

**Pt. Ravishankar Shukla University Raipur (C.G.)**  
**M.A. in Rural Planning and Development Semester wise distribution of**  
**Courses and Credit**

<i>Semester/paper</i>	<i>Course Code</i>	<i>Title of the Paper</i>	<b>External Marks</b>	<b>Internal Marks</b>	<b>Credit</b>
		<b>2015-2016</b>			
<b>First</b>	RPD 101	<i>Rural Development: Indian Context</i>	80	20	4
	RPD 102	<i>Rural Development: Planning and Management</i>	80	20	4
	RPD 103	<i>Rural Development Programmes and Evaluation</i>	80	20	4
	RPD 104	<i>Rural Social Problem</i>	80	20	4
	RPD 105	<i>Panchayati Raj and Rural Administration</i>	80	20	4
		<b>Total</b>	<b>400</b>	<b>100</b>	<b>20</b>
<b>Second</b>	RPD 201	<i>Urban Planning</i>	80	20	4
	RPD 202	<i>Rural Economy &amp; Industrialization</i>	80	20	4
	RPD 203	<i>Rural Health Care</i>	80	20	4
	RPD 204	<i>Scientific Research Methodology in Rural Development</i>	80	20	4
	RPD 205	<i>Tribal Development</i>	80	20	4
		<b>Total</b>	<b>400</b>	<b>100</b>	<b>20</b>
		<b>2016-2017</b>			
<b>Third</b>	RPD 301	<i>Communication and Extension in Rural Development</i>	80	20	4
	RPD 302	<i>Rural Social Development</i>	80	20	4
	RPD 303	<i>Voluntary Action in Rural Development</i>	80	20	4
	RPD 304	<i>Land Reforms and Rural Development</i>	80	20	4
	RPD 305	<i>Project Report based on Field Work</i>	80	20	4
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		<b>Total</b>	<b>400</b>	<b>100</b>	<b>20</b>
<b>Fourth</b>	RPD 401	<i>Entrepreneurship and Rural Development</i>	80	20	4
	RPD 402	<i>Internship</i>	80	20	8
	RPD 403	<i>Presentation</i>	80	20	4
	RPD 404	<i>Viva</i>	80	20	4
		<b>Total</b>	<b>320</b>	<b>80</b>	<b>20</b>
		<b>Grand Total</b>	<b>1520</b>	<b>380</b>	<b>80</b>
<b>Choice Based Credit Program(CBCP) ( For Students of School of Regional Studies and Research)</b>					
<b>CBCP</b>	CBCP 101	<i>Regional Demography &amp; Development</i>			<b>4</b>
<b>Choice Based Credit Program(CBCP) ( For Students of other Department)</b> <b>(Other department students may opt any one of it)</b>					
<b>1. CBCP</b>	CBCP 102	<i>Rapid Assessment</i>			<b>4</b>
<b>OR 2. CBCP</b>	CBCP 103	<i>Applied Research Methodology</i>			<b>4</b>

<b>OR 3. CBCP</b>	CBCP 104	<i>Corporate Social Responsibility</i>			<b>4</b>
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**Note:-**

1. The Credit of the Core Subject are mandatory based on the Course selected.
2. 20% marks in each subject are earmarked for assignments/seminar/unit test/viva

**M.A. in Rural Planning and Development**  
**Semester- I (2014-15)**  
**Paper-I (Code & Title)**  
**RPD 101: Rural Development : Indian Context**

**Credit: 4**

**Unit- I**

Rural Development – An overview, Importance, Scope & Objectivities, Traditional and Modern Concept of Development: Indicators of development; Theoretical approach to development (Marx, Rostov, Myrdal, International Dependence Theory).

**Unit- II**

Introduction to Rural Development, Rural Demography, Rural Social Structure, Rural Economy Structure, Rural Poverty, Strategy of Rural Development.

**Unit- III**

Agrarian Movement, Land Reforms, Green Revolution, Agricultural Extension Services.

**Unit- IV**

Various approaches to Rural Development – Gandhian approach for Community development, I.A.D.P., I.R.D.P., N.R.E.G.A., Neo Gandhian, (PURA), Need Based and demand based centers. Rural Development experiences of some Asian Countries – China, Malaysia, Sri Lanka, Bangladesh.

**Unit -V**

Social Change : Mobility & Mobilization, Empowerment, Information, Education and Communication, Information Technology and Rural Development.

## **Books Recommended**

1. Desai, Vasant. **Rural Development in India.**  
New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context.**  
New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development,**  
New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha Rural Development Statics – 2007-08, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 2008.
- 5 कविमंडन, विजय, 1998, विकासाचे अर्थशास्त्र आणि नियोजन, मंगेश प्रकाशन, नागपूर.

## **Paper - II (Code & Title)** **RPD 102 : Rural Development Planning and Management**

**Credit: 4**

### **Unit- I**

Planning for Rural Development, Planning Process, Multi-level Planning, District Planning.

### **Unit- II**

Grassroots Level Planning (Block Level Planning), Grassroots Level Planning (Village Level Planning)

### **Unit- III**

Issue in Management of Rural Development Projects, Project Dimension, Identification and Formulation.

### **Unit- IV**

Project Appraisal-I (Technical Feasibility)

Project Appraisal-II (Economic Feasibility)

Project Appraisal-III (Financial Feasibility)

Programme Implementation (Activity Planning and Network Analysis), Monitoring Development Projects, Project Evaluation.

### **Unit- V**

Voluntary Effort in Rural Development, Voluntary Agency Administration, Developing Community Based Programmes and Projects, Social Action, Formation and Strengthening of Voluntary Organisations.

### **Books Recommended**

- 1) David I Cleland Project Management : Strategic designed implementations – McGraw Hill inc – 1995
- 2) Gopalkrishnan P Text book of project management, MacMillan and V. E. Rammurthi Indu. Ltd. – 1993
- 3) Goudman J and Integrated project planning and management cycle, Ralph Ngalala Love East West Centre, Hawaii 2000
- 4) Cedric Saldhara Using the logical framework for sector analysis and And John Whittle project design a users guide, Asian development Bank manila 1998

## **Paper - III (Code & Title)** **RPD 103 : Rural Development Programme & Evaluation**

**Credit: 4**

### **Unit-I**

Background of Rural development Programmes, Pre-Independence era, Post-Independence era Poverty Alleviation Programmes- A Restrospect, Minimum Needs Programme, Integrated Rural development Programme, TRYSEM and DWCRA, Jawahar Rozgar Yojana(JRY), Employment Assurance Scheme(EAS)

### **Unit- II**

Swarnajayanti Gram Seerozgar Yojana (SGSY)-1, Swarnajayanti Gram Seerozgar Yojana (SGSY)-2, Sampurna Grameen Rozgar Yojana (SGRY), National Social Assistance Programme(NSAP), Food Security- TPDS

### **Unit- III**

Prime Minister's Rozgar Yozara(PMRY), Rural Employment Generation Programme (REGP), Rashtriya Mahila Kosh, Programme of Development Finance Corporations.

### **Unit- IV**

Elementary Education and Total Literacy Campaign, Rural Housing, Rural Health Care, Drinking Water and Rural Sanitation, Rural Electrification & Energy, Rural Connectivity.

### **Unit- V**

Desert Development Programme and Desert Development Programme. Integrated Wasteland Development Programme, Social and Technology for Rural Development, Evaluation of Rural Development Programmes through different community, Suggestion & Recommendation.

### **Books Recommended**

1. प्रा. डॉ. बोबडे, प्रकाश **भारतीय समाज रचना** : पारंपारिक आधुनिक श्री. मंगेश प्रकाशन, श्री. शांतीदुर्गा निवास, 23 नवी रामदासपेठ, नागपूर 1998
2. डॉ. कऱ्हाडे बी. एम. **ग्रामीण व नागरी समाजशास्त्र** पिंपळपुरे अँड कं. पब्लिशर्स, नागपूर 2005
3. डॉ. झामरे जी. एन. **भारतीय अर्थव्यवस्था , विकास व पर्यावरणात्मक अर्थशास्त्र** पिंपळपुरे अँड कं. पब्लिशर्स, नागपूर 2006
4. प्रा. निंबाळकर, संजिव के. **समाजकल्याण** केशव-कृष्णा प्रकाशन, 14 विद्यानगर, चंद्रपूर 2005
5. यादव, रामजी **भारतमें ग्रामीण विकास** अर्जुन पब्लिशिंग हाउस, नई दिल्ली 2008
6. खंडेला, मानचंद **आधुनिकता और भारतीय समाज 2002**
  
9. शर्मा , प्रज्ञा **महिला विकास व सशक्तिकरण**
10. डॉ. सेन, अमर्त्य **भारत विकास की दिशाएँ** राजपाल अँड सन्स, काश्मीर गेट, दिल्ली 2007
11. Desai, Vasant. **Rural Development in India** Mumbai: Himalaya Publishing House, 2005.
12. Prakash, I. Satya. **Rural Development in India** New Delhi: Himalaya Publishing House, --



**Paper - IV (Code & Title)**  
**RPD 104: Rural Social Problem**

**Credit : 4**

**Unit - I**

Inequality of Caste : Definition, Characteristics, constructive demerits of caste inequality, Problems of Lower or untouchable caste, changing pattern of Leadership (Caste base)

**Unit - II**

Tribal Issues and Problems : Meaning, disabilities, problems, constitutional provisions to solve the problems, government measures for development. Problems and Remedies of the Backward classes.

**Unit - III**

Role and Status of Women : Role of gender inequality, status of women in different ages, nature of women disabilities in Indian society, causes of women decline, women's problem in present age.

Dowry : Meaning, causes, evils, prohibition act, solution

Domestic Violence : Meaning of violence against women, nature of violence, major causes of rape.

**Unit – IV**

Problems related to Land : Types of techniques of farm production, problems of land owners and Landless Labours and artisans, measure to reduce rural problems, trends of land acquisition by Businessmen, industrialist, politicians and Bureaucrats.

**Unit - V**

Displacement and Rehabilitation : Meaning of rehabilitation, movement related to displaced folk, causes of displacement, measures of displacement.

Migration : Nature, adverse effect and measures of migration.

**Books Recommended**

1. डॉ. कन्हाडे बी. एम. समाजशास्त्र : प्रश्न व समस्या  
पिंपळापुरे अँड कं. पब्लिशर्स, नागपूर 2009
2. डॉ. आगलावे, प्रदिप भारतीय समाज— प्रश्न आणि समस्या 2002
3. डॉ. महाजन, संजिव आधुनिक भारतमें समाजिक परिवर्तन  
अर्जुन पब्लिशिंग हाउस, अंसारी रोड, दरियागंज,  
नई दिल्ली 2001
4. डॉ. संगवे, विलास भारतीय सामाजिक समस्या 1979
5. नागगोंडे , गुरुनाथ ग्रामीण समाजशास्त्र

6. Dr. Sundaram, I. Satya. **Rural Development.**  
Mumbai: Himalaya Publishing House, 2002.
7. Datt and Vasant. **Fundamental of Rural Development**  
New Delhi: Rawat publication, 1991.
  
8. Datt and Rudra. **Growth Poverty and Equality**  
New Delhi: Deep and Deep Publication, 2008.
  
9. Khanna, Sulbha. **Rural Development**  
New Delhi: Sonali Publication, 2003.
10. Prasad, B.K. **Rural Development**  
New Delhi: Surupand Sons, 2003.



**Paper - V (Code & Title)**  
**RPD 105M : Panchayati Raj and Rural Administration**

**Credit : 4**

**Unit - I**

Programmes for Rural Development in India since Independence.  
Rural Development policies during planning period; Administrative structure.

**Unit - II**

The focus and thrust of Rural Development programmes: Poverty alleviation, employment generation  
Social mobility, mobilization and change; Meaning of empowerment, economic, political, Social and cultural empowerment

**Unit - III:**

Agricultural Extension Services; Emergence and  
Growth of Panchayati Raj Institutions in India; People and Panchayati Raj Financial Organizations in Panchayati Raj Institutions

**Unit - IV**

Rural Development Administration and Panchayat Raj Institutions : Panchayat Raj System, functions of Panchayat Raj System, Sources of income for Panchayats, merits and demerits of Panchayat system, strengthening of Panchayat Raj System, Rural Development administration.

**Unit - V**

Agriculture diversification, Population; pressure, small holdings, infrastructure, rural development. Role of Women in Rural Development, Marginalization of Women in Land Reform Agenda.

### **Books Recommended**

1. Desai, Vasant. **Fundamentals of Rural Development.**  
New Delhi: Rawat Publications, 1991
2. Meier, Gerald (ed.). **Leading Issues in Economic Development**  
New Delhi: Oxford Uni. Press, 1987.
3. Prasad, B.K. Rural Development: Concept, Approach and Strategy  
New Delhi: Sarup & Sons, 2003.
4. Rau, S.K. **Global Search for Rural Development**  
Hyderabad: NIRD, 2001.
5. Satya Sundaram, I., **Rural Development**  
Mumbai: Himalaya, 2002.
6. कराळे, कविमंडन, 2006, ग्रामीण विकासाचा एकात्मिक दृष्टिकोन, मंगेश प्रकाशन, नागपूर.

## **Semester-II**

### **Paper - I (Code & Title) RPD 201: Urban Planning**

**Credit : 4**

#### **Unit - I**

Definition, Rationales and Foundations of Planning, Various definitions of town and country planning; Goals and objectives of planning; Components of planning; Benefits of planning;

#### **Unit - II**

Theories of Urbanization and Theories of City Development, Theories of urbanization including Concentric Zone Theory; Sector Theory; and the Multiple Nuclei Theory; Land use and Land Value Theory of William Alonso. Scientific Rationalism, Advocacy Planning and Equity Planning Theory.

#### **Unit - III**

Compact city approach: concept, advantages and limitations; forms of cities in developing world, Forms of cities in the former and present socialist countries.

#### **Unit - IV**

Basics of Planning Techniques, Planning practice in India, an overview, Methods of identifying urban and regional problems, setting of goals, objectives and priorities, Performance standards, spatial standers and standers for utility.

#### **Unit - V**

Relevance of rural area for urban development, mutual dependence between urban and rural areas, between industry and agriculture. Characteristics of symbiotic development and the pattern of urban development, Ecological and environmental considerations in rural development and village planning, Rural energy issues, renewable and alternative sources of energy.

#### **Books Recommended**

1. H. Miller, Patric Geddes, Routledge London Printer 1990
2. P.Healey, Planning Theory, Pergamon Press 1981
3. Andrews, Richard B. Urban growth and development: A problem approach. New York, SimmonsBoardman, 1962.
4. Ferguson, T; Benjamin, B.; Daley, Allen; Glass, D.V.; Mckeown, Thomas; Johnson, Gwendolyn Z;
- Mackintosh, J.M., Public health and urban growth, London, Center for Urban Studies, 1964
5. Robert, Introduction to town planning, Mnotype publishers, 1974
6. Adrian, Charles R.; State and local Governments : A study in the political process; New York,McGraw-Hill Book 1960
7. Humes, Samuel; Structure of local governments throughout the world; Hague, Martinus Nijhoff1976
8. New Delhi, IIPA; Urbanization and urban development; New Delhi, IIPA 1968
9. India, Ministry of Welfare & Housing, TCPO, Project Planning Division; Report on norms and space standards for planning of public sector project towns; Delhi, Govt of India Press

**Paper - II (Code & Title)**  
**RPD 202 : Rural Economy & Industrialization**

**Credit : 4**

**Unit - I**

Concept and Nature of Rural Economy, characteristic of rural Economy, Factors affecting rural Economy Rural Industrialization Need, rural Infrastructure and industrialization, progress and problem of rural industrialization in Indian Rural Approach.

## **Unit - II**

Basic Needs of Rural Economy; Housing; Health, education, Training, drinking water supply; Electricity, sanitation, rural Roads, transport, Potential areas for rural self-employment with special reference to agro industries. The role of co-operation in Rural Industrialization

## **Unit - III**

The policies & programmes for rural industrial development during planning era..

Important programmes for Industrial development of rural areas, micro, small and medium industries. Globalization of Rural economy.

## **Unit - IV**

Need of rural employment, characteristics of rural employment

Incidence and type of Unemployment in rural area. Rural employment programmes and its impacts & evaluation.

## **Unit - V**

Nature of Rural poverty causes, measurement of poverty. Poverty eradication programmes and its outcomes Need based education and training for rural youth Development of Interpreneurship abilities among rural students. Poverty eradication programmes and its impacts

## **Reference Books:**

1. Satya, Sundaram. **Rural Development**

Mumbai: Himalaya, 2002.

2. खेर, सी., पं., 2002, जागतिकीकरण – समस्या, आशय आणि अनुभव, दिलीपराज प्रकाशन, पुणे.

3. पंडितराव, यशवंत, 2000, भारतातील ग्रामीण औद्योगीकरण, ग्रंथाली, मुंबई.

4. Datt, Rudra & Sundharam **Indian Economy**

New Delhi: S. Chand, 2008.

5 . Deogirkar, A. B. **W.T.O and Indian Economy,**

**Paper - III (Code & Title)**  
**RPD 203 : Rural Health Care**

**Credit : 4**

**Unit- I**

Health : Concepts and Concepts and Components, Health and Development, Development of Health Care Services in Rural India : A Review,

**Unit- II**

Health and Nutrition Status in Rural India, Different Models of Health Care Delivery : An Outline

**Unit- III**

Communicable Diseases in India – An Overview, Prevention and Control of Communicable Diseases in Rural India.

**Unit- IV**

Reproductive and Child Health Programme (RCH), MCH

**Unit- V**

Planning Rural Health Care Services, Management of Rural Health Care Services, Communication and Health Education : An Outline NGO Experience in Health Care.

**Books Recommended**

1. Jugal Kishore (2005). *National health programs of India: national policies & legislations related to health*
2. Folk illness and Ethnomedicine: Banerjee B.G. and R. Jalota
3. Urban–Rural Health Comparisons: Key results of the 2002/03 New Zealand Health Survey. Wellington: Ministry of Health
4. Mueller, K.J. (2001). Rural health policy
5. Johnson, K. (2006). Demographic Trends in Rural and Small Town America. Reports on Rural America,
6. "Health Conditions". *Source: US Library of Congress.*

**Paper - IV (Code & Title)**  
**RPD 204 : Scientific Research Methodology in Rural Development**

**Credit : 4**

**Unit - I**

Introduction to Scientific Research : Purpose, Nature and Scope, Research in Rural Development  
Retrospect : National and International Perspectives.

**Unit - II**

Research Process I : Formulation of Research of Research Problem

Process II : Preparing a Research Paroposal

**Unit - III**

Scientific Methods of Social Research, Descriptive and Experimental Reseachm Evaluation and  
Action Research, Naturalistic Inquiry and Case Study.

**Unit - IV**

Methods of Sampling, Tools of Data Collection, Interview, Observation, Documents as Tools,  
Data Collection.

**Unit - V**

Writing a research proposal, Research Report Writing : Structure, clarity and consistency; chapter-  
scheme, preparation of bibliography and reference, Methods of presentation, appendices, review of  
literature, computer-application in research. Qualitative Data Processing and Analysis, Advance  
Techniques : Aerial photography- Basic principal and techniques of photogrammetry, Remote  
sensing technique.

**Books Recommended**

1. Crabtres & Miller (ed.). **Doing Qualitative Research.**  
New Delhi: Sage Publications, 2000.

2. Denzin & Lincoln (eds.). **Handbook of Qualitative Research**.  
New Delhi: Sage Publications, 2000.
3. Herekar, P.M. **Research Methodology and Project Work** .  
Kolhapur: Phadke Prakashan, 2004
4. Kumar, P.S.G. **Research Methods and Statistical Techniques**.  
Delhi: B.R. Publishing Co., 2004,
5. Marshall & Rosaman, **Designing Qualitative Research**.  
New Delhi: Sage Publications, 1999

**Paper – V (Code & Title)**  
**RPD 205M : Tribal Development**  
**(with special reference to Chhattisgarh)**

**Credit : 4**

**Unit - I**

Definition of Tribe, Characteristics, Classification – Geographical, Linguistics, Economic and Racial, Difference between Schedule Caste and Scheduled Tribe Constitutional Safeguards for Scheduled Tribes.

**Unit - II**

Tribal Development : Concept and Objectives, Tribal Development Plans, Programmes and their Implementation, Tribal Sub-Plan, Scheduled and Tribal Area, Role of Non-Governmental Organization (NGO) in Tribal Developments.

**Unit - III**

Major Tribes of Chhattisgarh : Gond (Muria, Maria), Oraon, Kavar, Halba, Binjhwar. Primitive Tribes of Chhattisgarh: Abujhmaria, Pahari Korwa, Kamar, Baiga, Birhor. Their Social Organization : Family, Marriage, Economic, Religious, Political, Youth Dormitories etc.

**Unit - IV**

Forest and Tribal's, Critical review of Forest policies, Deforestation and Tribals, Forest Management and Tribal Welfare, History of Tribal Movements in India with special reference to Chhattisgarh.

**Unit - V**



Tribal Problems: Different approaches to Tribal problems, Major Tribal Problems: Land alienation, Displacement and Rehabilitation. Industrialization and Urbanization Naxal Problem in Tribal Area.

### Books Recommended

- Hoebal : Man in the primitive world
- Verrier Elwin : Muria and Their Ghotul: Kingdom of the young  
(abridged edition) 1991, Vanya Prakashan, New Delhi
- Verrier Elwin : The Baiga, 2002, Gyan Publishing House. New Delhi
- Verrier Elwin : Maria, Murder and Suicide, 1991, Vanya Prakashan, New Delhi
- Vidhyarthi & Rai : The Tribal Culture of India. 1985, Concept Publishing Company, New Delhi
- Nadeem Husnain : Tribal India, 2006, Palka Prakashan, Delhi
- Sir Wilfrid Grigson : The Maria Gonds of Bastar, 1991, Vanya Prakashan, New Delhi
- R.C. Verma : Indian Tribes Through the Ages, 1995. Publication Division, Govt, of India, New Delhi
- Mi k/; k; , oa 'kekZ : Hkkjr dh tutkrh; I dfr] 2004] e-i z fglrh xFk vdkneh] Hkks ky
- D.N. Majumdar : Reces and Cultures of India, 1990, Kalyani Publishers, New Delhi
- i h-vkj- uk; Mw % Hkkjr ds vkfnokl h fodkl dh I eL; k, 2002]

- jk/kk i fcyd's ku] ubl fnYyh
- B.R. Rizvi : Hill Korwas of Chhattisgarh, 1989, Gian Publishing  
Company, New Delhi
- S.G. Deogaonkar : The Hill Korwa, 1986, Concept Publishing  
Company, New Delhi
- Vh-ch- uk; d % ckjg HkkbZ fca>okj] 1972]e-i z fglUnh xFk vdkneh]  
Hkksi ky
- A.K. Sinha : i kMks tutkfr] 1983] e-i z fglUnh xFk vdkneh]  
Hkksi ky
- P. Venkata Rao : Tribal Development, Policy and Practive. 2001,  
Setup and Sons, New Delhi

**Semester – III (2015-16)**  
**Paper – I (Code & Title)**  
**RPD 301 : Communication and Extension in Rural Development**

**Credit : 4**

**Unit - I**

Meaning, Concept and Functions of Communication, Communication Channels and their Use in Rural Development,

**Unit - II**

Communication-Media Mix for Rural Development, Role of mass communication in social change, Traditional and modern means of mass communication.

**Unit - III**

Concepts, Philosophy and Principles of Extension, Historical Development of Rural Extension in India Types of Rural Extension, Extension Methods

#### **Unit - IV**

Forms of communication: Verbal, non-verbal and written, Development Communication, Communication in Social Work Profession

#### **Unit - V**

Communication Support, Extension Management, Organizational Communication, Communication Strategies for Rural Development – Media Mix

#### **Books Recommended**

- Gamble, T.K. & Gamble, M 2002 'Communication Works'. McGraw Hill.
- Knapp, M.L. & Miller, G.R. 1985 'Handbook of Interpersonal Communication'. Sage Publications.
- Melkote, Srinivas 1991 'Communication for Development in the Third World, Theory and Practice' Sage Publications.
- Owen, Hargie 2006 'The Handbook of Communication Skills'. Routledge.
- Treholm, Sarah 1993 'Thinking through Communication: An Introduction to the Study of Human Communication'. Allyn & Bacon.
- Thompson, Neil 2003 'Communication and Language: A Handbook of Theory and Practice' Palgrave. Macmillan.
- Morreale, Spitzberg & Barge 2001 'Human Communication: Motivation, Knowledge and Skills' Wadsworth, Thomson Learning.
- Narula, Uma 2006 'Handbook of Communication: Models, Perspective, Strategies'. Atlantic. (Unit II)
- Narula, Uma 2006 'Dynamics of Mass Communication: Models,

### **Paper – II (Code & Title) RPD 302 : Rural Social Development**

**Credit : 4**

#### **Unit - I**

Rural Women : Status and Development Strategies, Education and Training for Rural Women, Health and Nutrition of Rural Women.

#### **Unit - II**

Empowerment of Rural Women (Gender Frame Work Approach), Empowerment of Rural Women- Policies and Programmes.

### **Unit - III**

Situation of Rural Children, Health and Nutrition of Rural Childrn, Education of Rural Children, Integrated Child Development Services Programme.

### **Unit - IV**

Development of Scheduled Castes, Development of Scheduled Tries, Bonded Labour , Development of Artisans and Landless Laboures.

### **Unit - V**

Social Legislations on Children, Social Legislations on Women, Social Legislations on Scheduled Castes and Schedule Tribes, Other Social Legislations.

### **Books Recommended**

1. Dr. Sundaram, I. Satya. **Rural Development.**  
Mumbai: Himalaya Publishing House, 2002.
2. Datt and Vasant. **Fundamental of Rural Development**  
New Delhi: Rawat publication, 1991.
3. Datt and Rudra. **Growth Poverty and Equality**  
New Delhi: Deep and Deep Publication, 2008.
4. Khanna, Sulbha. **Rural Development**  
New Delhi: Sonali Publication, 2003.

**Paper – III (Code & Title)**  
**RPD 303 : Voluntary Action in Rural Development**  
**(with special reference to chhattisgarh)**

**Credit : 4**

**Unit - I**

Voluntarism – Theoretical Issues, Voluntary Associations in a Democratic Society, VOS, the State and Development – Delicate Relationship, Philosophy and Nature of Non-Profit Organisations

**Unit - II**

Organisation and Structure of VOs, Voluntary Agency Administration and Management, Vos : Issues and Agenda for Social Transformation, Vos – Finance and Resource Mobilisation

**Unit - III**

Voluntary Effort in Rural Development – A Critical Appraisal, Nature and Types of Vos in Rural India, Problems faced by Vos in Rural Areas, Vos and Rural Development at Cross- Roads

**Unit - IV**

State Sponsored Vos and Rural Development, Community Based Vos and Rural Development.

**Unit - V**

Some Successful Experiences, Global Voluntary Effort in Rural Development.

**Books Recommended**

M.S.Swaminadhan Research Foundation – Eco –Farming and Integrated farming  
Ralegaon Sidhi – Leadership and the peoples initiatives

M.V.Foundation – Child Labour and Women rights Profiles, Annual Reports and  
Evaluation Reports of all the Initiatives covered in the syllabus

CAPART Manual

The Hindu survey of Environment 1993, 1994,1995,1996,1997,1998

The Hindu survey of Agriculture 1993, 1994,1995,1996,1997,1998

John Farrington : Reluctant partners? Non Governmental Organizations, the  
State and Sustainable Agricultural Development

John Farrington : Non governmental organization and the State in Asia :  
Rethinking roles in sustainable agricultural Development

Mark A Robinson : Evaluating the impact of NGOs in Rural Poverty

Alleviation : Indian country study, overseas Development Institute, London

Rajasekher D, N.K.Bhat and Neil Wuebster : People Centered Rural  
Development – NGOs and Decentralized Government

Verma R K ,Hindu Swaraj Trust

**Paper – IV (Code & Title)**  
**RPD 304 : Land Reforms and Rural Development**

**Credit : 4**

**Unit - I**

Significance of Land Reforms in Rural Development, Origin and Development of Land Tenure Systems in India, Land Tenure Systems and Agrarian Structure – I

Land Tenure Systems and Agrarian Structure – II, Agrarian Structure and Agrarian Movements

**Unit - II**

Freedom Movement and Quest for Land Reforms. Concepts and Strategies, Land Reform : Constitutional Status and State Legislations – I.

**Unit - III**

Land Reform : Constitutional Status and State Legislations – II, Land Reforms – Non Governmental Initiatives.

**Unit - IV**

Land Revenue Administration –I, Land Revenue Administration –II, Impact of Land Reforms on Rural Economy and Society.

**Unit - V**

Land Reforms : Social, Economic and Political Limitations, Panchayati Raj and Land Reforms, Land Reforms : Indian Experiences.

**Books Recommended**

1. Mamoia & Tripathi. **Agricultural Problems of India**  
New Delhi: Kitab Mahal., 2003.
2. Purushottam, P. (ed.). **Rural Technology for Poverty Alleviation**,  
Hyderabad: NIRD, 2004
3. Thaplial (ed.). **Challenges of Liberalisation to Indian Agriculture**.  
Hyderabad: NIRD, 2002

**Paper – V (Code & Title)**  
**RPD 305 : Project Report based on Field Work**

**Credit : 4**

Dissertation/ Field work report is to provide an opportunity to the students to conduct an original study and develop a subject of their choice in coordination with Head or Supervisor which adds significantly to the knowledge of urban and regional planning. This attempt would also give a chance to the students to demonstrate their abilities to use and apply planning theories and techniques they have learnt in theory subjects and to arrive at independent conclusions. Depending upon the theme of the thesis, investigations may involve original field work (collection of Primary data), compilation and analysis of data already available and a critical analysis before its synthesis in the form of conclusion and policy recommendations..

The development project guidance on research methods, presentation techniques, and report writing and each student is compulsorily required to attend these courses.

## **Semester – IV**

### **Paper – I (Code & Title)**

### **RPD 401 : Entrepreneurship and Rural Development**

**Credit : 4**

#### **Unit- I**

Entrepreneurship – Concepts and Theories, Evolution fo Entrepreneurship in India.

#### **Unit- II**

Democratic State, Development and Entrepreneurship, Market-Economy and Entrepreneurship  
Unleashing Rural Entrepreneurship

#### **Unit- III**

Entrepreneurship – Policies and Strategies , Types of Rural Entrepreneurship,

#### **Unit- IV**

Rural Entrepreneurship – Successful Experiences, Rural Entrepreneurship – International  
Experiences, Domains of Rural Entrepreneurship

#### **Unit- V**

Planning a Rural Enterprise, Human Rsources and Infrastructure, Arranging of Finance,  
Managing a Rural Enterprise, Marketing Rural Products and Servies.



## **Books Recommended**

Battacharya, S.N. Rural Industrialization in India  
Bepion Behari, Rural Industrialization in India  
Rao, R.V. Rural Industrialization in India  
Bagli, V. Khadi and Village Industries in the Indian Economy  
Kripalani, J.B. Gandhian Thought  
Vasant Desai, Organisations and Management of Small Scale Industries  
Sundaram, J.B., Rural Industrial Development  
K.V.I.C. Khadi and Village Industries – The Gandhian Approach  
Vasant Desai, Problems and Prospects of Small Scale Industries in India

## **Paper – II (Code & Title) RPD 402 : Internship**

**Credit : 8**

Through internship students will –

1. Get experience in actual work situation
2. Practice skills of guidance and counseling already learned during the course
3. Develop an insight into the causal relationships in the problems of students regarding school environment.
4. Develop the ability to co-ordinate among teachers, parents and management.

During the internship period students will identify the problems, identify strengths and weaknesses, develop and execute programme for enhancing the abilities motivation etc. They will also handle the problem cases of varied types as referred to them. The students will maintain the record of their work during internship; get it signed by their supervisor from time to time. In the end, they will have to produce a certificate of successful completion of internship signed by the Head of the Institution/ Principal and the authorities where internship has been done.

## **RPD 403 : Presentation**

**Credit : 4**

**SCHOOL OF REGIONAL STUDIES AND RESEARCH  
PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (C.G.)**

**CHOICE BASED CREDIT PROGRAM FOR OTHER DEPARTMENT**

**“REGIONAL DEMOGRAPHY AND DEVELOPMENT”**

**CREDIT: 04**

Unit -I : Regional Composition of Population :

Age Composition- Sex Composition- Ethnic Composition-  
Educational Composition- Religious Composition- Economic  
Composition etc.

Unite-II : Regional Birth Rate and Death Rate:

Conception- early childhood- toilet teaching- late childhood (all sub-topics with reference to urban and rural and tribal and non-tribal).

Unit-III : Regional Migration :

Immigration and Emigration - push and pull factors-economic, religious, social etc.

Unit-IV : Regional Development :

Concept- Natural and Human Resource – Sustainable development and Inclusive growth. Programme for and Evaluation on urban, rural and tribal development

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PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (C.G.)**

**CHOICE BASED CREDIT PROGRAM FOR OTHER DEPARTMENT**

**“RAPID ASSESSMENT”**

The course is meant for six weeks. The first four weeks will be engaged for classes, where the contents of section I will be taught by the faculty members.

During the next two weeks, first ten days will be engaged for field work, and next five days for preparation of report and viva-voce examination.

### Section-I

- Unit-I : Role of Anthropology/ Social Scientist in Rural development- Chief Characteristic of anthropology (participate observation, field work, cultural relativism) and holistic study.
- Unit-II : Basic techniques of data collection: observation, interview, questionnaire, schedule and genealogical table method.
- Unit- III: RRA (Rapid Rural Appraisal) and PRA (Participatory Rural Appraisal)
- Unit- IV: Report Writing

### Section II

The candidates are required to conduct field work in any tribal or rural area of the state under the supervision of a professor-in-charge of the Center for a period of ten days. After the completion of the field work they have to prepare a report, which will be examined by an external examiner, who will also conduct the viva-voce examination.

### Books Recommended

1. Crabtree & Miller (ed.). **Doing Qualitative Research**. New Delhi: Sage Publications, 2000.
2. Denzin & Lincoln (eds.). **Handbook of Qualitative Research**. New Delhi: Sage Publications, 2000.
3. Herekar, P.M. **Research Methodology and Project Work** . Kolhapur: Phadke Prakashan, 2004
4. Kumar, P.S.G. **Research Methods and Statistical Techniques**. Delhi: B.R. Publishing Co., 2004,
5. Marshall & Rosaman, **Designing Qualitative Research**. New Delhi: Sage Publications, 1999

**SCHOOL OF REGIONAL STUDIES AND RESEARCH  
PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (C.G.)**

**CHOICE BASED CREDIT PROGRAM FOR OTHER DEPARTMENT**

**CREDIT:**

**04**

**“APPLIED RESEARCH METHODOLOGY”**

The course will helpful to provide field training

- Unit I :      Role of Anthropology in Rural development- Chief Characteristic of anthropology (participate observation, field work, cultural relativism) and holistic study.
- Unit II :      Basic techniques of data collection : observation, interview, questionnaire, schedule and genealogical table method.
- Unit III :     Qualitative and Quantitative research  
                  Research Design and its type. Preparation of a research design.  
                  Sampling method and its types
- Unit IV :     Report Writing

**Books Recommended**

1. Crabtree & Miller (ed.). **Doing Qualitative Research.**  
New Delhi: Sage Publications, 2000.
2. Denzin & Lincoln (eds.). **Handbook of Qualitative Research.**  
New Delhi: Sage Publications, 2000.
3. Herekar, P.M. **Research Methodology and Project Work .**  
Kolhapur: Phadke Prakashan,2004
4. Kumar, P.S.G. **Research Methods and Statistical Techniques.**  
Delhi: B.R. Publishing Co., 2004,
5. Marshall & Rosaman, **Designing Qualitative Research.**  
New Delhi: Sage Publications,1999

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PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (C.G.)**

**CHOICE BASED CREDIT PROGRAM FOR OTHER DEPARTMENT**

**CREDIT:**

**04**

**“CORPORATE SOCIAL RESPONSIBILITY”**

Indian entrepreneurs and business enterprises have a long tradition of working within the values that have defined our nation's character for millennia. India's ancient wisdom, which is still relevant today, inspires people to work for the larger objective of the well-being of all stakeholders. These sound and all-encompassing values are even more relevant in current times, as organizations grapple with the challenges of modern-day enterprise, the aspirations of stakeholders.

The proposed course will help the student's better understanding.

Unit I: Meaning and Definition of Corporate Social Responsibility (CSR), CSR and Strategic Branding in Rural India Sustainable Development.

Unit II: Corporate and Rural Development, Poverty and Business, Corporate Social Responsibility Practices in India.

Unit III: Public Private Partnerships, Stakeholder engagement, Cause and Social Marketing, Environmental responsibility, socially responsible investing

Unit IV: Corporate Social Responsibility in view of Ministry of Corporate Affairs,  
India, Companies ACT, 2013, Section 135, 149, 182, 198, 380, 381, 08.

### **Study Material/References**

#### Textbooks & Required Reading

1. Corporate Social Responsibility. Philip Kotler, Nancy Lee, John Wiley & Sons Inc. 2005 ISBN 0-471-47611-0
2. Changing Business from the Inside Out. Tim Mohin, Greenleaf Publishing (2012) ISBN Pending
3. Green to Gold. Daniel Esty, Andrew Winston, John Wiley & Sons Inc. 2006 ISBN 978-0-470-39374-1
4. Waddock, S. (2009). Making a difference? Corporate responsibility as a social movement. *Journal of Corporate Citizenship*, 33, 35-46.
5. Just good business: A special report on corporate social responsibility. (January 19, 2008). *The Economist*
6. Growth and Development Mishra and Puri (2004). (Himalya publishing house).
7. The capitalist's Bible. Morgenson, G. (2009). (Harper Collins)
8. Only Business india's Corporate Social responsiveness in a globalising word. Mitra, M. (2007). (Oxford)
9. Making sustainability Work Epstein, M. J. (2008). (Beret-Koehler Publishers)
10. Corporate Social Responsibility and globalisation. Cramer, J. (2006) (Greenleaf Publishing).