

**Awareness programme**  
on  
**“Step up Breastfeeding : Educate and support”**  
in collaboration with AIIMS Raipur  
**06<sup>th</sup> August, 2022**

MAA - "Mother's Absolute Affection" is a nationwide programme of the Ministry of Health and Family Welfare to bring undiluted focus on promotion of breastfeeding and provision of counselling services for supporting breastfeeding through health. To educate and create awareness among the young females a awareness programme entitled, ” Step up Breastfeeding : Educate and support” was organized by Centre for Woman Studies, Pt, Ravishankar Shukla University, Raipur in collaboration with AIIMS Raipur on 6<sup>th</sup> August, 2022. The speakers of this event were Dr. Anil Kumar Goal, HoD Paediatrics, & Project Director, State Centre of excellence severe Acute Malnutrition, AIIMS, Dr. Binu Mathew, Principle College of Nursing, AIIMS, Mrs. Vahitha S, Dept. of OBC Nursing and Mrs. Joyce Joseph, Dept. of Child Health Nursing AIIMS, Raipur. The speakers described about the promotion and importance of breast feeding to the participants of the workshop for attaining a good health in the early growth years of a child. Benefits of breast feeding to the child and the lactating mother was discussed .

