

Director

## शैक्षिक संचार संकाय

## ज्ञान-विद्यान विमक्तये

## Prof. (Dr.) Rajbir Singh

Consortium for Educational Communication

(An Inter University Centre established under Section 12 ccc of UGC Act 1956) IUAC (NSC) Campus, Aruna Asaf Ali Marg, New Delhi-110 067

Phone: (91-11) 2689 6637, 2689 7421, Fax: (91-11) 2689 7416

E-mail: director.cec@nic.in, Website: www.cec.nic.in

Ref: CEC/RS/V.Comp/2013- 19387

January 10, 2013

Dear Sir,

The Consortium for Educational Communication (CEC) is an Inter University Centre of the University Grants Commission (UGC) and is a nodal agency to address the educational needs of the country through the use of various modes of electronic communication. CEC is also engaged in the development of e-contents of the courseware based on curricula prescribed by the UGC. The CEC also runs a 24 -hour higher education channel *Vyas* which is available on DTH Platform of DD Plus.

To acclaim the contributions of individuals made in the area of educational communication, UGC-CEC has instituted **Vikram Sarabhai Lifetime Achievement Award**. On the basis of the recommendations / nominations received from the universities where UGC-CEC Media Centres are located and other educational institutions, a personality is selected by the Committee headed by the Chairman, UGC to bestow upon him the said Award. The Vikram Sarabhai Lifetime Achievement Award carries a cash prize of Rs.1.50 lac along with a citation, a shawl and a trophy. The Award is presented to the selected personality during the Award Ceremony.

I am writing this letter to request you to please send suitable nomination(s) for this Award. While sending the nomination please also send the complete profile and the details of the work done by the person in the area of educational communication. The nominations may be sent to the undersigned's office by 28<sup>th</sup> January, 2013.

Your cooperation in the above direction will be highly appreciated.

With regards,

Yours sincerely,

The Vice Chancellor Pt. Ravishankar Shukla University Raipur- 492010

2

Rajbir Singh)