evaluate the effectiveness of government schemes and policy measures in	E
	promoting rural banking.	
5	To apply knowledge of rural finance to suggest strategies for improving access	Ap
	to credit and other financial services in rural areas.	

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Agent Action	Unit No.	Topics 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	No. of A Lectures	No.
	I	Rural Finance	15	1
		Concept, Nature, Types of Rural Finance Importance and Necessity		
		of Rural Finance, Rural Indebtness - Causes, Consequences &		
		Remedies Source of Rural Finance, Agriculture Credit		-
		Organizational pattern and evolution in the rural credit sector		
	II	Micro Finance	15	2
		Concept, Importance and History of Micro Finance; Micro finance		
		institutions in India, Bank Linkage Programme in India, Financial		
		inclusion through micro credit programmes, Role of Micro Finance		
		in Poverty Reduction and Women		
L	***	Empowerment; performance of Micro Financial Institutions in India		
	Ш	Co-operative Credit	15	3
		Importance and role of co-operatives in rural development, growth		
		and progress of co-operatives, evolution of cooperative movement		i
		in India, Primary Agriculture Credit Societies, Functions,		
		Management, Crop loan system, District Central Co-operative:		
		Functions, Management, Credit Policy, Scale of finance,		4
•	IV	disbursement of loans procedure; State Co-operative and its roles Self Help Group	15	4
	7.4		1.0	4
١		Concepts, Stages and Significances, Structure of Self-Help Groups, Promotion and Management of SHG, Assessment of Savings and		
		Credit Programs, Problems and Prospects of SHGs, Activities of		
		SHGs, Progress and Performance		
		of SHGs, Bank Linkage Programme in India		
	V	Development Banking	15	5
		Development Banking, Commercial Banks and Rural Development,		-
		Co-operative Banks in Rural Credit, Role of Regional Rural Banks		
		in Rural Credit, NABARD and Rural credit		
	L			

- 1. I.C. Dingra. Rural Banking in India-S. Chand & Co. Limited, New Delhi
- 2. A.N. Agarwal and Kundana Lal: Rural Economy of India, Vikas publishing House Ltd. New Delhi.
- 3. R.D. Bedi, Theory, History and Practice of Co-operation, Loyal Book Depot, Meerut.
- 4. Dr. B.S. Mathur, Co-operation in India, SahityaBhawan, Agra, 282003.
- 5. Rais Ahmad, Rural Banking and Economic Development, Mittal publications, New Delhi.
- 6. S.K. Datta, Co-operative Societies and Rural Development, Mittal Publications, New Delhi.
- 7. M.L. Varma, Rural Banking in India, Rawaat Publications.

- 8. Rajaskhar D Savings and Credit Systems of the Poor: Some NGO Experiences, NOVIB and HIVOS.
- 9. D Rajasekhar and Mahadeswaran, 'Economic and Social Benefits of Micro-Finance Programmes', in B B Bhattacharya and Arup Mitra (eds.).
- 10. Studies in Macroeconomic and Welfare, Academic Foundation, New Delhi, 2005.
- 11. James Copestske NGO Sponsorship of Group Lending in Rural India: Theory and a Case Study.
- 12. Rajasekhar D & G Sreedhar Savings and Credit Programmes as an Instrument of Self-Help Promotion.

? Program	n 🌯 🙏 Subject."	Year :	:-Semester :
M.A	Rural Development	. 2	Ш
Course Code	Cor	irse Title 👍 🛊 🤻 🔭 📆	'Course Type
RD305	Voluntary Action	in Rural Development	Elective-2
Credity /	H	ours Per Week (L-T-P)	
		海海。明明常到海	, P
5	5	1	****
Maximum Marks		CIA(() '11 M	roll ESE
100		30	70

Learning Objective (LO):

To enable students to understand the role, scope, and impact of voluntary organizations in rural development, fostering critical insights into community participation, grassroots mobilization, and the contribution of civil society in addressing rural challenges.

Course Outcomes (CO):

CO No:	Expected Course Outcomes 4 Atithe end of the course, the students will be able to 1997 1997	CL id QL ik di
1	To understand the essence and meaning of voluntarism.	U
2	To identify the theoretical assumptions of voluntarism	U
3	To make a critical assessment of the interrelations between market economy, voluntary effort and rural development.	Ap
4	To identify the global voluntary effort in rural development and case studies of voluntary organizations in India	An
5	To understand global dimensions of voluntarism.	E

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C- Create).

CO-PO/PSO Mapping for the course:

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TO US	1 5 1	2	2	2	1	1	2	2	1	2	2	2	1	1	1

Unit No:	Topics 1	No. of Lectures	CO No.
I	Voluntarism, State and Society	15	1
	Voluntarism: Theoretical Issues, Voluntary Associations in a		
1	Democratic Society, VOs, State and Development: Delicate	`	
	Relationship, Philosophy and Nature of Non-Profit Organizations		
П	Basic Features of Voluntary Organizations	15	2
_	Organization and Structure of VOs, Voluntary Agency,	-	
	Administration and Management of Voluntary Organizations,		
	Voluntary Organizations: Issues and Agenda for Social		
	Transformation, Voluntary Organizations: Finance and Resource		
	Mobilization		
m	Voluntary Organizations and Rural Development	15	3
	Voluntary Effort in Rural Development - A Critical Appraisal,		
	Nature and Types of Voluntary Organizations in Rural India,		
	Problems faced by Voluntary Organizations in Rural Areas,	§	
-	Voluntary Organizations and Rural Development at Cross-Roads		
IV		15	4
	State Sponsored Voluntary Organizations and Rural Development		-
	Community based Voluntary Organizations and Rural Development		
	Some Successful Case Studies of VOs in India and Chhattisgarh:		
*	Case studies on Phulbbai Devi VO, Grihini VO etc.		
Ť	Global Voluntary Effort in Rural Development	15	5
'	Nature and Meaning of Globalization, Globalization and NGOs		
	Globalization, Development and NGOs, Global Concerns of Rural		
	Development		

- 1. G. Satyanarayana, Voluntary Effort and Rural Development 1st Edition, 2007
- 2. VimalacParthasarathy, The Voluntary Sector in Rural Development: Lessons from Social Marketing Based on Study of NGOs in South India, 2014.
- 3. The Hindu survey of Environment 1993, 1994, 1995,1996,1997,1998.
- 4. The Hindu survey of Agriculture 1993, 1994, 1995,1996,1997,1998.
- 5. Mark A Robinson, Evaluating the impact of NGOs in Rural Poverty Alleviation: Indian country study, London: Development Institute, 2002.



. Program	Subject	Year,	Semester
M.A	Rural Development	2	III
- Course Gode	igg if it is Co	irseTitle [Course Type
RD306	lic Policy	Elective-2	
Gredit -	E L	ours Per Week (L-T-P)	
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5	5	1	***
Maximum Marks		CIA : 1 : 1 1 1 1 1 1 1 1 1	ESE:
100		30	70

Learning Objective (LO):

The objective of Public Policy is to equip students with the knowledge to understand, analyze, and influence policy-making processes. It focuses on the formulation, implementation, and evaluation of policies with particular emphasis on rural development, fostering informed decision-making and advocacy for equitable and sustainable community outcomes.

Course Outcomes (CO):

CO No.	Expected Course Outcomes 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.	ÇL.
1	To understand the theoretical foundations and institutional frameworks of public policy.	U
2	To analyze the policy-making process and the roles of various stakeholders.	An
3	To evaluate the impact of existing rural development policies and programs.	E
4	To apply tools and techniques for policy analysis, monitoring, and evaluation.	Ap
5	To formulate context-specific policy recommendations to address rural development challenges.	С

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No.	Popics (\$\frac{1}{2}\)	No. of Lectures	CO No:
I	Public Policy	15	1
-	Understanding Public Policy, Policy cycle		
	Public Policy: Implementation System and Models		
	Models of Public Policy, Importance of Public Policy: Contemporary		
	Context Policy Sciences, Inter-governmental Relations		
I	Role of Various Agencies	15	2
	Role of Planning Commission and National Development Council		
	Role of Cabinet Secretariat and Prime Minister's Office		
	Role of Civil Society Organizations, Role of International Agencies		
Ш	Constraints in Policy Making	15	3,
	Policy Making, Challenges, Policy Implementation Problems		
IV	Monitoring and Evaluation	15	4
	Monitoring of Public Policy, Evaluation of Public Policy		
	Understanding Policy Evaluation Unit, Ascertaining Policy Impact		······································
V	Policy Analysis	15	5
	Policy Analysis: Methods and Techniques, Optimization Studies		
	Disinvestment Policy		

- 1. Chang, H. (2006). Policy space in historical perspective with special reference to trade and industrial policies.
- 2. Economic and Political Weekly, XLI (7), 627–634. Defret, Daniel. (2011). Michel Foucault lectures on the will to know and oedipal knowledge. UK: Palgrave Macmillan.
- 3. Gaillard, J.C. (2010). Vulnerability, capacity and resilience: Perspectives for climate and development policy, 22(2), 218–232.
- 4. Rajesh Chakraborty and Kaushiki Sanyal. Public Policy in India, Oxford University Press.
- 5. Arun Maira. Transforming Systems, Rupa Publications.
- 6. Gautam Chikarmane. Applied Public Policy: 70 Policies that shaped India. Observer Research Foundation.

Program	Subject +	Yearu.	i Semëster
M.A	Rural Development	2	Ш
Course Code	I, N _{a, 1} ∖ , I ∖ , Co	irse Title	Course Type
RD307	· · · · · · · · · · · · · · · · · · ·	nd Rural Development	Elective-3
Credit	的新水型 銀行 经基理	ours Per Week (L-II-P)	
			(). (P
5	5 .	1	***
Maximum Marks		CIAL III III III	Z ESE
100		30	70

Learning Objective (LO):

To provide students with a comprehensive understanding of land reform policies and their impact on rural development, including issues of land ownership, tenancy, equity, and the role of land in enhancing agricultural productivity and social justice in rural areas.

Course Outcomes (CO):

:CO No:	Expected Course Outcomes:	CL :
1	To understanding the meaning of land reform, its scope and importance	Ū
2	To understand the constitutional status and state legislations impact of land	U
	reforms on rural economy and society.	
3	To know the implementation of land reform in rural development	Ap
4	To identify various issues concerning land reform.	An
5	To know the displacement, rehabilitation and migration.	Ap

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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.Unit No.	Topics +	No. of Lectures	CO No.
I	Land Tenure Systems and Agrarian	15	1
	Significance of Land Reforms in Rural Development		
:	Origin and Development of Land Tenure Systems in India		
	Land Tenure Systems and Agrarian Structure – I & II		
	Agrarian Structure and Agrarian Movements		
II	Land Reforms in Independent India	15	2
	Freedom Movement and Quest for Land Reforms, Concepts and		
	Strategies, Land Reform: Constitutional Status and State Legislations		
	- I & II, Non-Governmental Initiatives, Impact of Land		
	Reforms on Rural Economy and Society		
III	Implementation of Land Reforms	15	3
	Land Revenue Administration - I & II, Land Reforms: Social,		
	Economic and Political Limitations, Panchayati Raj and Land		
	Reforms, Land Reforms: Indian Experiences		
IV	Land Reforms Problems and Prospects	15	4
	Problems related to Land, Classification of Land Problems		
	Landless Labours And Artisans, Land Acquisition by Businessmen,		
	Industrialist, Politicians and Burcaucrats		
V	Displacement, Rehabilitation and Migration	15	5 .
	Meaning, concept and causes of displacement, Measures of		
	displacement, Definition of Rehabilitation, Social Issues in		
	Rehabilitation, Migration: Nature, Adverse Effect and Measures to		
	Control Migration.		

- 1. Mamoria & Tripathi. Agricultural Problems of India, Kitab Mahal, New Delhi, 2003.
- 2. Purushottam, P. (ed.). Rural Technology for Poverty Alleviation, NIRD, Hyderabad, 2004
- 3. Thaplial (ed.). Challenges of Liberalisation to Indian Agriculture, NIRD, Hyderabad, 2002.
- 4. H.R. Yadav- Village Development Planning, 2009.
- 5. Reddy, K. V, Agriculture and Rural Development Paperback, 2012.
- 6. Rajora, R. Integrated Watershed Management, Rawat Publications, New Delhi, 2019.
- 7. Nayak, A.K. Dams and Development in India, Rawat Publications, New Delhi, 2016.
- 8. Pandit A. Watershed Development Inputs and Social Change, Rawat Publications, New Delhi, 2010.
- 9. Joshi, V. Tribal Situation in India: Issues and Development, Rawat Publications, New Delhi, 2017.
- 10. Wainryb C. Social Development, Social Inequalities & Social Justice, Rawat Publications, New Delhi, 2013.

: Program	Subject.	Isµ::: K': Year-/ii' (ii):::	:: Semester
M.A	Rural Development	2	Ш
28 Course Code	A SEC	urse(Title : : : : : : : : : : : : : : : : : : :	Course Type
RD308	Agricultu	Elective-3	
Credit :	H	óurs Per Week (L-T-P)	
E			P
5	5	1	had read
Maximum Marks		GIAPEC PERMIT	ESE!
100		30	70

Learning Objective (LO):

The objective of Agricultural Economics is to provide students with a comprehensive understanding of economic principles applied to agriculture and rural development. It aims to develop analytical skills to assess agricultural production, markets, pricing, and policy impacts, thereby supporting informed decision-making for sustainable and inclusive rural economic growth.

Course Outcomes (CO):

NO.	Expected Course Outcomest in its state in the end of the course the students will be able to	A GEN
1	To understand basic economic concepts and their application to agriculture.	U
2	To analyze the structure and functioning of agricultural markets and pricing mechanisms.	An
3	To evaluate government policies related to agriculture and their socio- economic impacts.	E
4	To assess the role of agriculture in rural development and national economy.	U
5	To apply economic tools to solve problems related to farm management, productivity, and resource allocation.	Ap

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO	\$ 130				; ;;P(Js 🦠							PSO		
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	2	2	2	3	3	3	3	2	3	2	3	3	3	3	3
	2	2	1	2	3	2	3	3	3	2	2	2	2	3	3

Unit No.		No. of Lectures	CO No.
I	Agriculture and Economic Development	15	1
	Nature and Scope of Agricultural Economics, Traditional Agriculture and its scope		
	Modernization: Sustainable Agriculture and Organic Farming,		
	Interdependence between Agriculture and Industry.		
п	Diversification of Agriculture and Allied Activities	15	2
	Crop Planning - Cropping Intensity, Cropping Pattern and		
	Influencing Factors - Diversification - Economics of Allied		
	Agricultural Activities: Dairy, Poultry, Fishery and Sericulture -		;
	Problems and Prospects.		
Ш	Agricultural Inputs, Production and Productivity	15	3
-	Land Utilization Pattern - Land Holdings: Sub-division and		
	Fragmentation, Land Ownership and Tenancy - Land Reform		
	Measures, Irrigation: Types - Water Management Technologies,		
	Mechanization and its Impact on Agriculture Labour, Production		
	Function Analysis in Agriculture.		
IV	Agricultural Finance	15	4
,	Need for Agricultural Finance, Non-institutional Sources of		
	Agricultural Finance: Money Lenders, Traders Commission		
	Agency, Land lords, Institutional Sources of Agricultural Finance:		
	Cooperative Banks, Commercial Banks,		,
	NABARD, RRBs.		
V	Agricultural Marketing	15	5
	Agricultural Marketing- Meaning, Classifications of Agricultural		
	Markets, Marketable Surplus and Marketed Surplus, Marketing		
	Channels, Defects of Agricultural Marketing, Lines of Improvement,		¥
	Fluctuations in Agricultural Price, Causes and Impacts, Price		
	Stabilization - Agricultural Price Policy		
	Agricultural Subsidies.	1	

- 1. Bilgrami, S.A.R. (1996): Agricultural Economics, Himalayas Publishing House, Delhi.
- 2. Dantwala, M.L. et al., (1991): Indian Agricultural Development since Independence, Oxford & IBH, New Delhi.
- 3. Gaurav Datt and Ashwani Maharaj C (2014), Datt and Sundaram's Indian Economy, S.Chand & Co., New Delhi.
- 4. Government of India, Economic Survey, Annual (2014), New Delhi.
- Gualti, A. and T.Kelly (1999): Trade Liberalisation and Indian Agriculture, Oxford University Press, New Delhi.
- 6. Kahion, A.S. and Tyagi D.D. (1983): Agriculture Price Policy in India Allied Publishers, New Delhi.

- 7. Memoria C.B (2013) Agricultural Problem in India.
- 8. Rao, C.H. Hanumanth (1970): Agricultural Growth, Rural Poverty and Environmental Degradation in India, Oxford University Press, New Delhi.
- 9. Sadhu and Singh (2013) Fundamentals of Agricultural Economics, Himalaya, New Delhi.

No S

Program	Subject	Year Year	Semester
M.A	Rural Development	2	IV
Course Code	Cor	urse Title	Course Type
RD401	Entrepreneurship	and Rural Development	Core
:::Credit	\mathbf{H}	ours Per Week (L-T-P)	
	Jan Line 3		Şir P
5	5	1	***
Maximum Marks		CIAIN	ESE !
100		30	70

Learning Objective (LO):

To equip students with the knowledge and skills necessary to promote and manage entrepreneurial ventures in rural areas, fostering innovation, self-reliance, and inclusive economic growth through sustainable development practices.

Course Outcomes (CO):

CO	Expected Course Outcomes At the students will be able to:	CL ?
1	To identify and respond to concept and theories, evolution of	U
	entrepreneurship.	
2	To learn about broader rural entrepreneurs and rural entrepreneurship.	U
3	To understand strategies incorporated in MSME and environmental	U
	scanning.	
4	To analyze the outcomes of an enterprise in rural areas.	An
5	To analyze successful rural entrepreneurship case studies.	An

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No.	Topics 💥 🧎	No. of Lectures	GO No:
1	Entrepreneurship	15	1
i†	Entrepreneurship: Concept and Theories, Evolution of Entrepreneurship in India and Chhattisgarh, Development and Entrepreneurship, Market, Economy and Entrepreneurship		
П	Rural Entrepreneur	15	2
•	Meaning, definition and Characteristics of an Entrepreneur Distinction between Entrepreneur and Manager, Functions of an Entrepreneur, Financial organizations for Rural Entrepreneur		
Ш	Rural Entrepreneurship	15	3
	Entrepreneurship: Policies, Strategies and Types, Unleashing Rural Entrepreneurship, Domains of Rural Entrepreneurship, Role of Entrepreneurship in Economic Development, Problems and Prospects Rural Entrepreneurship		
IV	MSME and Environmental Scanning	15	4
*	Introduction to Micro, Small & Medium Enterprises, Role of Micro, Small & Medium Enterprises in Rural Development, Environmental Scanning: Internal Analysis, External Analysis, PESTLE Analysis: Political, Economic, Socio-cultural, Technological, Legal, Environmental		
. 7	An Enterprise in a Rural Area	15	4
	Planning a Rural Enterprise, Human Resources and Infrastructure, Arranging and Managing Finance, Managing a Rural Enterprise, Marketing Rural Products and Services Role of Financial and Non- Financial Institutions in rural development		

- 1. Desai, Vasant. Rural Development in India. New Delhi: Himalaya, 2005. .
- 2. Narwani, G. S. Training for Rural Development, New Delhi: Rawat Publications, 2002.
- 3. Vijay Sathe, "Corporate Entrepreneurship" Istedition, 20069, Canbrudge.
- 4. S.S. Khanka, "Entrepreneurial Development", 2007, S. Chand & Co. Ltd.
- 5. Vasanth Desai, "dynamics of Entrepreneurial Development and Management", 2007, HPH,
- 6. Dr. Vasant Desai, "Small Scale Industries and Entrepreneurship" 2006, HPH.
- 7. P. Narayana Reddy, "Entrepreneurship Test and Cases", 2010, 1st Ed. Cengage Learning.
- 8. S.R. Bhowmik and M.Bhowmik, "Entrepreneurship 2007" New Age International.

Program	Súbjecti	Year	Semester
M.A	Rural Development	2	IV
i Course Gode	i ji ji Ya 'C oi	urse Title	Course Type
RD402	Internship	Core	
Gredit	### (\$ # B	(ours Per Week (L-T-P)	
	TO LEAD TO BE		sii: P
5	5	1	400 mm
Maximum Marks		CIA:	ESE
100		30	70

Learning Objective (LO):

To provide students with hands-on experience in real-world organizational or community settings, allowing them to apply theoretical knowledge, develop professional competencies, and gain practical insights into rural development processes and challenges. To enhance students' ability to communicate ideas clearly and confidently through structured presentations. The course focuses on developing skills in content organization, visual design, verbal and non-verbal communication, and audience engagement, preparing students for academic, professional, and community-based settings.

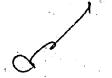
Detailed Syllabus:

Duration of Internship will be 1-2 months.

During the internship period students will identify the problems, identify strengths and weaknesses, develop and execute programme for enhancing the abilities motivation etc. They will also handle the problem cases of varied types as referred to them. The students will maintain the record of their work during internship; get it signed by their supervisor from time to time. In the end, they will have to produce a certificate of successful completion of internship signed by the Head of the Institution/ Principal and the authorities where internship has been done and also by the Head of the department.

Presentation and Viva based on Internship.

Presentation and Viva-Voce of the Internship work will be in the presence of External examiner and faculty of the department.



/% (* Program	Subject	Year 🏋 .	· Semester .
M.A	Rural Development	2	ΊV
Course Code	Con Light Con	urse Title B. C. & C. M. 1.1	Course Type
RD403	Natural Resour	rces and Sustainable	Elective-1
	Dev	elopment	
Credit	H	ours Per Week (L-T-P)	
		型的X 计即编数编码	P
5	5 .	1	
Maximum Marks		CIA	ESE !
100		30	70

Learning Objective (LO):

To develop students' understanding of the role and management of natural resources in achieving sustainable development goals, with emphasis on ecological balance, community participation, and policy frameworks that support environmental conservation and rural resilience.

Course Outcomes (CO):

¿CO No:	Expected Course Outcomes (1.2) ** ** ** ** ** ** ** ** ** ** ** ** **	
1	To identify the meaning and types, importance of natural resources of natural resources	U
2	To understand the meaning and concept sustainable development.	U
3	To know the forest resources and distribution, major forest types	Ap
4	To learn the water resources and its traditional management.	An
5	To know the different types of pollution and its impact.	Ap

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No:s	Propies (1) Topies (1)	No. of Lectures	CO No.
. I	Natural Resources	15	1
	Meaning and Types, Importance of Natural Resources, Concept of		
	ESP: Equality, Sustainability and Peace, Natural Resources in		
	Chhattisgarh: Land, Forest and Minerals		
П	Sustainable Development	15	2
	Meaning and Concept, Sustainable Development Goals (SDGs) and		
	Millennium Development Goals (MDGs). Role and need of		
	sustainable Development in Natural and Social surrounding, Role		
	of traditional knowledge for sustainable development.		ŀ
III	Energy and Sustainability	15	3
	New-renewable Energy Sources. Global Climate Change, Energy		
***************************************	from Coal, Petroleum, Gas, Wind and Solar Power, Bio-Gas.		
IV	Forest Resources	15	4
	Forest resources and distribution, Major forest types, Use and over-		
	exploitation of Forest, Deforestation and their effects on forest and		
	tribal life, Forest Policy, Joint Forest Management, Eco-		
	development Plan.		
V	Water Resources	15	5
,	Water Resources and its Traditional Management with special	######################################	
	reference to Chhattisgarh, Global Warming and Sustainable use of		
	Natural Resources, Pollution: Meaning and Type. Water Pollution,		
	Air Pollution, Noise Pollution, Soil Pollution.		

Books Recommended:

- 1. Agyeman, Juliann, Robert D. Bullard and Bob Evans (Eds.), Just Sustainability: Development in Unequal World, Earth scan, London, 2004.
- Brulle, R. J., Carmichael, J., & Jenkins, J. C., Shifting public opinion on climate change: an empirical assessment of factors influencing concern over climate change in the US, 2002-2010, US: US press. 2012.
- 3. Marothia, D.K. and Nandi, D. 1994. Degraded Lands, Agroforestry and Energy Needs:
 Issues and Development Strategies. In Punjab, Singh, P.S. Pathak and M.M. Roy (Editors)
 (1994) Agro forestry Systems for Sustainable Land Use, New Delhi, Oxford & IBH. 300-262
- 4. Marothia., D.K. 1993. Property Regimes and Institutional Arrangements: Concepts and their Relevance in Managing the Village Commons, Indian Journal of Agricultural Economics, 48(3) 557-565.
- 5. Marothia, D.K. 1993. Rapporteur's Report on Tribal and Hill Economy. Indian Journal of Agricultural Economics, 47(3)567-578.
- 6. Marothia, D.K. 1992. Village Irrigation Tanks: Institutional Design for Sustainable Resource Use. Agricultural Situation in India, 47 (6) 479-487.

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Program	Subject	Year	Semester
M.A	Rural Development	2	IV
Course Code	Co	irse Title	Course Type
RD404	Geo-informatics i	for Rural Development	Elective-1
: WCredit	A CONTRACTOR OF THE	ours Per Week (L-T-P)	
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† Maximum Marks		GIA L.	ta, ESE
100		30	70

Learning Objective (LO):

The objective of Geo-informatics for Rural Development is to introduce students to geospatial technologies such as GIS, GPS, and remote sensing. It aims to build skills for collecting, analyzing, and applying spatial data in planning, monitoring, and implementing rural development projects for improved resource management and decision-making.

Course Outcomes (CO):

*CO No.	Expected Course Outcomes At the end of the course, the students will be able to	CL Ni
1	To understand the fundamentals of geo-informatics, including GIS, GPS, and remote sensing.	U
2	To apply geospatial tools to analyze rural landscapes and development needs.	Ap
3	To interpret spatial data for effective planning and management of rural resources.	Ap
4	To use geo-informatics in monitoring rural development projects and evaluating their outcomes.	AP
5	To develop geospatial solutions for sustainable rural development through participatory and evidence-based approaches.	С

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO	74.07 (38 8)	4.2014	:)2 /%		○ ② P()s	* 740	1		KIY :	37.30	Sine Si	PSO	28.J# ()	
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		2	1	2	3	2	3	3	3	2	2	2	2	3	3

3.5	6. j		No. of Lectures	ÇO
I		Overview of Geo informatics	15	1
-	1	Meaning and Scope of Geo informatics, Science and Technologies		
		involved: Cartography, Geodesy, Geology, Remote Sensing,		
		Geographical Information System, Photogrammetry, Information &	*	
		Communication Technologies, Global		
		Positioning System, Digital Image Processing, Map as decision tool		:
1	I	Indian Scenario in Geo informatics	15	2
		Geo informatics in India, Growth of Geo informatics Industry		
		Challenges to Geo informatics Industry, National Agencies of Geo		
		informatics, National Initiatives of Geo informatics, Career Options		
		and Preparation	-	
-	П	Application of Geo informatics	- 15	3
		Geo informatics in Rural Development, Geosciences, Agriculture,		
		Forestry, Soil Studies, Meteorology, Military, Transport,		
		Environmental studies, Banking and Health Civil Engineering etc		
	IV	Recent Trends in Geo informatics	15	4
		Trends in Remote Sensing, Optical Remote Sensing, Microwave] .
.		Remote Sensing, Thermal Remote Sensing, Trends in		
		Photogrammetry, GIS, 3D, GIS, Web GIS, Location Based Services		
.		Mobile GIS, Enterprise GIS, GIS Customization and Software		
		Automation Trends in GPS, Education, Future		
1.		Trends and Challenges		
	V	Concepts of Geospatial Data	15	5
-		Introduction to Geospatial Data, Data Types and Sources, Remote		
-		Sensing Data Products and Formats, Data Analysis Tools,		
		Geospatial techniques for mapping of rural resources, Spatial		
		technologies in rural planning, management, administration and		
		development		

- 1. Yang, C., Wong, D., Miao, Q. and Yang. R. (2011), Advanced Geo information Science, CRC Press, 485.
- 2. Jain S.C. Indigenous Resources for Rural Development, Concept Publishers, 2005.
- 3. Technologies for Rural Development; http://en.wikibooks.org/wiki/ Technologies for Rural Development, 2010.
- 4. Harekrishna Misra (ed.), Governance of Rural Information and Communication Technologies, Opportunities and Challenges, Academic Foundation, 2009.
- 5. LO. C.P., and Albert K.W. Yeung, Concepts and Techniques of Geographic Information Systems, Prentice-Hall of India, New Delhi, 2006.

- 6. Peter A. Burrough and Rachael A. Mc. Donnell, Principles of Geographical Information System, Oxford University Press Inc., New York, 2004.
- 7. Ian Heywood, Sarah Cornelivs and Steve Carver, An Introduction to Geographical Information System, Pearson Education Pvt .Ltd., New Delhi, 2007.
- 8. Arthur H. Robinson et al. Elements of Cartography, V Edition, John Wiley & Sons, New Delhi, 2002.
- 9. Misra, R.P.and Ramesh, A, Fundamentals of Cartography, Concept Publishing Company, New Delhi, 2002.
- 10. Lillesand M. Thomas and Ralph W.Kiefer, Remote Sensing and Image Interpretation, John Wiley & Sons, New York, 2007.
- 11. Gomarasca, M. A. (2009), Basics of Geomatics, Springer, 656.
- 12. Chang, Kang-tsung. (2010), Introduction to Geographic Information Systems. 4th Ed., Tata McGraw-Hill, 449.
- 13. Longley, P.A., MF. Goodchild, D.J. Maguire and, D.W. Rhind (2011), Geographic Information Systems and Science. 3rd Ed., John Wiley & Sons. 539.



: 3Program	*Subject	Year :	Semester
M.A	Rural Development	2	IV
Course Code	Col	irse Title	Gourse Type.
RD405	Resources and Li	velihood Managemer	nt Elective-2
Credit	1,4 (H	ours Per Week (L-T-P)	
	in the Barrier	[4] 祖 言,《耳·奇》》。	
5	5	1	
Maximum Marks	n : 344 4	CIAM	sal ESE
100		30	70

Learning Objective (LO):

To enable students to understand the interrelationship between natural resources and rural livelihoods, and to evaluate strategies for sustainable resource utilization, livelihood diversification, and poverty reduction in rural contexts.

Course Outcomes (CO):

0 0 2	Expected Course Outcomes At the students will be able to	CL.
1	To understand the importance and framework of livelihood.	U
2	To identify the resources and utilize it for sustainable livelihood	U
3	To understand the resources and rural livelihood management	Ap
4	To know the various government scheme for rural livelihood	An
5	To identify institutional support mechanisms.	E

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No.	Topics : Topics : Topics : The state of the	No. of Lectures	CO No.
y I	Introduction to Livelihood	15	1
,	Meaning, Definition, Nature and Importance of Livelihood		
•	Rural Livelihood: Concept, Definition, Nature and Scope, Indicators		
	of rural livelihood, Types of Rural Livelihood, Framework for		
	Livelihood Analysis, Livelihood Strategies,		
n	Framework for Livelihood	15	2
	Utilizing the Framework for Livelihood Analysis		
	Lifelong learning/continuing education towards livelihood		
	development, Status of living condition in rural India, Income and		
	consumption pattern of rural people, Economic and social inequality.		
III	Livestock Resources and Livelihood Management	15	3
	Farm based Livelihood, Non-Farm based Livelihood and Sustainable		
	Livelihood, Rural Production Systems and Livelihoods: Agriculture,		
	Horticulture, Sericulture, Animal Husbandry, Dairying and Fishery,		
	Application of Science and Technology for Livelihood Generation in		
	Rural Areas, Income Generating Activities for Rural People, Impact		
y •	of LPG on Rural Livelihood		
IV	•	15	4
	Various Government Programme: National Rural Livelihood	1	
	Mission, SRLM, SGSY, SAHAY, NREGS, Benefits and Role of		
	Entrepreneurship in Livelihood.		
	Self Help Groups, Types of SHGs, Procedure of Formation of SHGs,	1	
	Project Management for Livelihood, Cooperation and Meeting		
 	Arrangements V Other Livelihood Development Programmes	15	4
	Livelihood Development Programmes of NGOs and VOs, Funding	i	ť
	Agencies and Livelihood Development Programmes of UN and other		
	International Donar Agencies,		
<u> </u>			

- 1. Bhattacharjee, M., Sustainable Livelihood, 2015
- Akangoa Raphael Abora- Local Livelihoods and Rural Poverty Reduction: A Study of the Bolgatanga Handicraft Industry in the Upper East Region of Ghana, 2010.
- 3. Narasimhan SrinivasanGirija, Srinivasan-State of India's Livelihood Report-2016
- 4. AradomGebbrekidanAbbay Emerging Towns and Rural Livelihoods-2010
- 5. Ian Scoones Sustainable- Livelihoods and Rural Development, 2015
- 6. Nora McNamara and Stephen Mors Sustainable-Livelihood Approach: A Critique of Theory and Practice, 2013.
- 7. Arora, R.C (1979), Integrated Rural Development, S.Chand: New Delhi.

Program	And and Subject	Year.	Semester
M.A	Rural Development	2	IV
Course Code	. j _e iz .4Con	urse Title	Course Type
RD406.	Rural	Marketing	Elective-2
Credit	H	ours Per Week (L-T-P)	
	i L		P
5	5.	1	
. Maximum Marks		CIA	ESE
. 100		30	70

Learning Objective (LO):

The objective of Rural Marketing is to equip students with an understanding of rural consumer behavior, market dynamics, and marketing strategies tailored to rural contexts. It focuses on building competencies to design, implement, and manage effective marketing campaigns that promote rural products and services, empowering rural entrepreneurs and communities.

Course Outcomes (CO):

	Expected Course Outcomes 11 12 12 12 12 12 12 12 12 12 12 12 12	CL!
· No.	Arthe end of the course, the students will be able to:	
1	To understand the concepts, scope, and significance of rural marketing in the	U
	Indian context.	
. 2	To analyze rural consumer behavior and the factors influencing purchase	An
	decisions.	
3	To evaluate marketing mix strategies suitable for rural products and services.	Е
4	To design effective communication and distribution strategies for rural markets.	С
5	To assess the role of ICT, government initiatives, and innovations in	An
İ	strengthening rural marketing systems.	

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO		1664	100		** ** P()s`							PSO		
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A. A. C. A.	*Unit No:	Topics Care Care Care Care Care Care Care Care	No. of Lectures	GO: No.
,	I	Rural Marketing	15	1
		Concept, Nature, Scope, Significance of Rural Marketing, Factors		
		contributing to Growth of rural markets, Components and		
		classification of Rural markets, Rural Market vs Urban Market, E-		
		rural marketing		
	П	Distribution in Rural Markets	15	2
		Channel dynamics and rural channel members, Rural retail		
		environment, Channel Behaviour in rural areas Distribution models		
		in rural markets, FMCGs, Durables, Agri-inputs, Haats, Vans, PDS,		
		Cooperative societies, NGOs Communication strategies for rural		
		markets: Challenges, Developing effective		
		rural communication - Sales promotion, events, experiences		
	Ш	Agricultural Marketing	15	3
		Concept, Nature and Types of Agriculture produce, Concept and		
		Types of Agricultural Markets, Marketing channels, Methods of		
		Sales, Market functions, MSP: Concept, Need, Determinants,		
		Problems, Marketing agencies, Marketable surplus, Characteristics		
4		of Scientific Marketing, Risks involved in marketing, Types of risks,		
		Measures to minimize risks, Contract Marketing (Farmer-		
		Processor linkage), Distress sales		
	IV	Strategic Rural Marketing Management	15	4
		Strategies for rural Marketing- integration, Efficacy, Cost and Price		
		spread, Problems in rural marketing, Need for marketing finance,		
		Sources of marketing Finance: Non institutional, Institutional,		
		Commercial banks, PACS, Farmers Service Societies (FSS)		
	V	Rural marketing and Market regulation	15	5
•		Regulated market; APMC Act 1963, Model bill Standardization and		
		Grading; Inspection of quality Control, Inspection of AGMARK,		
		Indian standards and grade specification, Food products order (FPO)		
		1955, Consumer protection Act 1986, The National Council for State		***************************************
		Marketing Boards (NCOSAMB), State trading corporation STC,		
		Public Distribution System (PDS)		
	L			

- 1. Marketing Management: A South Asian Perspective Kotler P., Keller K., Koshy A., Jha M., Pearson, Prentice Hall.
- Marketing Management Ramswamy V. S., Namakumari S., Macmillion
 Publishers India Ltd. Marketing Management RajanSaxena, Tata McGraw Hill.
- 3. Marketing Management: Text and Cases Tapan Panda, Excel Books Marketing, Etzel, Walker B., Stanton W., Pandit A., Tata McGraw Hill Marketing Management, Karunakarn K, Himalaya Publication, New Delhi

- 4. Rural marketing Text & Cases: CSG Krishnamacharyulu and Lalitha Ramkrishnan
- 5. Rural Marketing: Pradeep Kashyap
- 6. Rural Marketing: RV Rajan
- 7. Rural Marketing in India: Debarun Chakraborty, Soumya Kanti Dhara, Atlantic Publishers



d Program		Year [1]	' Semester
M.A	Rural Development	2	IV
Course Code	vi≱ -r≥ -i : Coi	urse:Title ', i	Course Type
RD407	Livestock	Elective-3	
Credit	B. C. B. B. B. B.	lours Per Week (L-T-P)	
		The state of the s	14 P
5	5	1	pa es
Maximum Marks		CIA (11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	i ESE
100	A manufacture of the second	30	70

Learning Objective (LO):

The objective of Livestock Management is to provide students with knowledge and practical skills in animal husbandry, healthcare, breeding, and sustainable livestock practices. It aims to enhance rural livelihoods by promoting efficient livestock production systems that contribute to food security, income generation, and holistic rural development.

Course Outcomes (CO):

1 (2)	Expected Course Outcomes At the end of the course, the students will be able to:	CL.
1	To understand the role of livestock in rural economies and sustainable agricultural systems.	U
2	To demonstrate knowledge of animal nutrition, breeding, and health management practices.	Ap
3	To evaluate common livestock diseases and apply preventive and curative measures.	E
4	To analyze government schemes, policies, and institutional support for livestock development.	An
5	To develop and promote integrated livestock management plans to improve productivity and rural income.	С

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO	31 4134			12,02	PC)s 🔣	1. 4: :/	W:12	1172		n'ma		PSO		
co		2	33	4	: 25 ÷	6.	1.7.	- 8	9	¥10¹		2	3	4	5
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48 .20%	2	2	1	2	3	3.	3	3	3	2 .	2	2	2	3	3

"3" - Strong; "2" - Moderate; "1"- Low; "-" No Correlation

65

Unit Noa	Topics	No. of Lectures	CO No.9
1	Importance and Scope of Animal Husbandry	15	1
	Wealth of the Nation, Role of Livestock in Livelihood Security		
	Role of Livestock in Watershed Management, Livestock Farming Systems Industrial System, Terminologies Used in Animal Husbandry		
II	Management of Farm Animals	15	2
-,	General Principles of Livestock Management, Housing of Livestock Clean Milk Production, Milking Management		
Ш	Various systems of Livestock Production	15	3
	Livestock Production: Extensive, Scmi Intensive and Intensive Mixed System Integrated Farming systems, Role of Livestock and Poultry, Manure Management Methods		
IV	Animal Reproduction	15	, 4
	Breeding Techniques, Reproductive Cycle, Artificial Insemination, Breeding Calendar Common Reproductive Disorders		
V	Animal Health	15	5
	Various Diseases in Animal Prevention and Control of Diseases		
	Strategies for Control and Eradication of Diseases		

- 19th Livestock Census. (2012). All India Report, Government of India, Ministry of Agriculture, Department of Animal Husbandry, Dairying and Fisheries, Krishi Bhawan, New Delhi: p. 120.
- 2. Ballard, B and Rockett, J. (2009). Restraint and handling for veterinary technicians and assistants. Delmar Cengage Learning Inc., Cifton Park, USA: p. 172.
- 3. Banerjee, G.C. (1992). A Textbook of Animal Husbandry. 7th Edn. Oxford and IBH publishing Co. Pvt. Ltd., India.
- 4. Basic Animal Husbandry & Fisheries Statistics. (2014). Government of India, Ministry of Agriculture, Department of Animal Husbandry, Dairying and Fisheries, Krishi Bhawan, New Delhi: p. 156.
- 5. Bundy, C.E and Diggins, R.V. 1999. Livestock and poultry production. 3rd ed. Blackwell publishing, UK: p. 298.
- 6. Food safety and standards act. (2006). Ministry of law and justice, Government of India, No. 34. New Delhi. India: p. 69.
- 7. Ghosh, N and Samanta, R. (2008). Manual on Avian Production and Management, 1st Edn. International Book Distributing Co., Uttar Pradesh, India: p. 156.

- 8. Banerjee, GC. 2009. A Textbook of Animal Husbandry, Oxford & IBH Publishing Co., New Delhi. ICAR. 2002.
- 9. Handbook of Animal Husbandry. Directorate of Information and Publications of Agriculture, Indian Council of Agricultural Research, Krishi Anusandhan Bhavan, Pusa, New Delhi.
- Prasad, J. 1997. Animal Husbandry and Dairy Science. Second Revised Edition. Kalyani Publishers, Ludhiana.
- 11. Sastry, N.S.R. and Thomas, C.K. 2005. Livestock Production Management. Fourth Revised Edition, Kalyani Publishers, Ludhiana



Program	y Subject	s A ? \$¥Year * #	≯ Semester []
M.A	Rural Development	. 2	IV
Course Code	Co	urse Title 📜 💥 🐉 🖮	·Course Type
RD408	Working with Technique	Elective-3	
at a seCredity		lours Per Week (L-T-P) 🐇 📑	
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5	5	1	
Maximum Marks		CIA(.a.: ###################################	M' ESE
100		70	

Learning Objective (LO):

The learning objective of Working with Rural Community: Techniques and Processes is to enable students to understand participatory approaches, facilitation techniques, and community engagement strategies. It focuses on building practical skills to work collaboratively with rural populations, fostering empowerment, inclusion, and sustainable development through context-sensitive and people-centered interventions.

Course Outcomes (CO):

iGO. No	Expected Course Outcomes 1 2 2 3 1 1 2 2 4 1 4 1 4 1 1 2 4 4 1 2 4	i CL
1	To understand the key principles and frameworks of participatory rural development and community engagement.	U
2	To Apply techniques for mobilizing, organizing, and facilitating rural communities in development initiatives.	Ap
3	To demonstrate the ability to use participatory rural appraisal (PRA) tools and other community-based research methods.	An
4	To design and implement community-led development strategies that reflect local needs and resources.	Ap
5	To evaluate the outcomes of community engagement efforts and adapt approaches for sustainable impact.	E

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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U V	nit lo.,	Topics III III III III III III III III III I	, No. of Lectures	CO:
	I	Motivation	15	1
		Motivation: Concept and Process, Types of Motivation, Steps in		
1		Motivation Techniques of Motivation, Motives and I		
J	a	Capacity Building of Rural Community	15	2
		Concept, Principlesand Leadership of Capacity Building of Rural Community, Methods for Capacity Building of Communities,		•
		Improved access to Government Programmes/ Benefits		
1	п	Participatory Rural Appraisal (PRA)	15	3
1.		PRA: Principles, Risks and Drawbacks of Participatory Approaches,		
		Application of PRA in Rural Setting, Tools of PRA: Wealth		
		Ranking, Time line, Transact-Seasonality, Social Mapping-		
		Resource, Mapping, Venn Diagram, Focus group Discussion		
T	V	Working with Individuals	15	4
		Case Studies: Definition, Principles, Process and Components, Tools		
+		of Case Studies, Counseling in Case Studies, Group Dynamics,		
Ĺ		Evaluation of Groups, Application of Group Work.		
7	V	Working with Communities	15	5
		Community Organization: Definition and Principles, Strategies of		
		Community Organization, Models of Community Organization:		
		Locality Development Model, Social Planning Model, Social Action		
	.	Model, Methods of Community organization.		

- 1. Somesh Kumar (2003), Methods for Community Participation- A Complete Guide for Practitioners, Vistaar Publications, New Delhi.
- L.M.Prasad (2002) Principles and Practice of Management, Sulthan Chand & Sons, New Delhi
- 3. DeporahEade (1997), Capacity-building: An Approach to People-centred Development, Oxam, UK.
- 4. Donna Horina (2013), Interpersonal Social work Skills for community Practice, Springer Publishing Company, New York.



Indian Knowledge System Course (Offered to PG Students of School of Regional Studies and Research only)

M.A. in Rural Development, Semester-I

i / Program	Subject:	Year Year	- Semester
M.A	Rural Development	· 1	I
Course Code	Con	urse:Title # # # # # \$.	Course Type
IKS101	Indian Knowledge	and Rural Development	Core
3 Credit		ours Per:Week (L-T-P) 🖖 🤾	
2	5	1	.
Maximum Marks	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	CIAE	ESE(
100		30	70

Learning Objective (LO):

The learning objective of Indian Knowledge and Rural Development is to explore traditional Indian knowledge systems and their relevance to contemporary rural development. Students will understand indigenous practices, cultural heritage, and sustainable approaches, enabling them to integrate this wisdom into modern development strategies for inclusive and context-sensitive rural transformation.

Course Outcomes (CO):

CO No	Expected Course Outcomes (1) (2) (2) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	CD:
1	To understand the fundamentals of indigenous knowledge systems and their significance in rural life and development.	U
2	To analyze the relevance and applicability of traditional practices in agriculture, health, water management, and resource use.	An
3	To evaluate the integration of Indian knowledge systems with modern rural development policies and programs.	Е
4	To promote the preservation and revival of indigenous knowledge through participatory rural development initiatives.	С

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

PO				Mark.	PC)s			\$ 000 m		1 1	47 y 1 3 3 3 47 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	PSO		
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"3" - Strong; "2" - Moderate: "1"- Low: "-" No Correlation

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	Unit No.	Topics = A 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	No.jof Lectures	CO No.
	I	Introduction to Indian Knowledge Systems	15	1
		Overview of Indian Knowledge Systems, Philosophical		
1		Foundations of Indian Knowledge, Indigenous agricultural		
	.	practices, Traditional medicine (Ayurveda, Siddha, Unani), Water		
		conservation techniques (e.g., stepwells, rainwater harvesting)	,	
	п	Indian Knowledge in Rural Economy	15	2
		Traditional agricultural practices and crop diversity, Organic	·	
		farming and sustainable agriculture, Role of indigenous knowledge		
		in crop protection and soil fertility, Traditional rural industries (e.g.,		
		pottery, weaving, carpentry), Role of rural artisans and craftsmen		
		in the economy, Government initiatives for promoting rural		
		industries (e.g., Khadi and Village Industries Commission)		
Ī	m	Indigenous Knowledge in Animal Husbandry and Fisheries	15	3
		Traditional practices in livestock rearing Sustainable fisheries and		
	**	aquaculture Integration of modern techniques with traditional		
		knowledge		
	ΙV	Indian Knowledge and Rural Administration	15	4
		Historical Context, Traditional Practices and Governance,		
		Overview of Rural Administration in India, Integration of IKS with	,	
-		Modern Administration, Case Studies and Best Practices:		
		Successful Integration Models		
	*	in crop protection and soil fertility, Traditional rural industries (e.g., pottery, weaving, carpentry), Role of rural artisans and craftsmen in the economy, Government initiatives for promoting rural industries (e.g., Khadi and Village Industries Commission) Indigenous Knowledge in Animal Husbandry and Fisheries Traditional practices in livestock rearing Sustainable fisheries and aquaculture Integration of modern techniques with traditional knowledge Indian Knowledge and Rural Administration Historical Context, Traditional Practices and Governance, Overview of Rural Administration in India, Integration of IKS with Modern Administration, Case Studies and Best Practices:		

- 1. Katar Singh, 1996. Rural Development: Principles, Policies, and Management, SAGE Publications Pvt. Ltd.
- 2. Vineeta Sinha, 2011. Decolonizing the Mind: Indian Knowledge and the Study of Society, SAGE Publications India
- 3. Meghnad Desai, 2009. The Rediscovery of India, Penguin Books India.
- 4. D.P. Agrawal 1993, Traditional Knowledge Systems of India and Sri Lanka, IGNCA (Indira Gandhi National Centre for the Arts).
- 5. Traditional Knowledge Digital Library (TKDL)
- 6. Indian Knowledge Systems (IKS) Portal
- 7. National Institute of Rural Development (NIRD)
- 8. Anil K. Gupta, 1989, Traditional Knowledge and Rural Development: A Case Study of Sustainable Agriculture Practices in India, Journal of Rural Studies, 151-158.
- 9. K.C. Sivaramakrishnan, 2000. The Role of Panchayati Raj Institutions in Rural Development, Economic and Political Weekly, 2313-2319.
- 10. R.K. Mishra, Indigenous Knowledge in Water Conservation: The Indian Experience, Water International

Generic Elective Courses (Offered to PG Students of other Departments/SoS only)

M.A. in Rural Development, Semester- II

Program	Subject	Year Sall	
M.A	Rural Development	1	II
Course Code	1 1 1 1 1 1 1 1 1 Co	urse Title	Course Type
CBCS101	Applied Rese	Core	
Credit	E	ours Per Week (L-T-P) (
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2	5	1	
Maximum Marks		CIANC: UI'NE SEE S	* ESE
100	·	30	70

Learning Objective (LO):

To develop students' competencies in designing and conducting research with practical relevance, using appropriate qualitative and quantitative methods. The course emphasizes applying research techniques to real-world problems, enabling students to generate evidence-based insights for informed decision-making in development contexts.

Course Outcomes (CO):

°CO No	Expected Course Outcomes 15 15 15 15 15 15 15 1	CL.
1	To explain the meaning, importance and purpose of research.	U
2	To describe the nature of research and identify the areas of rural development in which research is being increasingly undertaken.	U
3	To describe the steps in the sampling process and the various methods of sampling and define a probability sample and describe the various types of probability sample.	Ap
. 4	That course will helpful to provide field training write a research report.	An

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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	2	. ~.		2	2	2	1	1	1	3	2	2	1	1	1

:Unit	Topics 3 2 3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	:: No. of Lectures	ijCO, No.
I	Social Research	15	1
,	Concept, Objectives, Types, Importance, Scope, Selection of		
•	Research problem, Hypothesis, Social Survey Method, Role of		
	Social Scientist in Rural development, Review of literature		
п	Research Design and Methods	15	2
1	Research Design and Its Types, Preparation of a Research Design,		
	Research Methods and Its Types		
Ш	Data Collection and Analysis	15	3
	Tools and Techniques: Observation, Interview, Questionnaire and		
	Schedule, and Content Analysis, PRA and RRA, Participate		
	Observation, Field Work, Cultural Relativism, Sample and Sampling		
	Techniques and Its Types, Various Types of Data Analysis using		
	Statistical Test and Computer Application		
† IV	Research Report Writing	15	4
	Writing a Research Proposal, Structure, Clarity and Consistency,		
f-province appeals	Chapter Scheme, Preparation of Bibliography and Reference,		
	Methods of Presentation, Appendices,		

- 1. Crabtres & Miller (ed.). Doing Qualitative Research, Sage Publications, New Delhi, 2000.
- 2. Denzin & Lincoln (eds.). Handbook of Qualitative Research, Sage Publications, New Delhi, 2000.
- 3. Herekar, P.M. Research Methodology and Project Work, Phadke Prakashan, Kolhapur, 2004.
- 4. Kumar, P.S.G. Research Methods and Statistical Techniques. Delhi: B.R. Publishing Co., 2004.
- 5. Marshall & Rosaman, Designing Qualitative Research, Sage Publications, New Delhi, 1999.

Program	Subject	Year in the second	Semester						
M.A	Rural Development	2	Ш						
. Course Code	Cot	irse Title 'il ; is a title	Course Type						
CBCS102	Corporate So	Corporate Social Responsibility							
Credit	t h	ours Per Week (L-T-P)							
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2	, 5	1	Suré del						
Maximum Marks		GA	ESE!						
100		30	70						

Learning Objective (LO):

To equip students with a comprehensive understanding of the principles, frameworks, and practices of Corporate Social Responsibility. The course aims to develop critical insights into how businesses can contribute to sustainable development, ethical governance, and social well-being while balancing economic goals.

Course Outcomes (CO):

CO No.	Expected Course Outcomes!	· CL
1	To understand the meaning and definition of corporate social responsibility.	U
2	To know the implementation and impact of CSR practices on development.	U
3	To understand the act, policies and laws of corporate social responsibility.	Ap
4	To know the current trends and opportunities in CSR.	An

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No:	Topics 15 to 12	No. of . Lectures	CO No.
I	Introduction to Corporate Social Responsibility	15	1
	Meaning, Definition, Concept and Historical Evolution of CSR,		
	Developmental Phases of CSR, Benefits and Criticisms, CSR and		
	Strategic Branding in Rural India, CSR Practices in India, Impact of		
	CSR Practices on Sustainable development, Models of CSR in		
	India, CSR Initiatives in India.		
II	Corporate and Rural Development	15	2
	Public Private Partnerships, Stakeholder Engagement, Social		,
	Marketing, Environmental responsibility, National Voluntary		
	Guidelines on CSR, Environmental and Economic Responsibilities		
	of Business, Impact of CSR Practices on Promotion of Education,		
	Gender Equality and Women Empowerment, Improvement of		
+	Health Services.		
III	Legislation for CSR	15	3
	CSR: Legislation in India and World. Section 135 of Companies Act		
	2013: Definition, CSR Activities, CSR Committees, CSR Policy,		
	CSR Expenditure, CSR Reporting, Display of CSR activities on its		
	website, Scope for CSR Activities under Schedule VII,		
	Appointment of Independent Directors on the Board and		
	Computation of Net Profit's Implementing Process in India, SEBI		
	Guidelines for Corporate Social Responsibility Reporting		
IV	Current Trends and Opportunities in CSR	15	4
	Review current trends and opportunities in CSR, CSR as a Strategic		
	Business tool for Sustainable development, Review of successful		
	corporate initiatives & challenges of CSR, Case Studies of Major		
	CSR Initiatives.	<u> </u>	

- 1. Jeremy, M. Corporate Social Responsibility: A Very Short Introduction, 2014
 - 2. Waddock, S. Making a Difference. Corporate responsibility as a social movement. Journal of Corporate Citizenship, 33, 35-46, 2009.
 - 3. Agarwal, S. Corporate Social Responsibility in India, 2008
 - 4. Mishra and Puri, Growth and Development, Himalaya publishing house, 2004.
 - 5. Nancy Lee and Philip Kotler, Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause, 2004.



Skill Enhancement/ Value Added Courses (Offered to PG Students of School of Regional Studies and Research only)

M.A. in Rural Development, Semester-III

Program	Subject ₍	Yean Yean	Semester ;
M.A	Rural Development	2	Ш
Course Code	「計画」と対画Cot	urse Title	Course Type
SE101	Communicati	Core	
Credit.		ours Per Week (L-T-P)	
	THE BUILDING	AND THE	(1) P
2	5	1	40-40-
]∦ Maximum Marks		CIAIL III III EI	ESE!
100		30	70

Learning Objective (LO):

The learning objective of Communication and Soft Skills is to develop students' interpersonal, verbal, non-verbal, and written communication abilities. It aims to enhance confidence, teamwork, leadership, empathy, and conflict resolution skills, preparing students to engage effectively with diverse stakeholders and work collaboratively in rural development and community-based initiatives.

Course Outcomes (CO):

CO No.	Expected Course Outcomes. At the end of the course, the students will be able to the students will be able to the students.	CL!
1	To know about need and process of communication.	U
2	To learn the business communication.	U
3	To know the attitude and motivation, importance of self-confidence and self-esteem.	E
4	To understand the goal setting, creativity and out of box thinking.	U

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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. Unit No:	Life I Topics	No.of Lectures	ICO No.
1	Introduction of Communication	15	1
,	Introduction, Need for Communication, Process of Communication,		,
	Written and Verbal Communication, Visual communication, Signs,		
	Signals and Symbols, Silence as a Mode of Communication,		
	Communication Barriers		
II	Business Communication	15	2
	Business Letter Writing, Electronic Communication, Business		
,	Cases and Presentations, Letters within the Organizations, Letters		
	from Top Management, Circulars and Memos, Business		
.	Presentations to Customers and stakeholders, Presenting a Positive	-	
	Image through Verbal and Non-verbal Cues, Preparing and		
* **	Delivering the Presentations, Use of Audio-Visual Aids, Report		
	Writing		
· III	Attitude and Motivation	15	3
	Factors influencing Attitude, Challenges and lessons from Attitude,		
	Change Management Exploring Challenges, Risking Comfort Zone,		
	Managing Changing, Factors of Motivation, Self-Talk, Intrinsic &		
	Extrinsic Motivators SWOT Analysis, Who am I, Attributes,		
	Importance of Self-Confidence, Self-Esteem		
IV		15	4
	Wish List, SMART Goals, Blue print for success, Short Term, Long	i	
	Term, Life Time Goals. Time Management Value of time,	i	
	Diagnosing Time Management, Weekly Planner To do list,	1	
	Prioritizing work, Out of Box Thinking, Lateral Thinking		
	Presentation		

- 1. Personality Development, Wikipedia.org.com
 - 2. Radiance: Communication Skills, Orient Black Swan, Mumbai, 2009.
 - 3. Soft Skills: An Integrated Approach to Maximise Personality, Gajendra S. Chauhan, Sangeeta Sharma, Wiley India.
 - 4. Personality Development and Soft Skills, Barun K. Mitra, Oxford Press.
 - 5. Business Communication, Shalini Kalia, Shailja Agrawal, Wiley India.
 - 6. Soft Skills Enhancing Employability, M. S. Rao, I. K. International.
 - 7. Cornerstone: Developing Soft Skills, Sherfield, Pearson India.

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M.A	Rural Development	2	IV						
: Course Code	ၟၟၯ	ursejTitle *; *; ** *	Course Type						
SE102		Social Entrepreneurship							
Credit:	$\mathbb{F}_{\mathbb{F}_{2}}$	ours Per Week (L=T-P)							
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4 Maximum Marks	利利用的数数	CIA (Little CIA)	ESE!						
100		30	70						

Learning Objective (LO):

The learning objective of Social Entrepreneurship is to equip students with the knowledge and skills to identify social problems and develop innovative, sustainable business solutions. It aims to foster an entrepreneurial mindset that balances social impact with economic viability, empowering students to drive positive change in rural and underserved communities.

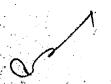
Course Outcomes (CO):

CO No.	Expected Course Outcomes At the end of the course, the students will be able to:	CL!
1	To gain knowledge about the social entrepreneurship.	U
2	To know the difference between entrepreneur and entrepreneurship.	U
3	To learn the management for social enterprise.	Ap
4	To know the ethical entrepreneurship and challenges in social entrepreneurship.	U

CL: Cognitive Levels (R-Remember; U-Understanding; Ap-Apply; An Analyze; E-Evaluate; C-Create).

CO-PO/PSO Mapping for the course:

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Unit No:	Topics.	No. of Lectures	CO No.
I	Introduction to Social Entrepreneurship	15	1
	Meaning, Definition: Social entrepreneur, Social		
	entrepreneurship, Social enterprises, Characteristics of Social		
	Entrepreneurship		
п	Entrepreneur and Entrepreneurship	15	2
	Entrepreneur: Meaning and Definition, Characteristics of		
	Entrepreneur, Types of Entrepreneurs, Scope of Entrepreneur		
	Development		
	Entrepreneurship: Meaning and Definition, Entrepreneurial Characteristics,		
	Types of Entrepreneurship, Entrepreneurship development in India,		
III	Management for Social Enterprise	15	3
•	Social Enterprises versus Social Entrepreneurship		
	Social Entrepreneurship Process, Social Entrepreneurship in		
	Practice Social enterprises from an organizational perspective		
	Management styles and the organizational life cycle		
IV	Ethical Entrepreneurship and Challenges in Social Entrepreneurship	15	4 .
Į.	Ethical Entrepreneurship: Meaning. Empirical Ethics, Eternal Ethics.		
	Entrepreneur and Customer, Entrepreneur and Employee,		
	Entrepreneur and Government. Challenges in Social		
	Entrepreneurship		

- 1. Robert A. Philips Margret Bonefiel Ritesh Sharma, 2011. Social entrepreneurship, the next big business opportunity Global Vision Publishing House, New Delhi.
- 2. S.S. Khanka, 2009. Entrepreneurship in India, perspective and practice, Akansha publishing house, New Delhi.
- 3. Jill Kickul and Thomas S.Lyons, Routledge, 2012. Understanding social entrepreneurship, the relentless pursuit of mission in an ever changing world, New York.
- 4. Vasanth Desai, 2008. Entrepreneurial development, Himalaya Publishing House.
- 5. Bornstein, David, 2004. How to change the world: social entrepreneurs and the power of new ideas New York, Ny: Oxford university press.
- 6. Martin, roger and Osberg, sally, 2008 "Social entrepreneurship: the case for definition", Stanford social innovation review.

