

M.Phil in Management

SYLLABUS

M. PHIL IN MANAGEMENT (ONE YEAR)

(2008-2009)

INSTITUTE OF MANAGEMENT
PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR (CG)

Rajendra Prasad
26/04/08

Anshu
26/4/08

Abhishek
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Indurkar
26.04.08

ORGANIZATION SYSTEM AND STRUCTURE (101)

- Organization – a conceptual overview- meaning, nature, forms functions and importance, principles of sound organization in brief, Theories in organization.
- The process of organizing various forms of organizational structures – Their relative strengths and weaknesses, suitability. Departmentation, span of management, delegation and decentralization.
- Organizational development, organizational climate, organizational change, organizational effectiveness.
- Managing organizational change , group dynamics –managing organizational conflicts, Inter personal and organization communication.
- Organizing in the 21st century. Contingency design, the Burns and Stalker model, the Lawrence reengineered organizations. Changing shape of organization, Learning organization.

Suggested Readings :

1. Essentials of Management, Harold Korntz and Heinz Wehrich, TMH Edn.
2. Management, Stoner & Freeman. PHI.
3. Management, Robert Kreitner, AITBS.

CORPORATE EVOLUTION & BUSINESS STRATEGY (102)

- Corporate Evaluation and provision strategy, Nature scope SM, Strategic Intent, Core competence, Capability for organizational learning, Process of strategic planning & Implementation Strategy, structure, Organizational values & Impact on strategy,
- Power game among competing players, Turnaround management, strategic change
- Strategic management in an international firm. Developing Strategic leader and strategic culture
- Tools of ethics- Management style assessment, qualitative decision making tools Ethics and integrity, Future of value based Management- trends in governance practices, comparative study of governance practices in major countries
- Merger & acquisition strategy and corporate evolution in Indian context, Strategic Evolution and control

Suggested Readings :

7. Stoner and Freeman, **Management**, Prentice Hall, N. Delhi.
8. Koontz, O' Donnell Wechrich, **Principles of Management**, McGraw Hill, New York.
9. Peter F. Drucker, **The Practice of Management**, Allied Publishers.
10. Azhar Kazmi, **Business Policy & Strategic Management**, TMH, New Delhi.
11. Keen, Peter and Mark McDonald, **The e-Process Edge**, Delhi. Tata McGraw Hill.
12. P.K. Ghosh, **Business Policy-Strategic Planning and Mgmt.**, Sultan Chand and Sons, New Delhi.
13. V.P. Michael, **Business Policy and Environment**, Sultan Chand and Sons, New Delhi.
14. R.M. Srivastava, **Corporate Strategy and Planning**, Himalaya, Mumbai.
15. R. Nanjundaiah, **Strategic Planning and Business Policy**, Himalaya, Mumbai.
16. Steiner, Miner, **Management Policy and Strategy**, MacMillan, London.

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17. I. Ansoff, **Strategic Management**, MacMillan, London.
18. Peters Tom. **Business School in a Box**, New York, Macmillian.
19. Hamel G. & Prahallad C.K. **Competing for the Future**, Boston, HBS Press.

RESEARCH METHODOLOGY (103)

- Concepts of Research, Scientific Approach to Research, Types of Social Science Researches.. Research Process and Planning for Research, Formulation of Research Problem,
- Research Designs – Exploratory, Descriptive and Experimental Research Designs, Sampling Design, Sources and Methods of Data Collection, Observation Design, Interviewing for Research, Formulation of Questionnaire.
- Techniques of Data Analysis, Parametric and non-parametric test, Awareness of Software Packages relevant to Management Researches
- Interpretation of Data and Drawing Inferences
- Research Report Writing, Research Publications.

Suggested Readings :

- Andrews, F.M. and S.B. Withey, **Social Indicators of Well Being**, Plenum Press, NY.
- Bernet, Roger : **Management Research**, ILO.
- Fowler, Floyd J.Jr., **Survey Methods**, Sage Pub.
- Fox, J.A. and P.E. Tracy : **Randomized Responses : A Method of Sensitive Surveys**, Sage Pub.
- Gupta S.P., **Statistical Methods**, Sultan Chand, New Delhi.
- Golden, Biddle, Koren and Karen D. Locke, **Comprising Qualitative Research**, Sage Publication.
- Salkind, Nell J., **Exploring Research.**, Prentice Hall, NJ.
- Dwivedi, R.S. **Research Methodology in Behavioural Sciences**- McMillian.

Dissertation (104)



F. White
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A. B. S.
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~~Dr. J. S. S.~~
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